

RIVERPORT Foundation OKC City Council Update



U.S. OLYMPIC & PARALYMPIC
TRAINING SITE
RIVERSPORT

September 27, 2022



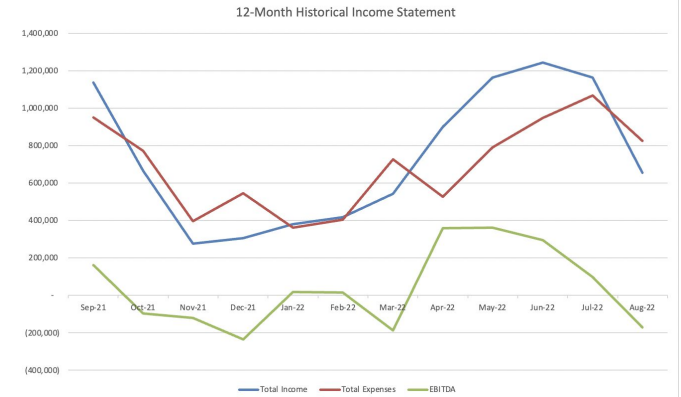
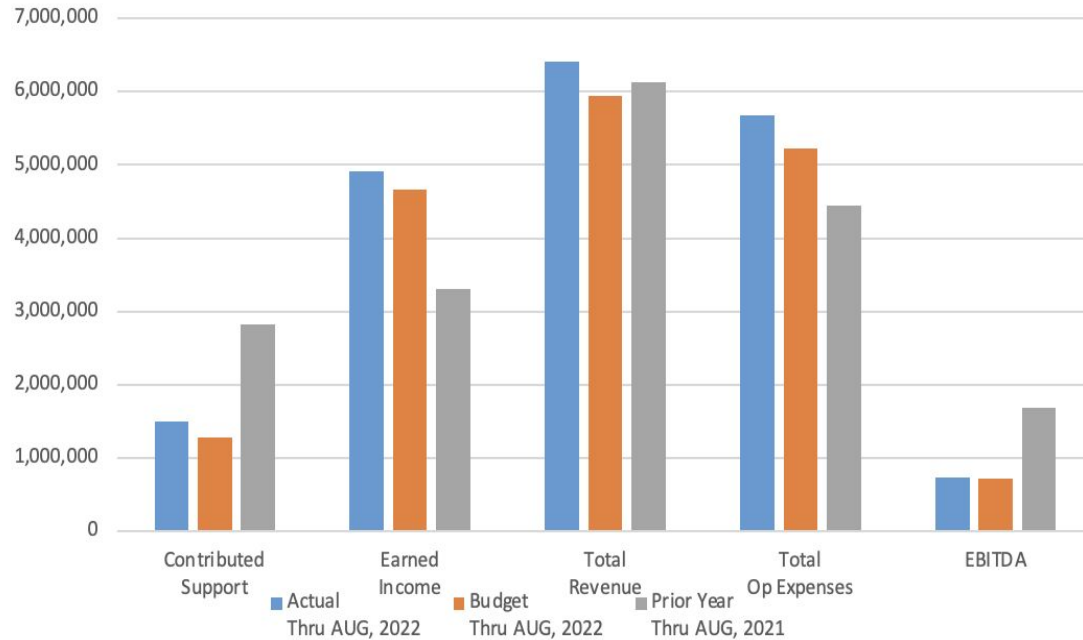
Expanding the RIVERSPORT Reach



Financial Update



Comparative Income Statement



Riversport Adventures

800 Riversport Dr, Oklahoma City, OK

4.4 ★★★★★ 1,166 reviews

People often mention

All kayaking 64 tubing 45 ropes course 27 season 20 +6

Sort by

Most relevant Newest Highest Lowest

Joel Crawford
30 reviews · 2 photos
★★★★★ 16 hours ago **NEW**

Red Bull Rapids



ROW ROW ROW YOUR BOAT
RAPIDLY DOWN THE STREAM.

RED BULL RAPIDS OKLAHOMA.

AUGUST 27TH 2022
RIVERSPORT OKC

RED BULL GIVES YOU WINGS.





2022 • OKLAHOMA CITY • USA

RIVERSPORT



World Paddlesports Festival



Swiftwater Rescue Conference

RIVERSPORT



Thrive Outside 2022 Events

- Mom & Me at Lake Overholser with OKC Parks and Rec
- Team River Runner National Kayak Football event for disabled veterans
- Team River Runner Regional event for disabled veterans
- River Bowl with OKC Black Alumni Coalition
- World Paddlesports Festival Community event
- Thrive Outside Day



Thrive Outside



Since 2019, OKC Thrive Outside has provided over 115,000 hours of outdoor recreation to 5,600 unique kids.

- 2022 Thrive Outside scholarships to 440 campers
- Camp partners included the Boys & Girls Club of Oklahoma County, ReMerge, Oklahoma City Indian Clinic, Sunbeam Foster Families, Sunbeam Grandparents Raising Grandchildren, Native American Student Services, FD Moon, Crooked Oak, Millwood, BSA Last Frontier Council.
- RIVERSPORT hosted 903 youth on free field trips.
- Field trip partners include Pivot, Sisu Youth Services, Empower, FACT, Class Matters and more. Some field trips included integrated STEM or leadership lessons.
- RIVERSPORT is hosting the fall season of the Thrive Outside Youth Kayak League at the Boathouse District and Lake Overholser. Kayakers participated in the World Paddlesports Festival and met international athletes. The season will run through mid-October.



Upcoming Promotions

OKLAHOMA REGATTA FESTIVAL

Friday, Sept 30 – Sunday, Oct 2

Rowing • Dragon Boating • Kayaking • Festival!

- Working with OGE to increase presence at the regatta with onsite displays, signage and new OGE race course and venue recognition
- New “Team Up in OKC” strategy for attracting more teams and greater engagement
 - “Build your team in OKC!”
 - Surf’n Pasta Party Friday Night
 - Discounted RIVERSPORT Adventure Passes

RIVERSPORT



OGE
NIGHTSPRINTS



Upcoming Promotions



THRIVE OUTSIDE

Saturday, Oct 1 • 10a - 10p

Oklahoma Regatta Festival

Encourage families to come out, watch racing, do adventures



BIKETOBER

Saturday, Oct 8 • 10a - 6p

BMX Racing (race times TBD)

Announce plans for Bike Park expansion



DOGTOWER + FOOTBALL + CORNHOLE CHAMPIONSHIP

Saturday, Oct 15 • 10a - 6p

Bar K activation – SUP with your PUP and Puppy Bowl

Football on jumbotron (OU/KS time TBD and/or OSU / TCU time TBD)



RIVERSPORT

We inspire excellence, enhance communities, and change lives through Olympic sports and outdoor urban adventures



Thank you!

Mike Knopp, Executive Director
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RIVERSPORT Foundation is an nonprofit, 501(c)(3) organization



RIVERSPORT[™]
FOUNDATION