

## **OKLAHOMA CITY GOLF COMMISSION**

The agenda was filed with the City Clerk of The City of Oklahoma City at 10:44 am, April 1, 2022.

A regular meeting of the Oklahoma City Golf Commission was held on Wednesday, April 6, 2022, at 11:00 a.m., at Trosper Park Golf Course, 2301 SE 29<sup>th</sup> Street, Oklahoma City, OK.

### **COMMISSIONERS PRESENT:**

Mike Cassady, Chair  
Mick Cornett, Vice Chair  
Tom Caraway  
Andy Coats  
LeeAnn Fairlie  
Leroy Richardson  
D. Eliot Yaffee

### **COMMISSIONERS ABSENT:**

George Barnes

### **GOLF PROFESSIONALS AND STAFF PRESENT:**

Dan Langford, Earlywine Park Golf Course  
Troy McCollum, Golf Courses  
Aaron Kristopeit, Lincoln Park Golf Course  
Brad Sliauter, Lake Hefner Golf Club  
Brandon Alford, Trosper and Stewart Golf Courses  
BJ Howard, Earlywine Park Golf Course  
Jennifer Freidhoff, Earlywine Park Golf Course

### **STAFF PRESENT:**

Karen Wiley, Parks and Recreation Department  
Dan Brummitt, Municipal Counselor's Office  
Ken Stier, Public Works  
Randy Marks, Planning  
Jim Lewellyn, Public Works  
Julia Butler, Public Works  
Amy Parker, Finance  
Karen Seibert, Finance

### **OTHERS PRESENT:**

**I. Call to Order at 11:00 a.m.**

Chair Cassady presiding.

**II. Items from the Chairman**

Chairman Cassady initiated a moment of silence in remembrance of Commissioner Reid.

**III. Approval of the Meeting Summary of the March 2, 2021, Oklahoma City Golf Commission meeting**

**Approved.** Moved by Coats. Seconded by Yaffe. AYES: Cassady, Coats, Yaffe, Cornett, Caraway, Fairlie and Richardson.

**IV. Receive Financial Statements and Golf Rounds Report.**

The statements have been received. There is no action needed at this time.

**V. Discussion/Action on Request for Junior and School Fee Tournaments at Various Municipal Golf Courses.**

No Action.

**VI. Discussion/Action on Leading for Results (LFR).**

Trust Specialist Sean Simpson reported on Leading for Results (LFR) and the reporting of those measurements for the Golf System to the City Manager's office. Rounds played and the number of participants at the golf system has always been reported. A process is being discussed among the Directors of Golf to come up with a survey that can be completed by customers to gather data on how satisfied golfers are with the conditions of the City's golf courses.

No action taken.

**VII. Discussion /Acton on Reports from Committees.**

**A. Report from Finance Committee**

Commissioner Cornett gave an update on the cart replacement plan that has been in development over the past few months. The Finance Committee is making a recommendation to create a Cart Replacement Fund beginning July 1, 2022 and be funded by an increase to the cart rental fees as recommended below:

Cart Replacement Fund												
July 1, 2022					March 1, 2023				March 1, 2024			
	Base	Equipment Fund	Cart Replacement Fund	Total	Base	Equipment Fund	Cart Replacement Fund	Total	Base	Equipment Fund	Cart Replacement Fund	Total
18 Holes : 1/2 Cart	\$12.50	\$2.50	\$1.00	\$16.00	\$12.50	\$2.50	\$2.00	\$17.00	\$12.50	\$2.50	\$3.00	\$18.00
9 Holes : 1/2 Cart	\$6.25	\$1.25	\$0.50	\$8.00	\$6.25	\$1.25	\$1.00	\$8.50	\$6.25	\$1.25	\$1.50	\$9.00
Sunset : 1/2 Cart	\$5.50	\$0.50	\$0.50	\$6.50	\$5.50	\$0.50	\$1.00	\$7.00	\$5.50	\$0.50	\$1.50	\$7.50
Cool Deal : 1/2 Cart	\$9.50	\$1.50	\$1.00	\$12.00	\$9.50	\$1.50	\$2.00	\$13.00	\$9.50	\$1.50	\$3.00	\$14.00
Frequent Player	\$12.50	\$2.50	\$1.00	\$16.00	\$12.50	\$2.50	\$2.00	\$17.00	\$12.50	\$2.50	\$3.00	\$18.00
Tour of the City	\$13.00	\$2.00	\$1.00	\$16.00	\$13.00	\$2.00	\$2.00	\$17.00	\$13.00	\$2.00	\$3.00	\$18.00
Par 3 (Hefner Only)	\$5.00	\$0.75	\$0.50	\$6.25	\$5.00	\$0.75	\$1.00	\$6.75	\$5.00	\$0.75	\$1.50	\$7.25
Stewart (9-Hole :1/2)	\$6.50	\$0.00	\$0.50	\$7.00	\$6.50	\$0.00	\$1.00	\$7.50	\$6.50	\$0.00	\$1.50	\$8.00

In addition to this increase in funding, the Golf System is working with the City's Finance staff on an initial funding loan of \$900,000 to help with the initial purchase of carts at Lake Hefner and Trosper for the 2023 golf season.

**Approved by** Cornett. **Seconded by** Cassady. **AYES:** Cassady, Cornett, Richardson, Coats, Yaffee, Caraway and Fairlie.

#### **B. Report from the Marketing Committee.**

No report given for the past month. Commissioner Caraway and Aaron Kristopeit commented about a mobile golf application that is specific for golf players and customers to use while playing utilizing their mobile devices. The mobile app will allow players or golf course customers to order food from the golf courses restaurant, track players, schedule tee times, etc. More details will be provided at the next regular golf commission meeting.

#### **C. Report from Policies and Procedures Committee.**

No report given.

#### **D. Report from Building Committee.**

Julia Butler gave an update on the electrical and waterline concerns at Earlywine. The project will move forward once electrical, and asbestos abatement are completed.

The first meeting for the irrigation project at Hefner Golf Course will be this Thursday at 2:30 p.m. and going forward the meetings will be every other Thursday at 2:30 p.m. at Hefner Golf Course.

## **VIII. Monthly Reports from the Golf Courses.**

### **Lincoln Park:**

Aaron Kristopeit reported that rounds were down 6% from the same time last year, and down 4% for the month. The driving range is up 7%. Mr. Kristopeit reported that they completed a different process than normal for aeration and fertilizing allowing the greens to come back quicker.

Mr. Kristopeit reported that the restaurant is up slightly in revenue at 8%. He also announced they have hired a new event coordinator that has started. She will handle the booking of non-golf events and assist with golf events. The 100<sup>th</sup> Anniversary celebration will be August 13, 2022. There will be an 8 o'clock shotgun start event on both courses.

The HVAC project has received the mechanical parts, and installation will be starting soon.

### **Earlywine:**

Dan Langford reported the greens have had their preemergent treatments and soon will have enough grass to start fertilization. The beaver situation is ongoing, and we have contracted a vendor to address this issue.

Mr. Langford stated the new building will not be ready for at least a year and a half. The rounds of play are down but the driving range is running well, and the players seem to be tolerant of the conditions due to this construction project. Portalets have been installed for the driving range. Mr. Langford stated the revenue took a 13% hit on restaurant and driving range, however the golf carts are doing very well. He also commented on the success of a recent U.S. Kids Tournament.

### **Lake Hefner:**

Brad Sliauter reported that the overall revenue is down 30% due to closing the south course three weeks ago for the new irrigation project.

Mr. Sliauter stated the restaurant will be extending operating hours in the evening to 6:00 p.m. for the summer season. He reported Junior Golf is two weeks into spring season and now starting to enroll for the summer. The registration numbers are good, and the new golf professional, Kasey McCoy has been onboarded and started working. Mr. McCoy will be ready to attend the next commission meeting.

### **James E. Stewart:**

Brandon Alford stated regular rounds were down approximately 74 rounds, but everything else was up. He stated revenue was up in cart rentals and the restaurant. It has been recently learned there is excess bond money that we will be attempting to get approval for a new putting green.

The driving range we will be installing six driving mats to protect the turf on the driving range. Mr. Alford reported that all the new storage space is being utilized and will be installing a tuff shed for an additional storage building

The restaurant is going through some management changes. It is now being co-managed by two golf shop staff members will co-manage the restaurant and there will be some menu changes that will align with the customer needs.

Mr. Alford announced that at next month's meeting he will present a policy for "Kids Play Free" program. This will be done in efforts to get a recommendation from the Golf Commission.

**Trosper:**

Brandon Alford reported that rounds of golf are up 43% and revenue is up across the board. He also stated the entrance gates have been installed and now the property is more secure. Mr. Alford expressed concern about the current fleet of carts. They are old and will need more maintenance before the new fleet arrives in 12 months.

Mr. Alford commented the course is in excellent shape and will be applying a liquid fertilizer and a top dress. There have been some faucets and toilets replaced in the clubhouse.

**IX. Items from Commissioners.**

Commissioner Cornett commented about James Reid's influence in the Oklahoma City Golf system. He described communications from Mr. Reid voicing concerns at the golf courses. Mr. Cornett stated he invited Mr. Reid to the Golf Commission because of his legal position and experience of the game as an incredible player.

**X. Items from Staff.**

Sean Simpson reported that the asbestos abatement for the seven buildings that were previously approved for demolition has been completed. Mr. Simpson is requesting the Golf Commission make a recommendation for up to \$40,000 to complete the demolition project for these buildings. Previously the Golf Commission approved the demolition, but a dollar amount was not known at that time. It is expected to cost approximately \$35,000.

**Approved. Moved by:** Cornett. **Seconded:** Cassady. **AYES:** Cassady, Cornett, Fairlie, Coates, Barnes, Caraway, and Richardson

**XI.    Items from Citizens.**

NONE

**XII.   Adjournment at 12:07 P.M.**