



MEMORANDUM

Council Agenda
Item No. XI. M
1/16/2024

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Ordinance to be introduced, set for public hearing January 30, 2024 and final hearing February 13, 2024, relating to General Schedule of Fees, amending Chapter 60, Title 59 - Zoning, Article VII - Administration of the Oklahoma City Municipal Code, 2020, by creating a new section 60-59-28 to establish a new fee for permits for temporary signs in certain rights-of-way.

Purpose:

This ordinance will establish a new fee for permits for temporary signs in certain rights-of-way.

The proposed new sign code (as set forth in a separate ordinance) establishes a new sign code by repealing Article V of Chapter 3 of the Oklahoma City Municipal Code, 2020, enacting a new Article XVI, Sign Regulations, of Chapter 59 of the Oklahoma City Municipal Code, 2020, and by amending other Chapter 59 Articles to update sign regulations.

The proposed new sign code also establishes a new process to allow temporary signs in certain public rights-of-way and requires a permit for these temporary signs as set forth in Chapter 60, General Schedule of Fees in the form of a City-issued, color-coded sticker (ref. Chapter 59-16113.B). With a permit, temporary signs may be posted in unimproved portions of public streets, public medians, public alleys, and other public rights-of-way during the calendar month of the year for which the color-coded sticker is issued.

The new fee is \$25.00 per permit (each permit would cover multiple signs) plus \$00.25 for each required sticker. A new permit and new stickers would be required each month. Temporary signs placed in the rights-of-ways without the required stickers would be impounded.

Background:

Since early 2020, Planning staff and a consultant team led by Mark White (White & Smith, LLC Planning and Law Group) have been working to develop updates to the City's sign code.

On October 17, 2022, the City received a letter from the American Civil Liberties Union threatening litigation if the sign ordinance was adopted as proposed. The ordinance was subsequently revised to allow temporary signs in certain public right-of-way and to require a permit for such signs.

Review:

Planning Department

Recommendation: Ordinance be introduced, set for public hearing and set for final hearing.