



MEMORANDUM

Council Agenda
Item No. IX. AZ
9/27/2022

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Resolution approving a renewable Sole Source Professional Services Agreement with Downtown Oklahoma City Partnership, for the Downtown Business Improvement District, City of Oklahoma City Improvement and Special Services Assessment District No. 6, for services including shared landscaping maintenance, marketing for the district and partial staffing of a Downtown Oklahoma City Partnership Office, in the area known as Downtown Oklahoma City, including Automobile Alley, Bricktown, the City Center, Deep Deuce, Midtown, and West Village, \$3,558,504, October 1, 2022 through September 30, 2023. Wards 6 and 7.

Location:

In and around the area commonly known as Downtown Oklahoma City, including Automobile Alley, Bricktown, the City Center, Deep Deuce, Midtown, and West Village.

Background:

The proposed agreement authorizes professional services related to amenity maintenance and security for the Downtown Business Improvement District (BID) such as shared landscaping maintenance, marketing for the district, and partial staffing of a Downtown Oklahoma City Partnership Office.

City staff believes that it would not be advantageous to advertise for these services due to the specialized knowledge and experience that Downtown Oklahoma City Partnership has developed during twenty-plus years of effectively and efficiently delivering consistent services, and further believes that Downtown Oklahoma City Partnership is uniquely networked into the needs of the downtown businesses, property owners, and the surrounding community, and therefore believes Downtown Oklahoma City Partnership to be a sole source provider.

The total amount of the Agreement is \$3,558,504. This agreement is fully funded by Business Improvement District (BID) assessments for the period October 1, 2022 through September 30, 2023, known as Year Three of the Third Generation BID. The contract amount also includes carryover funds from the second year of the Third Generation BID.

For this agreement regarding the Downtown BID, The City desires to create a renewable Sole Source Services Agreement with Downtown Oklahoma City Partnership.

The final hearing regarding adoption of the assessment roll for the BID is being individually considered by City Council at today's meeting.

Cost:

\$3,558,504

Term:

October 1, 2022 through September 30, 2023

Source of Funds:

OCITY – Special Districts (BID) – Downtown BID Gen 3-Rstr – Downtown BID – Various Accounts (OCITY - 060 - 0337 - 9801001 - 52000000)

Review:

Finance – Economic Development

Recommendation: Resolution be adopted.