



MEMORANDUM

Council Agenda
Item No. IX. AF
11/22/2022

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Resolution approving a renewable sole source Professional Services Agreement with the Western Avenue Association, Inc. for The City of Oklahoma City Business Improvement and Special Services Assessment District No. 10, for services including enhanced sidewalk cleaning, street cleaning, staffing of a management office, provision of security services, and provision of a marketing campaign, commercial frontage along North Western Avenue from NW 36th Street north to Classen Boulevard, not to exceed \$141,091.45, retroactive to November 1, 2022 through October 31, 2023. Ward 2.

Location:

Commercial frontage along North Western Avenue from NW 36th Street north to Classen Boulevard.

Purpose:

The current year's Agreement expired on October 31, 2022. This year will be the sixth year of an Agreement with the Western Avenue Association, Inc. (WAA) to manage the second generation of the Western Avenue Business Improvement District (Western Avenue BID).

Two associated items were approved by Council on November 8, 2022: a public hearing with a resolution adopting the Western Avenue BID assessment roll, and an ordinance providing terms and conditions for payments of the assessments.

Annually since 2007, the City and WAA have entered into Professional Services Agreements to fund improvements to the Western Avenue BID such as enhanced sidewalk cleaning, street cleaning, staffing of a management office, provision of security services, and provision of a marketing campaign.

In 2017, the City and WAA entered into a sole source contract to manage BID services in Western Avenue district, which remains in effect through the 10-year Generation 2 BID term ending October 31, 2027.

Cost:

Not to exceed \$141,091.45

Source of Funds:

OCITY - Special Districts – Western Ave Bid Gen 2-RSTR – Western Ave Bid - Other Services and Charges OCITY-060-0334-9801004-52890001)

Review:

Planning Department

Recommendation: Resolution be adopted.