



MEMORANDUM

Council Agenda
Item No. IX. BQ
8/15/2023

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Data Sharing Agreement with the Oklahoma City Public Property Authority, ASM Global, LLC, and First Data Merchant Services, LLC (formerly known as Bypass Mobile, LLC) for sharing of certain data regarding retail sales at the Paycom Center, 100 West Reno Avenue and the Oklahoma City Convention Center, 100 Mick Cornett Drive. Ward 7.

Location:

Paycom Center, 100 West Reno Avenue

Oklahoma City Convention Center, 100 Mick Cornett Drive

Purpose:

Agreement with ASM Global, LLC, and First Data Merchant Services, LLC (formerly known as Bypass Mobile, LLC) for sharing of certain data regarding retail sales at Paycom Center and Oklahoma City Convention Center.

On behalf of the City and the OCPPA, ASM Global manages certain retail sales (food, beverage and merchandise) at the Paycom Center and the Oklahoma City Convention Center. ASM Global does not currently receive data regarding these sales from First Data Merchant Services and in order to provide for an improved customer experience, ASM Global would like to receive certain data regarding these sales.

Background:

On August 16, 2016, the OCPPA and City entered into an agreement with Bypass Mobile, LLC (now First Data Merchant Services) to provide a point-of-sale system for food, beverage and merchandise at what is now the Paycom Center and the Cox Convention Center. The City and the OCPPA subsequently entered into an agreement with First Data Merchant Services for the point of sale system at Oklahoma City Convention Center.

This agreement allows for ASM Global to receive access to that information and requires that ASM Global comply with all applicable laws regarding for the access, possession and disclosure of such information.

Review:

City Manager's Office

Recommendation: Agreement be approved.