

RESOLUTION APPROVING OF THE CORONAVIRUS STATE AND LOCAL FISCAL RECOVERY FUNDS TOURISM RECOVERY PROGRAM AGREEMENT WITH SMG, AN OPERATING ENTITY OF ASM GLOBAL AND A PENNSYLVANIA GENERAL PARTNERSHIP ("SMG") AND WAIVING OF THE CITY'S GUIDELINES AND PROCEDURES FOR PROFESSIONAL CONSULTANT SERVICES.

WHEREAS, the United States is experiencing an outbreak of Novel Coronavirus-2019 also known as COVID-19; and

WHEREAS, due to the COVID-19 public health emergency Oklahoma City tourism has been diminished and businesses have sustained economic losses; and

WHEREAS, from April 2019 through March 2020, the average daily number of hotel room nights sold was 11,330 and due to the COVID-19 pandemic, the daily average dropped to 6,680 in the 12 months that followed; and

WHEREAS, hotel room night revenues decreased from \$286,369,218 to \$167,469,364, which is a 42% decline in total revenue; and

WHEREAS, during the COVID-19 outbreak, the Paycom Center had 59 concerts, events and NBA games that were canceled or where fans were not allowed to attend which resulted in an estimated 766,000 fewer guests in the Center during that time; and

WHEREAS, many of those guests would have been from outside Oklahoma City and contributed to the tourism industry while they were in town; and

WHEREAS, the City of Oklahoma City has received \$61,253,795 from the Coronavirus State and Local Fiscal Recovery Funds (Fiscal Recovery Funds) and expects to receive an additional \$61,253,795 in May 2022 for a total federal allocation of \$122,507,590; and

WHEREAS, the Fiscal Recovery Funds have been provided pursuant to American Rescue Plan Act (ARPA) and are intended to provide support to State, local, and Tribal governments in responding to the impact of COVID-19 and in their efforts to contain COVID-19 on their communities, residents, and businesses; and

WHEREAS, on September 14, 2021, City Council approved the Coronavirus State and Local Fiscal Recovery Funds Plan ("the Plan") and the category allocations contained therein; and

WHEREAS, the Plan provides for the use of Fiscal Recovery Funds for programs and projects to directly address the negative economic impacts caused by COVID-19 in the area of tourism recovery; and

WHEREAS, The City owns property, currently known as the Paycom Center, located at 100 W. Reno, Oklahoma City, Oklahoma 73102, which is a multipurpose event facility and venue for concerts, meetings, sporting events, and other such community and social events; and

WHEREAS, The Oklahoma City Public Property Authority currently leases the Paycom Center and entered into a Facilities Management Agreement with SMG to provide management and operation services at the facility that encourage, promote, and/or foster the development of Oklahoma City; and

WHEREAS, due to economic reductions and losses from COVID-19, SMG had to curtail its promotional activities in support of tourism, concerts and events; and

WHEREAS, it is desired that SMG initiate additional promotional activities to attract events to the Paycom Center in support of tourism, travel, and hospitality in order to respond to the negative economic impacts of the COVID-19 public health emergency on the tourism, travel, and hospitality industries in Oklahoma City; and

WHEREAS, due to the City's current contract SMG is the only entity that may provide marketing and promotional services for the Paycom Center; and

WHEREAS, SMG has the necessary experience and expertise to provide a timely response to tourism recovery and the City now seeks to waive the City's Guidelines and Procedures for Professional Consultant Services and contract with SMG for tourism recovery services at the Paycom Center.

NOW, THEREFORE BE IT RESOLVED, by the City Council of The City of Oklahoma City, the Coronavirus State and Local Fiscal Recovery Funds Tourism Recovery Program Agreement with SMG is approved.

BE IT FURTHER RESOLVED, by the City Council of The City of Oklahoma City, the City's Guidelines and Procedures for Professional Consultant Services are waived for this Agreement.

ADOPTED by the Council and signed by the Mayor of The City of Oklahoma City, Oklahoma, this 21st day of June, 2022.

ATTEST:


CITY CLERK




Vice MAYOR

REVIEWED for form and legality.


ASSISTANT MUNICIPAL COUNSELOR