



# MEMORANDUM

Council Agenda  
Item No. VIII. C  
9/26/2023

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Revocable Right-of-Way Use Permit with Red Earth, Inc., to hold the “Red Earth Parade and Fall Fest,” October 14, 2023, North Walker Avenue between NW 7th Street and West Reno Avenue, revenue of \$350. Ward 6.

**Location:**

North Walker Avenue between NW 7th Street and West Sheridan Avenue, Midtown, Arts District, Downtown, Myriad Botanical Gardens

**Background:**

Red Earth, Inc. is hosting their 37th Annual “Red Earth Parade.” This year’s parade will feature an array of floats and parade entries as the parade travels through Downtown. Participants and parade goers are then invited to attend the “Red Earth Fall Fest” happening on the Devon Lawn at Myriad Botanical Gardens.

The parade will start on Walker Avenue at NW 6th Street and will continue along Walker Avenue south to Sheridan Avenue. Participants will disband onto Sheridan Avenue and California Avenue. This year’s staging area will be on NW 6th Street directly west of the parade route start.

The lane closure next to the Myriad Gardens would be authorized from 8 a.m. to 7 p.m. The parade will begin at 10 a.m. The parade route closure would be authorized from 9:30 a.m. to 11:30 a.m. and the street closures for the staging area would be authorized from 8:30 a.m. to 11:30 a.m., allowing organizers sufficient time for setup, teardown and cleanup.

**Revenue:**

\$350 to be deposited in the General Fund - General Operations - Ofc Special Event – Charges (OCITY/001/0001/42700016)

**Review:**

Public Information & Marketing

**Recommendation:** Revocable Permit be approved.