

RESOLUTION

RESOLUTION RECEIVING THE MERIDIAN PLACEMAKING ASSESSEMENT AND ENCOURAGING THE PURSUIT OF RECOMMENDED ACTIONS TO REALIZE THE VISION OF A MORE VIBRANT AND REVITALIZED MERIDIAN CORRIDOR.

WHEREAS, The City of Oklahoma City (“City”) desires to foster economic prosperity and goodwill among stakeholders on the Meridian Hospitality Corridor in conjunction with the City’s Commercial District Revitalization Program; and

WHEREAS, the City hired the consultant Johnson and Associates, Inc., to complete the Meridian Placemaking Assessment, reimagine the Meridian Corridor as a vibrant, safe, and economically viable commercial district, addressing its current challenges while leveraging its existing assets; and

WHEREAS, between September 2023 and March 2025, City staff and members of the consultant team facilitated over 20 stakeholder meetings and attended several Meridian Community Meetings to gather input and strategies to re-establish Meridian as a choice destination for travelers, fairground and convention event attendees and local visitors; and

WHEREAS, the completed Meridian Placemaking Assessment, referenced herein as **Attachment A**, provides strategies to accomplish goals that include establishing a format for civic involvement among property and business owners and a Business Improvement District, enhancing the corridor’s appearance and safety through phased infrastructure improvements, activation of public spaces, and establishing a sustainable plan for district growth and development.

NOW THEREFORE BE IT RESOLVED, by the Mayor and City Council of the City of Oklahoma City that they do receive the Meridian Placemaking Assessment and encourage the pursuit of recommended actions to realize the vision of a more vibrant and revitalized Meridian Corridor.

ADOPTED by the Council and **SIGNED** by the Mayor of the City of Oklahoma City this

8TH day of APRIL, 2025.

ATTEST:

THE CITY OF OKLAHOMA CITY

Amy K Simpson
City Clerk



David Holt
Mayor

REVIEWED for form and legality

Susan Ramehall
Assistant Municipal Counselor