



MEMORANDUM

Council Agenda
Item No. XI. K
8/27/2024

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Joint Resolution with the Oklahoma City Airport Trust renaming "Will Rogers World Airport" to "OKC Will Rogers International Airport." Ward 3.

Location:

Will Rogers World Airport

Background:

The Trust entered into a Professional Services Agreement with Nominee Design, LLC pursuant to a request for proposals to update the Airport name and brand. Based on the rebranding process, the consultant recommends the name "Will Rogers" should remain as part of the updated name for the airport, "World" should be replaced with "International" to be more in-line with the industry standards, and "OKC" be included within the name as it is the airport's IATA Code and is what the airport is frequently called by travelers and industry professionals.

Review:

Department of Airports

Recommendation: Joint Resolution be adopted.