



MEMORANDUM

Council Agenda
Item No.IX. O
8/16/2022

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Ordinance to be introduced and set for final hearing September 13, 2022 (SN-094) changing the name of Deercrest Boulevard between West Memorial Road and NW 138th Street to Marketplace Boulevard. Ward 8.

Applicant:

Mark Zitzow, Johnson & Associates
Kay Bee Investments Company, LLC

Purpose:

The current ownership group of the adjacent development, and the future development that will be served by Deercrest Boulevard, is requesting the name of the street be changed to Marketplace Boulevard. The original name was tied to the previous owners of the development. Changing the name to a more general name fits the current development direction and will allow flexibility in the future.

Previous Action:

On July 28, 2022, the Planning Commission recommended approval of SN-094.

Revenue:

\$1,400.00 deposited into the General Fund – General Operations – PW Charges, Planning Fees (001-0001-42100003)

Source of Funds:

\$168.68 in direct costs only from General Fund – General Operations – Sign Maintenance – Various Accounts (001-0001-3300302-Variou Accounts) Indirect costs such as overhead and administrative salaries are not included.

Review:

Planning Department

Recommendation: Ordinance be introduced and set for final hearing and appropriate notice be published and mailed.