



City Manager Report

The City of OKLAHOMA CITY

NO: 1902

DATE: NOVEMBER 22, 2022

TO: THE MAYOR AND MEMBERS OF THE CITY COUNCIL

SUBJECT: COUNCIL PRIORITY UPDATE – ENHANCE RECREATIONAL OPPORTUNITIES AND COMMUNITY WELLNESS

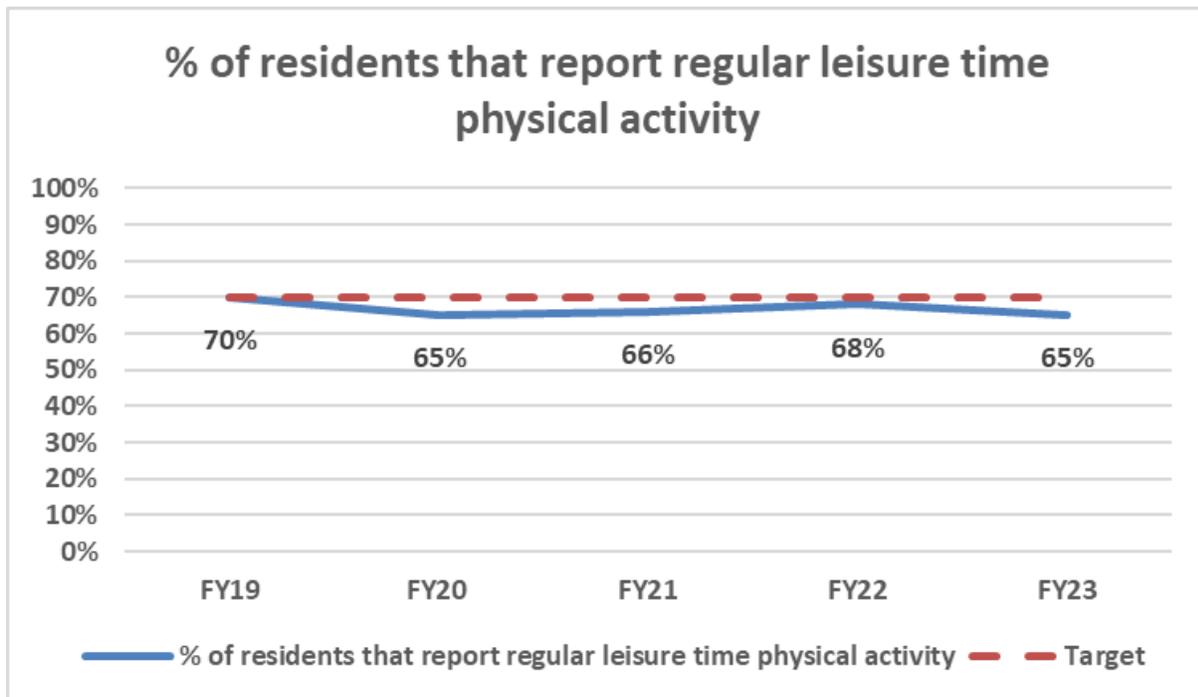
The City of Oklahoma City develops strategic business plans for all departments through the Leading for Results initiative. A critical component of the planning process is the identification by City Council of their top priorities. Progress indicators (performance measures) are developed for each priority to demonstrate the City's progress in proactively addressing the areas identified by Council. The current Council Priorities were approved by Council on January 31, 2017 (Agenda Item IX.J.).

City Council has requested regular reporting on the established priorities:

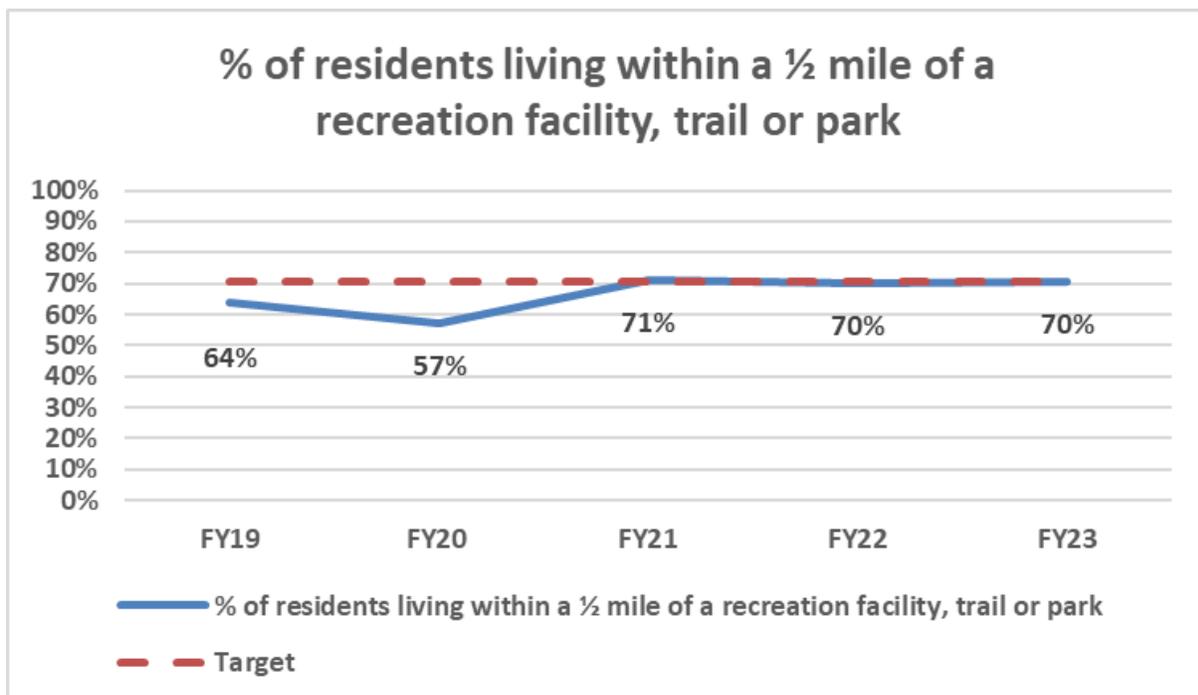
- Promote safe, secure and thriving neighborhoods
- Develop a transportation system that works for all residents
- Maintain strong financial management
- Enhance recreation opportunities and community wellness
- Encourage a robust local economy
- Uphold high standards for all city services
- Continue to pursue social and criminal justice initiatives

This report will summarize performance for the Progress Indicators identified for Council's priority to "Enhance recreational opportunities and community wellness." This priority is defined as "Providing quality recreational opportunities, communicating more effectively with the public about the options available and working with our partners to promote healthy living are important for the wellbeing of our community. To provide convenient and attractive options for residents, our parks and recreation facilities will be well maintained and provide a wide variety of recreational offerings that appeal to all of our residents."

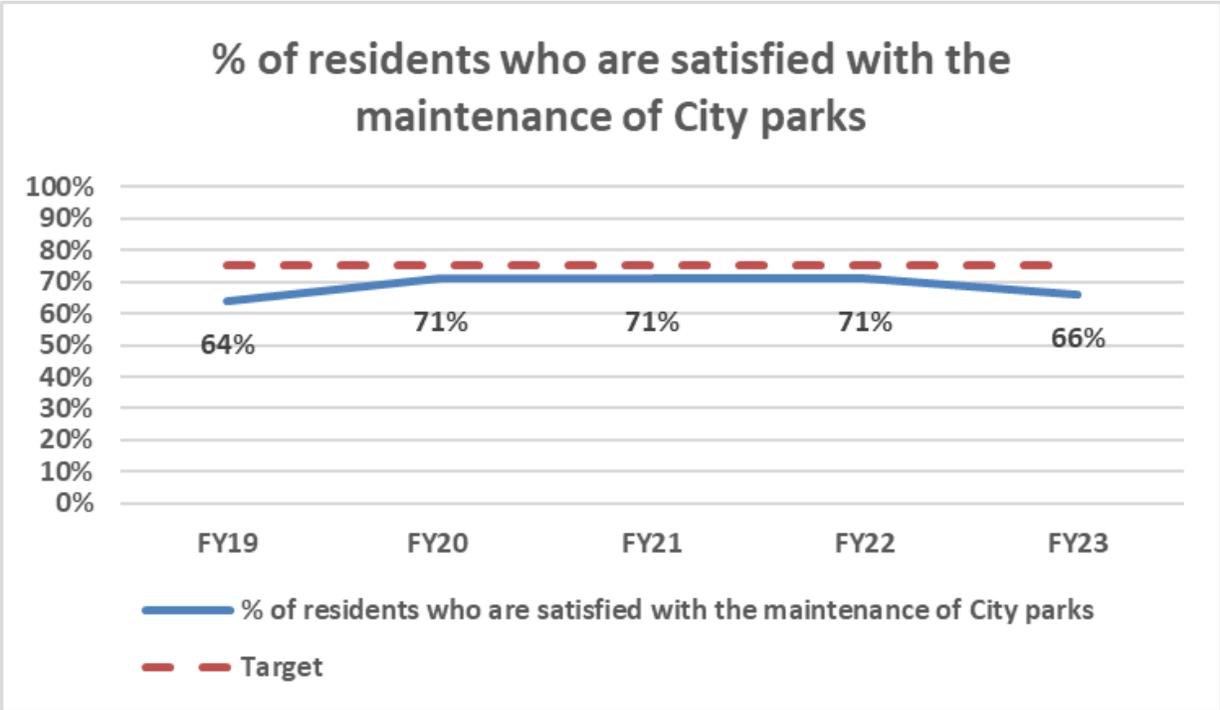
Progress Indicators



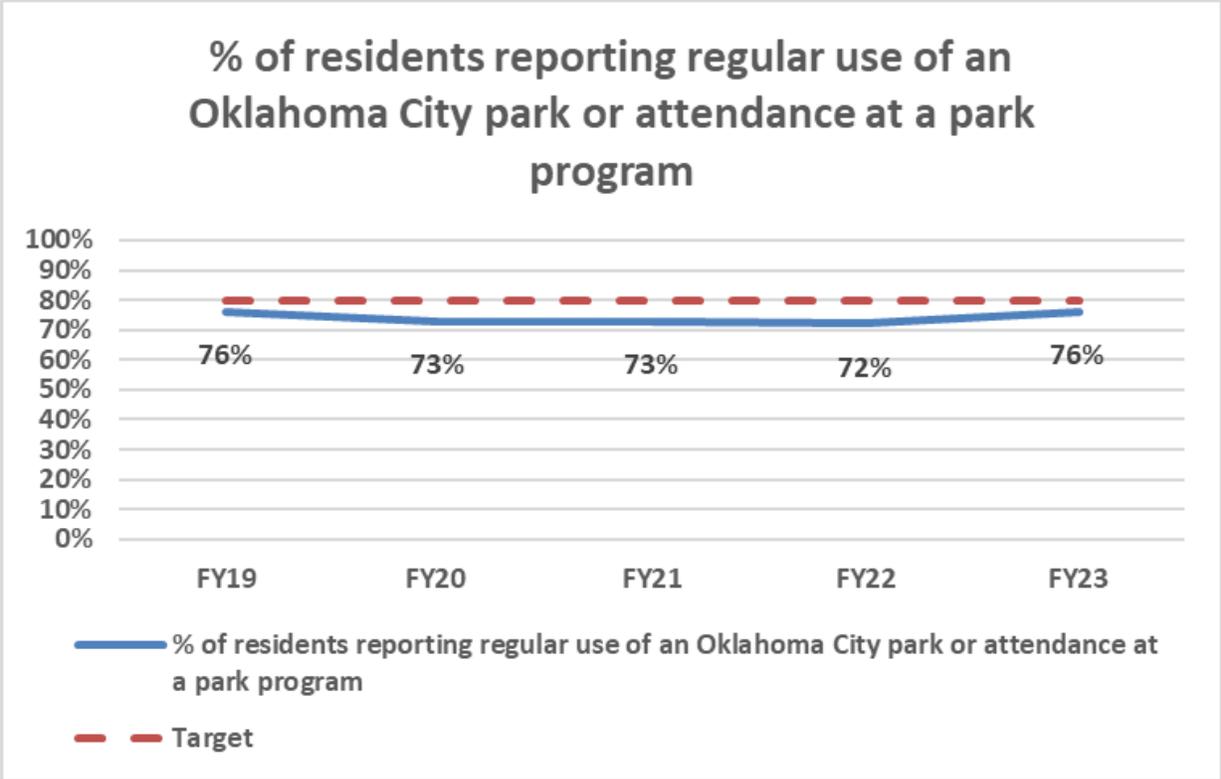
The resident survey has remained steady over the years for leisure physical activity. During the COVID pandemic, there was an increase in leisure physical activities in parks. Since the pandemic's end people have returned to work and most leisure activities have been restored, so the rate is slightly lower this year.



This trend continues to hold steady while development impact fees and GO Bond programs assist in the acquisition of new parks and trails near residential areas.



Residents rated this item as the item which should receive the most emphasis from Parks over the next two years. Parks has recently struggled with a high level of vacant positions in grounds maintenance. Management evaluated this concern and recently contracted with private contractors to maintain the street medians so Parks employees could focus their resources on park properties. The desired outcome is that the quality of park maintenance will increase with focused attention and allocated resources.



This result reflects the increase in park activities and programs over the past year as people begin to participate again in organized activities.

At the November 22nd Council meeting, Parks and Recreation Director Melinda McMillan-Miller will be available to answer any questions.

Respectfully submitted,

C. Freeman
 Craig Freeman
 City Manager