

RIVERPORT Foundation OKC City Council Update



**U.S. OLYMPIC & PARALYMPIC
TRAINING SITE**
RIVERSPORT

September 27, 2022



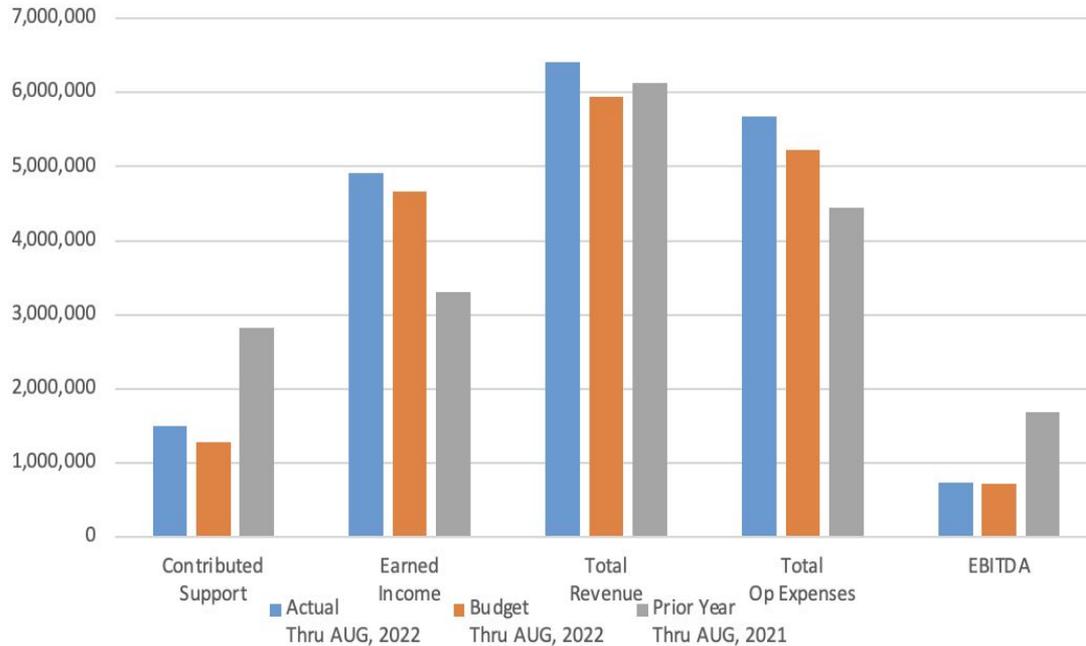
Expanding the RIVERSPORT Reach



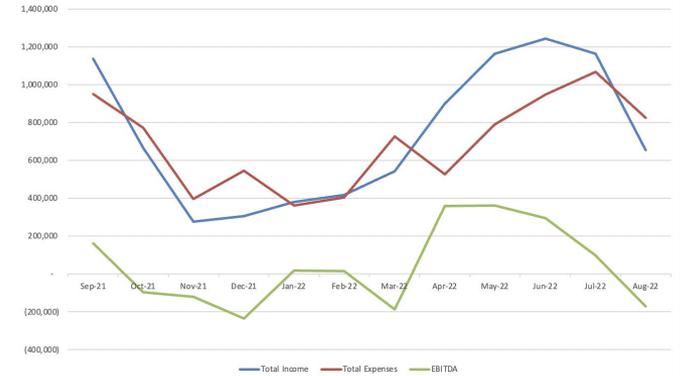
Financial Update



Comparative Income Statement



12-Month Historical Income Statement



Riversport Adventures

800 Riversport Dr, Oklahoma City, OK

4.4 ★★★★★ 1,166 reviews

People often mention

- All
- kayaking 64
- tubing 45
- ropes course 27
- season 20
- +6

Sort by

- Most relevant
- Newest
- Highest
- Lowest

J Joel Crawford
30 reviews · 2 photos
★★★★★ 16 hours ago **NEW**

Red Bull Rapids



ROW ROW ROW YOUR BOAT
RAPIDLY DOWN THE STREAM.
**RED BULL
RAPIDS
OKLAHOMA.**
AUGUST 27TH 2022
RIVERSPORT OKC

RED BULL GIVES YOU WINGS.





WORLD
PADDLESPORTS
FESTIVAL

2022 • OKLAHOMA CITY • USA

RIVERSPORT





RIVERSPORT

World Paddlesports Festival





RIVERSPORT

Swiftwater Rescue Conference



Thrive Outside 2022 Events

- Mom & Me at Lake Overholser with OKC Parks and Rec
- Team River Runner National Kayak Football event for disabled veterans
- Team River Runner Regional event for disabled veterans
- River Bowl with OKC Black Alumni Coalition
- World Paddlesports Festival Community event
- Thrive Outside Day



Thrive Outside



Since 2019, OKC Thrive Outside has provided over 115,000 hours of outdoor recreation to 5,600 unique kids.

- 2022 Thrive Outside scholarships to 440 campers
- Camp partners included the Boys & Girls Club of Oklahoma County, ReMerge, Oklahoma City Indian Clinic, Sunbeam Foster Families, Sunbeam Grandparents Raising Grandchildren, Native American Student Services, FD Moon, Crooked Oak, Millwood, BSA Last Frontier Council.
- RIVERSPORT hosted 903 youth on free field trips.
- Field trip partners include Pivot, Sisu Youth Services, Empower, FACT, Class Matters and more. Some field trips included integrated STEM or leadership lessons.
- RIVERSPORT is hosting the fall season of the Thrive Outside Youth Kayak League at the Boathouse District and Lake Overholser. Kayakers participated in the World Paddlesports Festival and met international athletes. The season will run through mid-October.



Upcoming Promotions

OKLAHOMA REGATTA FESTIVAL

Friday, Sept 30 – Sunday, Oct 2

Rowing • Dragon Boating • Kayaking • Festival!

- Working with OGE to increase presence at the regatta with onsite displays, signage and new OGE race course and venue recognition
- New “Team Up in OKC” strategy for attracting more teams and greater engagement
 - “Build your team in OKC!”
 - Surf’n Pasta Party Friday Night
 - Discounted RIVERSPORT Adventure Passes

RIVERSPORT



OGE
NIGHTSPRINTS

TEAM UP IN OKC!

OKLAHOMA CITY UNIVERSITY
HEAD OF THE OKLAHOMA

Build your team at the OGE Head of the Oklahoma when you get everyone together both on and off the water. Special opportunities at the 2022 Head of the Oklahoma include...

Friday Night Team Surf'n Pasta Party - \$15
Great food and athlete team building!
5p to 8p
All-you-can-eat pasta and salad bar plus an evening of surfing, whitewater rafting relays on the Whitewater Center's lower pond, stand up paddle boarding, indoor snow skiing, yard games and more!
Purchase tickets in advance for \$15, or \$25 on site

Weekend Team Adventure Passes
Saturday, 11a to 6p - Sunday, 11a to 6p
Wrap-up your races, then head over to RIVERSPORT Adventures for the Sky Trail adventure ropes course, high-speed slides, whitewater rafting and tubing, surfing, and climbing. Use your passes Saturday or Sunday depending on your race schedule. Team passes are available online!
riversportokc.org

Upcoming Promotions



THRIVE OUTSIDE

Saturday, Oct 1 • 10a - 10p

Oklahoma Regatta Festival

Encourage families to come out, watch racing, do adventures



BIKETOBER

Saturday, Oct 8 • 10a - 6p

BMX Racing (race times TBD)

Announce plans for Bike Park expansion



DOGTOBER + FOOTBALL + CORNHOLE CHAMPIONSHIP

Saturday, Oct 15 • 10a - 6p

Bar K activation - SUP with your PUP and Puppy Bowl

Football on jumbotron (OU/KS time TBD and/or OSU / TCU time TBD)



RIVERSPORT

We inspire excellence, enhance communities, and change lives through Olympic sports and outdoor urban adventures

Thank you!

Mike Knopp, Executive Director
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RIVERSPORT Foundation is an nonprofit, 501(c)(3) organization



RIVERSPORT™
FOUNDATION