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MEMORANDUM

Council Agenda
Item No. IX. CA.
3/11/2025

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Notification from Water Taxi, LLC, of changes to excursion boat fare prices, Bricktown Canal, effective March 1, 2025. Ward 7.

Location:
Bricktown Canal

Background:
The Canal Boat Agreement ("Agreement") among the Oklahoma City Public Property Authority ("OCPPA"), The City of Oklahoma City, and Water Taxi, LLC ("Water Taxi"), dated April 13, 1999, as amended, states that Water Taxi is the exclusive provider of excursion boat and water transportation services at the Bricktown Canal.

The Agreement provides that Water Taxi may, upon notice to OCPPA and approval by the General Manager, adjust its fares. After careful consideration, Water Taxi is making certain changes to its fares for services at the Bricktown Canal. This item provides notification of that action.

The Standard/Peak Demand prices listed below, which include tax, are effective March 1, 2025:

Regular (ages 13-64)	\$15
Seniors (ages 65+)	\$13
Active-Duty Military with ID	\$13
Individuals with Disabilities	\$13
Youth (ages 6-12)	\$12
Child (ages 5 and under)	\$5

Charter Fares will be updated as follows:

Effective March 1, 2025: \$350, plus tax.
Effective January 1, 2026: \$450, plus tax.

Effective March 1, 2025, Early Bird/Off-Peak pricing, which includes tax, will be:

Regular (ages 13-64)	No Lower Than \$13
Seniors (ages 65+)	No Lower Than \$11
Active-Duty Military with ID	No lower than \$11
Individuals with Disabilities	No lower than \$11
Youth (ages 6-12)	No lower than \$10
Child (ages 5 and under)	\$5

Effective March 1, 2025, Bulk Ticketing rates will be:

20 to 49 Passengers	10% Discount
50 to 99 Passengers	15% Discount
More than 100 Passengers	20% Discount

As of January 1, 2025, Annual Passes were discontinued.

Revenue:

Estimated revenue of \$28,000 annually

Revenue Account:

Water Taxi > OCPPA > 460> Assigned > G > Water Taxi Gross Receipts (4640-42250004)

Review:

Parks and Recreation

Recommendation: Notification be received.