



# MEMORANDUM

Council Agenda  
Item No. XI. AA.1&2  
8/16/2022

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

1. Public hearing regarding Joint Resolution with the Oklahoma City Economic Development Trust approving an allocation not to exceed \$975,000, to be used for assistance in development financing in support of the relocation of Public Strategies Inc.'s corporate headquarters.
2. Joint Resolution with the Oklahoma City Economic Development Trust approving an allocation not to exceed \$975,000, with \$325,000 of that amount allocated from the Hotels/Commercial Development Budget Category of Increment District No. 2 and \$650,000 allocated from the Other Economic Developments Budget Category of Increment District No. 8 of the Amended and Restated Downtown/MAPS Economic Development Project Plan to be used for assistance in development financing in support of the relocation of Public Strategies Inc.'s corporate headquarters to a building located on 9th Street, just west of Oklahoma Avenue, which project includes the relocation of approximately 73 jobs with and the addition of 24 more such jobs after relocation with an average annual salary of approximately \$86,600, and the total investment of approximately \$13,600,000 for purchase and renovation of the existing building for its marketing, communications and project management services company and approximately \$1,500,000 for infrastructure improvements and utility upgrades. Ward 6.

### **Background:**

On March 7, 2000, The City of Oklahoma City ("City") adopted Ordinance No. 21,431, approving the initial Downtown/MAPS Economic Development Project and Project Plan ("Project" and "Project Plan", respectively) and establishing, among other provisions, the creation of Increment Districts to serve the Project and its associated Project Area. The Project Plan was last Amended and Restated on September 14, 2021 ("Amended Project Plan"), and it requires that the Downtown/MAPS Tax Increment Review Committee ("Review Committee") review any proposed development and/or budgetary allocation in consideration of the Project's objectives, feasibility, priorities, and funding availability and submit its recommendation to the City Council of the City of Oklahoma City ("City Council") prior to implementation of a development project.

On July 12, 2022, the Downtown/MAPS Review Committee convened and considered evidence presented regarding Public Strategies' relocation project which will relocate its headquarters with 73 employees to a building on 9th Street just west of Oklahoma Avenue, with a plan to employ 24 more persons upon completion of the renovation which will result in an investment of approximately \$13,600,000.

After hearing this evidence and finding that the project meets the goals and objectives of the Project Plan, the Review Committee adopted a resolution recommending that the City Council and Trustees approve a budgetary allocation of a total amount not to exceed \$975,000, with \$325,000 allocated from Increment District No. 2's Hotels/Commercial Developments Budget Category to reimburse the developer seventy-five percent (75%) of the actual ad valorem taxes paid each year after a certificate of occupancy is issued through the remaining life of TIF 2 and \$650,000 allocated from Increment District No. 8's Other Economic Developments Budget Category for assistance in development financing to close a gap in financing costs for the Public Strategies relocation project.

**Review:**

Finance – Economic Development

**Recommendation:** Joint Resolution be adopted.