

**The Oklahoma City Economic Development Foundation, Inc.  
and  
The City of Oklahoma City Economic Development Trust**

**Contract for Professional Services  
Fiscal Year 2024-2025**

**Third Quarter  
January 1, 2025 to March 31, 2025**

**Report  
On  
Economic and Community Development Activities And  
Accomplishments**



April 15, 2025

Oklahoma City Economic Development Trust  
c/o Ms. Joanna McSpadden  
100 N. Walker, 4<sup>th</sup> Floor  
Oklahoma City, OK 73102

RE: Third Quarter FY 2024-2025 Economic Development Contract Report

Dear Trustees and Staff:

It is my pleasure to submit the attached report describing the Greater Oklahoma City Chamber's efforts during the 3rd Quarter of 2024/2025 to support an economic development services contract with the City of Oklahoma City.

This quarter has seen continued steady activity surrounding economic growth opportunities. To that end, below are several highlights of the Chamber's work for this quarter.

- Two project wins were announced during this quarter including new-to-market and existing industry expansions. Select announcements include:
  - Equipment Share is a construction equipment rental dealer located in Oklahoma City that is adding to their local footprint in a new facility that will house their technology fleet tracking department and will serve as an R&D office. This will bring in 20 new jobs with a capital investment of \$3.5 million.
  - Nintex, a software/automation company out of Seattle, WA has elected to open an OKC office focused on software solutions and sales. They will hire 49 employees at an average wage of \$125,000.
- Hosted eight in-market site visits for prospective companies across various industries including aerospace, battery, tech/robotics, manufacturing, bioscience, and manufacturing sectors.
- Engaged in multiple consultant/company/real estate community engagement events including:
  - Annual networking event at Hotel Zaza in Dallas hosted by Select Oklahoma that attracted 40+ site selection consultants and real estate professionals from the DFW area.
  - Site Selectors Guild Annual Conference, one of the top annual events that brings 50+ site selection consultants from across the globe.
  - Industrial Asset Management Council (IAMC) Spring Forum where staff promoted the Greater OKC Region with site selection consultants and real estate professionals (national brokerage firms, developers, corporate representatives).
- Talent Lead participated in multiple recruiting events in support of the OKC FAME Chapter, including recruiting student participants and employer sponsors.
- Chamber staff continues to partner with the Alliance for Economic Development to create, fund, and launch multiple ARPA programs in diverse communities.

- Hosted ICSC Oklahoma event at OAK that brought together real estate professionals from across the state for key presentations on the Oklahoma Playbook: Reinventing Retail, Culture and Community. We had over 100 attendees and included a tour of OKANA.
- Site visit with new-to-market grocery tenant evaluating sites in Oklahoma City.
- Research released the 2025 Greater Oklahoma City Economic Outlook (in cooperation with Russell Evans and the City of Oklahoma City). The forecast is used by both chamber members and outside investors to better understand economic conditions and expectations in the market. The presentation was made to the Board of Directors and Board of Advisors.

Thank you again for your long-term support for partnerships providing inclusive economic development outcomes. We look forward to continuing our partnership into the 2024-2025 fiscal year.

Respectfully,

A handwritten signature in black ink, appearing to read 'D. Pruitt', with a stylized, flowing script.

Dennis Pruitt  
Sr. Vice President, Economic Development  
Greater Oklahoma City Chamber  
[dpruitt@okcchamber.com](mailto:dpruitt@okcchamber.com)



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# Narrative Report of FY 24/25 Accomplishments and Measurements

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Project(s)/Initiative(s) underway or completed – January 1, 2025 – March 31, 2025

## Business Recruitment

### JANUARY

- Site Visits:
  - Hosted company leadership for a confidential aerospace project evaluating Oklahoma City as a potential location for a new manufacturing operation.
  - Hosted C-Suite executive and leadership team for company's second in-market visit. The battery-related project is evaluating Oklahoma City for a potential pilot manufacturing plant.
- Staff sponsored and participated in annual networking event at Hotel Zaza in Dallas hosted by Select Oklahoma that attracted 40+ site selection consultants and real estate professionals from the DFW area. Following the event, co-sponsored a Greater OKC Regional Partnership dinner with BNSF Railway Economic Development/Real Estate leadership and team based out of their Fort Worth HQ office.
- Attended the 2025 Unmanned Aerial Systems – Launched Effects Symposium organized by the Oklahoma National Guard.
- Attended OKBio Connect hosted by OKBioStart that included an alumni panel and keynote presentation on the impact of AI on life sciences research and development.
- Attended OKC Central in Depth: a night at the OKCMOA to learn about key investment in reshaping Downtown Oklahoma City presented by The Oklahoman.
- Sponsored University of Oklahoma's American Meteorological Society Reception in New Orleans, LA.

### FEBRUARY

- Project Announcements:
  - Equipment Share is a construction equipment rental dealer located in Oklahoma City that is adding a new Advanced Solutions branch that will house their technology fleet tracking department and serve as an R&D office. This new location will be bringing 20 new jobs at an average salary of \$50,000 and with a capital investment of \$3.5 million.
- Site Visits:
  - Held an introductory meeting with clients (investors) representing a solid-state battery production project. A second, more in-depth follow-up site visit with the company and investors is expected in the coming months.
- Met with The Alliance and the City of OKC to touch base on active recruitment projects and ongoing intersecting initiatives.
- Participated in brainstorm discussion with The Alliance to identify properties of interest for future industrial/mega site development.
- This month brought the highest volume of incoming projects since February 2022. Of the 15 new projects, the majority continue to be in the manufacturing industry. Manufacturing projects ranged from international tech projects to relocation of established companies. There were also data center and supply chain, aviation/aerospace as well as office projects added.

- Participated in the meeting with the OK Department of Commerce leadership alongside Economic Development leadership at The Alliance & OKC Innovation District to share insights and explore potential areas of cooperation and partnership.

## MARCH

- Project Announcement:
- Nintex, a software/automation company based out of Seattle, WA has selected to open a new office in Oklahoma City. The OKC office will focus on software solutions and sales and will hire 49 employees at an average wage of \$125,000. They are presently utilizing space in The Verge in the Citizen Building.
- Site Visits:
  - Hosted corporate leadership from tech/robotics start-up on an introductory market visit.
  - Participated in finalist property tour for a manufacturing prospect that produces components used in the oil & gas industry.
  - Participated in kick-off site visit meeting with OK Dept of Commerce for bioscience-related expansion project.
  - Participated in finalist property tour for a manufacturing prospect that produces components used in the oil & gas industry.
- Attended Site Selectors Guild Annual Conference, one of the top annual events that brings 50+ site selection consultants from across the globe to network and share industry trends with and learn about communities.
- Attended Industrial Asset Management Council Spring Forum where staff promoted the Greater OKC Region with site selection consultants and real estate professionals (national brokerage firms, developers, corporate representatives).
- Met with Oklahoma Defense Industry Association (ODIA) to explore areas of collaboration and partnership.
- Presented Economic Development 101 to Leadership OKC Signature Class.
- Attended webinar, *Exploring Government Mandates Critical to A&D Manufacturers*.
- Participated in monthly project touch base/strategy discussion with OG&E to talk about ongoing projects.

## Business Growth and Expansion

### JANUARY Activity:

- 14 Retention Calls
- Connected with employers that were expanding, with over \$40M in capital investments across multiple companies and industries.
- Assisted employers in connecting with multiple hiring events, including job fairs at Oklahoma Christian, ACES and the Martin Luther King Jr. event. These efforts boosted employer participation and played a role in increasing applicant traffic.
- Supported multiple local expansions.
- Networked with employers and partners at ODOC's All in For Oklahoma and Chamber networking events.
- Continued to promote regional collaboration with regional partners by attending events with both Hispanic Chamber and Innovation District.

### JANUARY BRE Observations:

- Several employers reported moving forward with new expansion projects encompassing multiple industries.
- Some employers reported that recent recruiting efforts have been fruitful, and they are now fully staffed in

anticipation of expanded workloads.

- Chamber's emphasis on assisting local expansions has increased local interest and traction in both the State's expansion programs, OIEP, and BEIP.
- Chamber's emphasis on connecting employers with additional partners has resulted in more employers seeking talent from smaller universities in our region.
- The opening of Convergence at the Innovation District is sparking increased support and collaboration around the bioscience ecosystem.

#### JANUARY Challenges/Opportunity:

- Many employers are trying to understand current and potential implications around tariffs and their potential impact on contracts and costs for essential components and materials.
- Increased collaboration and support for supporting the bioscience ecosystem is resulting in an increased focus on creating capital opportunities for new startups and entrepreneurs in the ecosystem.

#### FEBRUARY Activity:

- 9 Retention Calls
- Supported multiple expansion projects with several OKC employers
- Ongoing outreach and nurturing connections to employers and community partners

#### FEBRUARY BRE Observations:

- At least three employers engaged in manufacturing reported small-scale reductions in force, due to softer-than-projected Q1. These manufacturers span multiple industries, so no one cause attributed, though there is some belief that shaky consumer confidence has played some impact in this trend.
- Several employers expressed concerns about the unknowns of how escalating tariffs will further impact consumer demand and the pricing of their goods and services. In particular, the biggest concerns expressed have been the potential impact of tariffs impacting partners and vendors in Canada and Mexico. This concern has been expressed from employers from multiple industry verticals.
- A few employers reported dialing back urgency on hiring again until there is more market certainty.
- Despite the above, several employers are still pressing forward with pre-planned expansions.
- Hearing some concern about the future impact on labor market for talent working in the region with work permits, and the loss of government-funded advocates to facilitate the renewal of paperwork and representation for this talent.

#### FEBRUARY Challenges/Opportunity:

- Employers continue to report their concerns about future workforce as impacted by the state of affairs in the State Department of Education.
- Regional employers activated toward the deficits in educational outcomes are more likely to activate as partners in finding solutions to these challenges.

#### MARCH Activity:

- 21 Retention calls
- Worked with employers that had collectively added 177 new FTE.
- Worked with companies that invested a collective \$22.5M in capital investments.
- Assisted educational partners in connecting employers with employment fairs: OU, Langston, OCU, MNTC and others.
- Worked with several companies that are in various stages of considering expansion: Nestle Purina, Long Wave, DRG and others.
- Worked with several regional economic development partnership efforts.

#### MARCH BRE Observations:

- Significantly increased conversations around the disruptive effects of new and future tariffs, particularly impacting supply chain up to reshoring some manufacturing functions.
- Continue to hear from some employers executing or considering small, preemptive reductions in force as some market conditions are softer than predicted by the end of Q1.
- Despite some trepidation, still several employers reported moving ahead or having completed significant investment in expansions etc.
- Chamber continues to see wider spread utilization and interest in State funding to incentivize or support expansion; OIEP, BIEP and Quality Jobs.

#### MARCH Challenges/Opportunity:

- The specter of tariff wars is causing many employers to rapidly rethink supply chain logistics, looking for cost savings.
- The disruption from tariffs may create new opportunities for local employers to find new suppliers and vendors that could stabilize their supply chain.

### **Talent**

#### JANUARY

- Met with BioTC team to discuss plans for preparing the bioscience workforce.
- Presented to Carl Albert High School seniors on career exploration and opportunities in the OKC FAME program.
- Compiled Business & Talent 2024 survey for Chamber leadership.
- Worked with Director of Education to craft document for input on future education & workforce work.
- Participated in the OKC School's Compact Meeting.
- Assisted OSU/OKC in a mid-term FAME orientation to onboard two new AMT candidates.
- Participated in ACCE training to assist employers in utilizing Skills-Based Hiring techniques.
- Represented the Chamber and Workforce for the WXForge Grant Application for OU.
- Worked with the BDR team to provide Talent Acquisition follow-up for multiple projects.



## FEBRUARY

- Talent Lead completed training from ACCE to SHRM to assist employers in exploring skills-based hiring as a tool for expanding talent acquisition efforts.
- Met with multiple community stakeholders around the needs of our regional workforce and heard about the need for a unified regional system for improving workforce outcomes.
- Talent Lead working with Side X Side and Teresa Rose, assisted in convening employers to discuss opportunities to expand talent pool in Oklahoma City and understand challenges to employers in these efforts.
- Talent Lead participated in multiple recruiting events in support of the OKC FAME Chapter, including recruiting student participants and employer sponsors.
- Talent Lead met with VP of the Oklahoma Manufacturing Alliance to discuss potential regional convening of industry leadership in manufacturing.
- Talent Lead is working in tandem with Director of Education on future Education & Talent initiatives.

## MARCH

- Director of Talent Programs and Partnerships supported workforce development via:
  - Presented to Shawnee Forward Economic Development conference on Community Vision & Storytelling
  - Represented the Chamber's FAME program at multiple student recruitment events
  - Attended the ACCE Convening for Chamber Education & Talent professionals with Director of Education
  - Presented to Carl Albert students on keys to finding careers and vocation at Career Exploration Day
  - Presented Economic Development & Talent Overview for OKC Connect cohort
  - Worked with Director of Education to present Education & Workforce RFP proposal to Executive Board
  - Pre-event planning for InternOKC 2025
  - Conducted Q1 Talent Council Meeting and Monthly FAME Chapter Meeting

## **Entrepreneurship and Innovation**

## JANUARY

- Life Science Oklahoma (LSOK) Director published an article in Life Science Leader online magazine. The article highlighted the current ecosystem available in Oklahoma within this industry and the potential for growth.
- LSOK Director and Project Mgr participated in a round table discussion with Axios to highlight the Oklahoma ecosystem and opportunities surrounding the life science industry.
- LSOK released the Bio Convention Sponsorship prospectus.
- LSOK participated in an OK Hospital Assn-sponsored dinner with local hospital and CivicaRx leadership leading to potential partnership discussions.

## FEBRUARY

- Attended Oklahoma City Innovation District's Annual Breakfast at Innovation Hall and learned about their community engagement activities and workforce development initiatives.
- Life Science Oklahoma hosted a panel discussion at Innovation Hall titled "Power Up Your Life Science Concept & Company – Essential Resources for Growth and Success" featuring Carol Curtis, Ph.D., Co-Founder & CEO of Cadenza Bio, Nicholete Davis, AuD, MBA, Executive Director of OKBioStart, Russell Allen, CEO of Biotech Exec, and Abi Kulshreshtha, Partner, Co-founder of Arrowpoint Labs.

## MARCH

- Life Science Oklahoma is supporting the Chamber Economic Development team in their response to an open call for proposals for Eli Lilly's expansion of manufacturing sites as well as other bio and life science-related ongoing projects and expansions.
- Life Science Oklahoma sponsored the annual national competition Device Make-a-Thon that was hosted for the first time at The University of Oklahoma and also served as a judge for their projects.

## **Aerospace/Tinker Leadership Community**

### JANUARY

- Chamber staff supported the Oklahoma Department of Aerospace and Aeronautics (ODAA) in preparing the state's response to the FAA Request for Information regarding the development of the FAA Center for Advanced Aviation Technology (CAAT). The CAAT will include an airspace laboratory and flight demonstration zone(s) and may be used to assess the planned integration of Advanced Air Mobility (including electric Vertical Take Off and Landing aircraft) operations, operational procedures, vertiport standards, and performance requirements. The state's response proposed the airspace laboratory to be located at the Hamm Institute in the Innovation District.
- DNI Emerging Technologies LLC, a Delaware Nation Investments company in Oklahoma City, was awarded a \$99 Million contract for cyberspace operations support services. This contract provides IT support to the Air Force Material Command Systems Center for cyberspace operations and information functions. Work will be performed at multiple DoD facilities including Tinker Air Force Base.

### FEBRUARY

- Chamber staff participated in the Air Force Life Cycle Management Center's Bombers Directorate which hosted its first Small Business Summit February 20-21. The event provided updates on contracting opportunities for small businesses to support the Air Force's bomber fleet, including the B-1s, B-2s, and B-52s, all of which are managed at Tinker AFB.
- Pratt & Whitney was awarded a contract valued at up to \$1.5 billion for the maintenance and support of more than 400 F119 engines powering the US Air Force's F-22 Raptor fighter jets. This is a three-year contract that will support initiatives aimed at improving operational readiness and reducing costs related to the F119 fleet. The F-22 Raptor's two F119 engines generate over 35,000 pounds of thrust, enabling altitudes above 65,000 feet with unmatched speed and agility.
- The U.S. Secretary of Transportation, Sean Duffy, visited the FAA's Mike Monroney Aeronautical Center on February 27. He toured the FAA Academy which provides training for Air Traffic Controllers (ATCs) and announced that he will "supercharge" the hiring of new ATCs who will be trained at the Academy.

### MARCH

- Staff from the Economic Development Division collaborated with Tinker AFB Civil Engineering personnel to identify a project for Oklahoma Strategic Military Planning Commission (OSMPC) funding. The project provided \$500,000 to allow acquisition by Tinker AFB from the Oklahoma Industries Authority (OIA) for lands east of Douglas Blvd and adjacent to the MROTC acquisition. This project allows for an expansion of the planned B21 sustainment site.
- Chamber staff are partnering with Senator Lankford's staff to build awareness in the community of the Mike Monroney Aeronautical Center (MMAC). MMAC is the home of the FAA Academy where all newly hired Air Traffic Controllers receive training. It is also the home for many other unique organizations which ensure the safety of the National Airspace System (NAS).
- Rose State College, with the support of the Chamber, hosted a career services event to assist federal employees who may be transitioning from federal employment to include those who opted to resign and the probationary employees

who were terminated. Coaches provided career advice, resume writing, job searching support, and interview preparation.

## Retail

### JANUARY

#### Retail Trends:

The retail market outlook for 2025 indicates vacancy is around 4%. The spaces between 1500 and 5000 square feet have the greatest availability in our market. Most large, big box space in our market has been repurposed. YoY rent growth has been on the decline with actual rents plateauing for most of 2024. The biggest challenge facing our market is the rapid rise of rents post-pandemic layered with a high-inflationary environment where prices were cutting into margins.

### Monthly Highlights

- Discussion with Sooner Investment to learn more about Czech Hall development and other projects they are working on in the OKC metro.
- Attended Meridian Corridor meeting with stakeholders organized by Councilor Peck to discuss homelessness challenges within the corridor.
- Site visit with out-of-state developers who focus on grocery-anchored shopping centers, redevelopment opportunities and retail.
- Attended ICSC Red River with over 4,200 attendees. Served as the program moderator for retail runway and led the discussion with over 14 retailers, spoke on the market outlook panel highlighting the retail growth and trends in the Oklahoma market, and moderated the Consumer Journey panel that focused on experiential development and dwell time highlighting the importance of creating a transformational project and showcasing OAK.
- Moderated keynote for rotary featuring CEO of Veritas Development and owner of OAK, Ryan McNeil.
- Facilitated conversations with Harkins Theatres regarding their long-range plans in Bricktown and parking needs, along with new developments underway that will impact their project.
- Attended Visit OKC quarterly district meet up to engage with district managers from the retail corridors.
- Attended OKC Commercial Developers luncheon featuring Attorney General Gentner Drummond addressing immigration issues, human trafficking, and importance of tribal relationships in attracting key industries to our state.
- Compiled reports to showcase the multi-family market reports for Oklahoma City as well as regulations on Airbnb's and licensee information for investors looking at OKC market.
- Site tour with Newmark to understand Boombox Beach Club new concept at 63<sup>rd</sup> and MLK and surrounding development opportunities and future plans.
- Attended annual kick-off reception for Commercial Real Estate Council.
- Working with ICSC National to create ICSC Oklahoma event highlighting retail in the state at Lively hotel at OAK on March 5.

### FEBRUARY

#### Retail Trends:

Food and entertainment are major drivers in retail development. These asset classes both create an emotional response and engage the consumer. When companies are looking at site selection, many variables play into the decision-making process such as: population density, walkability, how they plan to scale the overall concept, brand recognition, disposable income, traffic, parking requirements, access points, existing competition and co-tenants. Many of the decisions are based on how choosing a particular location will help them get to the next five locations. Office density is key for concepts who rely on corporate events.

### Monthly Activity:

- Met with NAI RED team to provide data, reports and understand projects they have in their pipeline and see how we can be a strategic partner.
- Took tour with local developer, Clay Farha, to reimagine the former West and Hideaway Pizza space off Western for a potential mixed-use project.
- Worked with city stakeholders in preparation of downtown strategic plan.
- Site visit and tour with national new-to-market grocery chain evaluating a site in OKC.
- Worked with local developer on new, mixed-use project for Bricktown to evaluate concepts, ideas and collaboration of prospects for this development.
- Met with key leaders at the Entertainment Experience Evolution Conference who are making retail tick by re-imagining entertainment and specialty leasing.
- Truckyard OKC opened in Bricktown and serves as a catalyst between Bricktown and the boathouse district. We have been working with the tenant and developer on this project since 2020.

### MARCH

#### Retail Trends:

The current state of play shows consumer confidence is strong. Fifty percent of all consumer spending happens at the top 10% of households. The uncertainty around tariffs has caused consumer confidence to dip below 100. Reasons for concerns include: decisions in Washington, facing a government shutdown, debt ceiling being reached, and tax-revision needing to be negotiated. Retail closings are more than openings and most of the closings are tired concepts that will be back filled with new stores.

### Monthly Activity

- Hosted ICSC Oklahoma event at OAK that brought together real estate professionals from across the state for key presentations on the Oklahoma Playbook: Reinventing Retail, Culture and Community. We had over 100 attendees and included a tour of OKANA.
- Submitted ICSC Global Award of Excellence application for OKANA.
- Attended Chicago Title real estate mixer.
- Attended ISCS OAC conference with CEOs of open-air shopping centers to discuss trends in the retail real estate market.
- Site visit with new-to-market grocery tenant evaluating sites in OKC.
- Worked with Asian District on mobile analytics data regarding specific events for the district.
- Conference call with new-to-market developers who are evaluating development opportunities in the market.
- Attended Oklahoma City Adventure District Annual Meeting.
- Attended Meridian Corridor meeting to hear the final summary of recommendations from consultants on corridor improvements.
- The Big Biscuit, a breakfast concept, opened at 63<sup>rd</sup> and May.
- Met with Greg Shinn with the Oklahoma Housing Authority to discuss ways to show the economic impact of the new housing projects that are positively impacting communities.
- Met with the owner of the Oklahoma Warriors hockey team to discuss future development needs.

## Research

### JANUARY

- Research staff presented to Leadership Oklahoma City on the topic of “Oklahoma City – Who Are We?” - detailing demographics, geographic highlights, economic conditions, and workforce characteristics for the region.
- Trained regional partner on the use of Gazelle.ai as a small business outreach tool. Gazelle.ai is a lead development tool that offers business intelligence and industry detail for economic development purposes.
- Research staff compiled and presented a custom-made report to the Casady School Board, data regarding the school’s enrollment and other related data.

### FEBRUARY

- Released the 2025 Greater Oklahoma City Economic Outlook (in cooperation with Russell Evans and the City of Oklahoma City). The forecast is used by both chamber members and outside investors to better understand economic conditions and expectations in the market. Presentation was made to the Board of Directors and Board of Advisors.
- Presentation to the Oklahoma Society of Association Executives (OSAE) on the topic of Economic Outlook and What’s New-What’s Next. OSAE includes professionals representing trade organizations, professional societies, association management companies, chambers of commerce, charitable organizations, and foundations.
- Research Economist presented to OKConnect on the topic of “Oklahoma City – Who Are We?”
- Research team finalized a demographic and enrollment study for Casady School to better understand trends impacting future enrollment. Presentation made to Casady School Board.

### MARCH

- Research staff made data presentations including “Greater Oklahoma City Economic Outlook” to various audiences, “Economic Development as a profession and how it applies to Fulbright Scholars” to the University of Oklahoma Romanoff Center for Russian Studies, and “Oklahoma City – Who Are We?” to NBA Thunder office staff and the University of Oklahoma Osher Lifelong Learning Institute Town Talk & Tour.
- Compiled new enrollment and graduation completion information from the Oklahoma State Regents for Higher Education and Oklahoma CareerTech to be used in proposal responses and the By the Numbers publication.
- Research staff participated in Select Oklahoma’s Economic Day at the Capitol, Oklahoma City’s Women in Business Summit, and Oklahoma Department of Commerce Small Business Workshop.

## State/Regional/International Engagement

### JANUARY

- Economic Development team met with the Alliance team and City reps for a quarterly lunch to touch base regarding ongoing projects, programs of work, and to strengthen relationships.
- Visited with Greater Oklahoma City Hispanic Chamber to discuss collaboration opportunities.
- Attended the Greater Oklahoma City Asian Chamber Anniversary event as well as Innovation District’s Open House for Innovation Hall.
- Attended monthly luncheon in regional partner community, Chandler, with keynote presentation detailing plans for the Iowa Tribe’s new casino resort.
- Select Oklahoma activities: Staff members participated in the SO Monthly Membership Meeting and the 2025 Legislative Guide to Economic Development held for legislators at the State Capitol.

- Staff participated in the OK Dept of Commerce kick-off All in for Oklahoma Event, a program that is targeting all OK communities to inform them on all Dept. of Commerce functions and what resources are available to push economic development forward for our state.

#### FEBRUARY

- Held monthly virtual Partnership Meeting featuring presentations from OK Manufacturing Alliance & FAME Overview/Update.
- Participated in Select Oklahoma's Legislator Training Day: 2025 Legislative Guide to Economic Development.
- Attended Greater Oklahoma Hispanic Chamber's Annual Luncheon event.
- Attended Select Oklahoma Monthly Membership Meeting. Program topic was data centers.

#### MARCH

- Held the annual Greater OKC Regional Partnership networking event/Thunder game attended by many regional partners and their stakeholders.
- Held the quarterly Greater OKC Regional Partnership Meeting where the topic of discussion was the OKC Economic Development Strategic Plan and the release of the 2025 Greater OKC Economic Forecast.
- Staff attended Select Oklahoma's Day at the Capitol & Gavel Ceremony.
- Staff participated in the OKC Thunder's Third Annual Women in Business Summit.
- Attended and showed support for past-Partnership Chair, Janet Yowell, of Edmond Economic Development Authority (EEDA), at her retirement celebration.

**OKLAHOMA CITY ECONOMIC DEVELOPMENT FOUNDATION  
FY 24/25 PROGRAM PERFORMANCE MEASUREMENT**

**PROGRAM 1: CREATE ADDITIONAL LOCAL ECONOMIC OUTCOMES**

**DIVERSIFY THE LOCAL ECONOMIC BASE**

Performance Measure- Recruitment	FY 24/25 Target	Progress Indicators	
		3 <sup>rd</sup> Qtr.	YTD
Engage in efforts to maintain and grow the number of active prospects considering locations or expansions	Average number of projects each month (goal of 45).	106	103
	Number of company prospect visits/virtual tours annually (goal of 15).	8	16
	Projects in pipeline that reached a stage of active negotiation (goal of 15 annually).	2	7
Conduct outreach to national site consultants and company decision makers	Contact 250 national site consultants and real estate executives annually.	144	345
	Conduct outreach to 100 corporations annually.	68	159
Participate in target industry trade shows and forums to market Oklahoma City (examples include aerospace shows, back-office/shared services, manufacturing/logistics, software/cyber/tech, bioscience)	Participate in 8 target industry shows or forums annually.	1	5

Performance Measure- Recruitment	FY 24/25 Target	Progress Indicators 3rd Qtr. YTD
<p>Active recruitment of projects in the following key areas:</p> <ul style="list-style-type: none"> <li>• aerospace</li> <li>• back-office, shared service, and other office user projects</li> <li>• Manufacturing and Warehouse/distribution</li> </ul>	<p>Implement specific business development campaigns and outreach efforts in the described sectors.</p>	<p>The Chamber is currently managing a pipeline of 14 aerospace, 7 shared services/office, 7 distribution, 8 data centers, 62 manufacturing, and 6 bioscience-related projects.</p> <p>Chamber staff continued specific industry outreach this quarter:</p> <ul style="list-style-type: none"> <li>• Attended Unmanned Aerial Systems / Launched Effects Symposium hosted by the OK National Guard and OK Aerospace Institute for Research &amp; Education (OAIRE) bringing together academic, industry, Dept of Defense, and interagency experts to discuss the future of UAS.</li> </ul>
<p>Strategic Investment Program</p>	<p>Assist in the review of applicants to the SIP program and conduct economic modeling to determine incentive offerings.</p>	<p>Chamber team continues to run RPAS incentive analyses and discusses them with the City and the Alliance before making offers to prospects with active relocation/expansion projects.</p> <p>The Chamber, Alliance and City continue to discuss overall available SIP funds and future request for GOLT funds.</p>



Performance Measure – Innovation / Entrepreneurship	FY 24/25 Target	Progress Indicators 3 <sup>rd</sup> Qtr. YTD
Actively support Innovation District	<p>Actively assist Innovation District board and staff launch and promote programming.</p> <p>Provide project management for recruitment/expansion projects that could locate in the Innovation District boundaries.</p>	<p>Staff supported ongoing partnerships with the Innovation District to support new investment in the OKC metro including partnership with Life Science Oklahoma to promote investment in the Central Oklahoma bioscience cluster.</p> <p>Team members also continue to support technology related businesses considering investment in the Innovation District environment including companies considering locations in Convergence.</p>

Performance Measure – Innovation / Entrepreneurship	FY 24/25 Target	Progress Indicators 3 <sup>rd</sup> Qtr. YTD
Research and Development	<p>Support the expansion of research and development efforts and partnerships in the Oklahoma City metro.</p> <p>Examples include further development of the Bioscience and aerospace clusters. Also support the development of new research and development initiatives.</p>	<p>Staff supported several expanded research partnerships.</p> <p>These efforts include partnerships with the University of Oklahoma on a large, national science foundation grant request around material science and weather impacts.</p>
Impacts in diverse communities	Support specific programming that provides outreach and assistance to diverse entrepreneurs and provides technology skills to diverse communities	The Chamber partners with the Alliance for Economic Development to create, fund, and launch multiple ARPA programs in these areas.
Support existing and new programs	<p>Identify/support programming with the following emphasis areas:</p> <ul style="list-style-type: none"> <li>• Expanding technology skills for Oklahoma City residents including diverse communities</li> <li>• Business technical capabilities including accounting, marketing, and other forms of business acumen pre-accelerator and accelerator programming</li> <li>• Corporate innovation and partnerships between existing businesses and</li> </ul>	<p>The Chamber is working with universities on new programs intended to help innovators/entrepreneurs within the university system to better connect with industry and funding partners.</p> <p>These industries include partners in the energy, battery storage and medical technology fields.</p> <p>This program is funded with Federal resources.</p>

	<p>existing entrepreneurs in the metro area</p> <ul style="list-style-type: none"><li>• R&amp;D/business and technology partnerships</li><li>• Early/growth-stage company growth including programming to support additional financial and mentorship partnerships</li><li>• New technology/entrepreneur business recruitment</li></ul>	
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Performance Measure – Inventory	FY 24/25Target	Progress Indicators 3 <sup>rd</sup> Qtr. YTD
Assist the Alliance for Economic Development and the City of Oklahoma City identify and accelerate development of industrial land sites.	Identify and work on two (2) industrial land sites to engage with owners/representatives in a process of moving them forward for use.	Staff continues to support the development of the OKC 577 site, a large land site in the western corridor of the metro region as well as others around the region.
Create meaningful relationships with brokers and developers to assist in the creation and marketing of primary job site locations.	<p>Actively market Oklahoma City primary job employment sites to outside developers.</p> <p>Host at least two formal annual local broker engagement events.</p>	<p>Continued to respond to requests from developers interested in Oklahoma City to invest in land for industrial/warehousing/distribution/manufacturing facilities.</p> <p>1 1</p>
Assist Will Rogers Airport actively market Lariat Landing property for new investment	Actively partner with airport to market sites to brokers, developers and tenants throughout year.	Airport Department staff continue to be included in responses to RFPs, site visits, and site development where airport property fits project requirements. Also work in partnership with Airport staff to assist with the support of existing industry present in the market.

## INCREASE INCOME AND WAGES ACROSS INCOME BRACKETS

Performance Measure – Talent	FY 24/25 Target	Progress Indicators 3 <sup>rd</sup> Qtr. YTD	
Actively meet with existing Oklahoma City companies regarding current and future talent needs	Formal one-on-one surveys of 50 companies regarding talent development needs.	22	23
Talent consortium	<p>Continue talent consortium work in the following areas:</p> <ul style="list-style-type: none"> <li>• Digital skills including IT/cyber/software and automation</li> <li>• Aerospace sector skills</li> </ul>	<p>Continue to support Oklahoma City messaging and branding in key aerospace markets.</p> <p>Procured go-ahead from Chamber’s Executive Board to prep RFP for Education/Workforce strategies for input from community partners. Planned release of RFP likely in August 2025</p> <p>Continued partnership/convening with SideXSide to convene employer and non-profit workforce partners to identify opportunities for creating bridges for overlooked talent. Ongoing project during 2025.</p> <p>Continued recruitment of student for 2025 FAME Advanced Manufacturing cohort in partnership with employers and OSU-OKC</p> <p>Strategic planning for InternOKC 2025—to be held in June 2025.</p> <p>Ongoing work providing workforce input for both OKC Schools Compact and the Onward Career Tech compact; Monthly</p> <p>Hosted quarterly Talent Council consortium, March 3/25</p>	

## INCREASE LOCAL INVESTMENT IN OKLAHOMA CITY AND INCREASE THE TAX BASE

Performance Measure – Local Companies	FY 24/25 Target	Progress Indicators	
		3 <sup>rd</sup> Qtr.	YTD
Existing Company engagement	Have one-on-one contact with 250 primary businesses in Oklahoma City supporting opportunities for growth, expansion and service provision (provide assist to 125-150 of these companies).	One-on one contacts with primary businesses: <b>Q3 44</b>  Assists: Current Quarter <b>7</b>	<b>YTD 153</b>    YTD <b>47</b>
	Actively maintain at least 5 expansion projects as part of project pipeline.  Conduct, publish and report an annual existing business survey.	# of expansion projects Current Quarter 16  Survey was completed.	47

## IMPROVE OKLAHOMA CITY'S REPUTATION (Marketing and Research Support)

Performance Measure – Marketing	FY 24/25 Target	Progress Indicators	
		3 <sup>rd</sup> Qtr.	YTD
<b>Marketing:</b> Exceed paid click through rate benchmarks when compared to competitor cities.	Google search ads for business attraction (Benchmark is 5%)	6.74%	5.45%
	LinkedIn ads for business attraction (Benchmark is .4%)	2.29%	2.6%
	Meta ads for talent attraction (Benchmark is 1%)	.25%	2%
	LinkedIn ads for talent attraction (Benchmark is .75%)	1.28%	1.39%
	Google search ads for talent attractions (Benchmark is 7%)	6.39%	7.65%
Media Relations: Number and quality of stories pitched/placed and assisted.	Up to 150 media stories nationally	18 National media stories	53
Research tool capacities	Maintain a robust array of research tools capable of analyzing local, regional and national economic trends as well as providing local data to support existing and new companies.	Maintain 32 research tools and databases that are used in the attraction of new businesses to Oklahoma City and in helping existing companies grow. Tools include input/output economic impact modeling, job forecasting, business performance tracking wage analysis, demographics, data visualization, and others.	

Economic impact analysis	Maintain specific research tools to help the City and Alliance review and analyze request for Strategic Investment Program funding	Ongoing assistance provided through the Regional Project Assessment System (RPAS), which provides economic impact and fiscal tax impact analysis for each new to market project evaluated for the Strategic Investment Program (SIP).
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## PROGRAM 2: RETAIL RECRUITMENT AND DEVELOPMENT

### IMPROVE OKLAHOMA CITY'S BRAND RECOGNITION WITH RETAILERS AND DEVELOPERS

Performance Measure – Brand Recognition	FY 24/25 Target	Progress Indicators	
		3 <sup>rd</sup> Qtr.	YTD
Participate in key retail industry shows and forums to highlight Oklahoma City retail offerings	Participate in at least 8 shows and forums annually	4	9 Participated in ICSC River planning committee with over 4000 attendees, Entertainment Experience Evolution, ICSC OAC conference. Lead efforts for ICSC Oklahoma event.
Industry Leadership	Maintain an active role in the leadership of ICSC, ULI, CREC and other industry leadership programs as appropriate.  Participate in speaking events and best practice forums to highlight Oklahoma City retail successes (goal of 2 annually)	3	6 Serve as co-chair for ULI NEXT Americas Leadership steering committee and assist with planning for Spring Conference in May 2025. Serve as ICSC Membership Chair, elected to Leadership Oklahoma City Board.  Panelist for ICSC Red River Market Outlook, Emerging Trends Reshaping the Region and moderator for ICSC Red River Customer Journey: Strategies for Enhancing the Retail Experience and speaker for ICSC Oklahoma that brought together 100 real estate professionals from across the state.
Maintain online and physical material that highlights Oklahoma City's strength and opportunities for new retail development	Maintain and market a retail-focused website that highlights Oklahoma City retail strengths and opportunities.  Support the creation of marketing/sales materials that highlight Oklahoma City's	Ongoing  Working to update marketing material for ICSC Las Vegas. Strategic planning with marketing team on creating new retail website. (underway)	

	advantages and assets.	
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## RECRUIT NEW DESTINATION RETAIL TO OKLAHOMA CITY

Performance Measure – Recruit Retail	FY 24/25 Target	Progress Indicators	
		3 <sup>rd</sup> Qtr.	YTD
Meet with target destination retailers and developers on ongoing basis	Goal of 35 annually	15	32
Maintain an active pipeline of new destination retail projects	<p>Maintain an average of 20 projects</p> <p>Coordinate and host a minimum of three (3) site visits or virtual site visits from new to market retailers and developers in Oklahoma City.</p>	<p>35</p> <p>1</p>	<p>35</p> <p>4</p>
<p>Lead Oklahoma City's retail recruitment efforts at ICSC ReCon Event</p> <p>Lead Oklahoma City's retail recruitment efforts at other industry events as appropriate</p>	<p>Lead Oklahoma City's effort to coordinate the meetings, logistics and booth responsibilities for ICSC ReCon as appropriate.</p> <p>Develop an annual program of work to market Oklahoma City retail opportunities at national and regional events.</p>	<p>This event occurs in May 2025</p> <p>Conducted meetings regarding potential sites/developments at the major national trade shows</p>	
Continue an active partnership with Oklahoma City, national and local brokers/developers to identify and recruit destination and high-quality retail in targeted areas of the city.	Contact and track 100 individual brokers, retailers, or developers	42	113

## ASSIST THE CITY OF OKLAHOMA CITY PREDICT AND INCREASE SALES TAX COLLECTIONS

Performance Measure – Brand Recognition	FY 24/25 Target	Progress Indicators	
		3 <sup>rd</sup> Qtr.	YTD
Provide data and reports to the City regarding retail trends to support public policy.	Present an annual retail industry report for the City of Oklahoma City.	Presented to ED Trust in December 2024 year end retail overview.	
Assist the City of Oklahoma City and other partners to determine the viability and need for retail project incentives.	Support retail development incentive discussions as appropriate.	Work with The Alliance and City of OKC on updating retail incentive policy.	

## INCREASE OKLAHOMA CITY RESIDENT'S QUALITY-OF-LIFE/SUPPORT EXISTING RETAILERS

Performance Measure – Quality-of-Life	FY 24/25 Target	Progress Indicators	
		3 <sup>rd</sup> Qtr.	YTD
Recruit destination retailers and developers to economically challenged regions.	Continue to actively support retail development in NE OKC, Innovation District and South/Southeast OKC.	1	2
		Shake Shack announced new location at OAK.	
Support existing retail districts and neighborhoods.	Goal of engagement with 5 OKC retail or neighborhood districts annually. Support can include marketing and product development or partnership matchmaking support.	2	7
		Utilized mobile analytics to highlight Asian Night market and sent data for Innovation district showing analytics for specific time periods.	

Support existing retailers	Assist 36 local retailers.	7	31
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## OVERALL OUTCOMES SUMMARY

The combined components of the Chamber/Foundation's divisions have a key role in supporting The City of Oklahoma City. A group of topline outcomes is being monitored relative to the goal of the ongoing work by the Chamber/Foundation.

### Selected Topline Performance Outcomes based on Calendar Year

	Five Year Targets (2021-2025)	Five Year Actuals To Date (2021-2024)*	Annual Targets	2025 Actuals
New jobs resulting from Chamber-assisted projects (Existing Business Support + Recruitment)	20,000-24,000	464	4,000-4,800	464
Average salary of new jobs	20% higher than the MSA avg \$52,781	\$83,872	20% higher than the MSA avg \$52,781	\$83,872
Capital investment from projects	\$2 billion	\$69.4 million	\$400 million	\$69.4 million
Increase in taxes from Chamber-assisted companies and efforts	\$120 million	\$3.7 million	\$24 million	\$3.7 million

\*In 2023, a single project, Southern Rock Energy Partners Refinery accounted for 423 jobs, \$39 million payroll, \$5.5 billion in Capital Investment, and \$227 million in Local Tax Revenue.

**NOTE:** Targets and Actuals are provided on a calendar year to coincide with Forward Oklahoma City VI reporting. For jobs outcome measure, the overall target is an annual average of 4,000. That likely would be split between existing employer growth (est. 2,500) and new employer locations (est. 1,500). Target wages for existing employment growth is 10% above metro average and for new locations it is 15-20% above metro average (overall target wage for new jobs is 15% above average wage).

### Q3 Chamber-Assisted Existing Business Growth and Ongoing Engagement

Company Name	NAICS Code	NAICS Description	Retention Call Date	Physical City	County	Full Time Jobs Created	Capital Investment
Lonestar Electric	423610	Electrical apparatus and equipment, wiring supplies, and related equipment merchant wholesalers	1/13/2025	Oklahoma City		16	\$2,100,000
Electrical Solutions of Oklahoma	238210	Electrical contractors and other wiring installation contractors	1/23/2025	Oklahoma City			\$0
Moleculera Labs	621511	Medical Laboratories	1/23/2025	Oklahoma City	Oklahoma		\$0
Rees Architecture Planning Interiors	541310	Architectural Services	1/24/2025	Oklahoma City	Oklahoma		\$0
Nortek	333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing	1/24/2025	Okarche	Oklahoma		\$20,000,000
City of Oklahoma City - EMBARK	485113	Bus and Other Motor Vehicle Transit Systems	1/24/2025	Oklahoma City		10	\$0
CFS Brands, LLC	326199	All Other Plastics Product Manufacturing	1/24/2025	Oklahoma City	Oklahoma		\$1,800,000
Forvis Mazars	5412	Accounting, Tax Preparation, Bookkeeping, and Payroll Services	1/24/2025	Oklahoma City	Oklahoma		\$0
The Morrison Group	424130	Industrial and Personal Service Paper Merchant Wholesalers	1/24/2025	Edmond	Oklahoma		\$0
Hearts For Hearing	624190	Individual and Family Services	1/24/2025	Oklahoma City			\$18,000,000
Metal Container Corp.	332431	Metal Can Manufacturing	1/24/2025	Oklahoma City	Oklahoma		\$0
Compellier	561110		1/24/2025	Oklahoma City		5	\$0
Cargill Animal Nutrition	311119	Other Animal Food Manufacturing	1/24/2025	Oklahoma City	Oklahoma		\$0
Action Group Staffing	561311	Employment Placement Agencies	1/24/2025	Oklahoma City			\$0
Kimray, Inc.	334519	Other Measuring and Controlling Device Manufacturing	2/25/2025	Oklahoma City	Oklahoma		\$0
Boardman LLC	332313	Plate Work Manufacturing	2/25/2025	Oklahoma City	Oklahoma		\$1,000,000
TetherTech Safety	33600	Transportation equipment manufacturing	2/25/2025				\$0
Dow Aero Logistics, LLC	488190	Other Support Activities for Air Transportation	2/25/2025	Oklahoma City	Oklahoma	10	\$0

EquipmentShare	532412	Construction, mining, forestry machinery and equipment rental	2/25/2025	Oklahoma City			\$0
Future Foam	326150		2/25/2025	Oklahoma City			\$0
Hall Estill	541110	Legal Services	2/25/2025	Oklahoma City	Oklahoma		\$0
Flywheel Energy	211111	Crude Petroleum and Natural Gas Extraction	2/25/2025	Oklahoma City	Oklahoma		\$0
Long Wave, Inc.	541330	Engineering Services	2/25/2025	Oklahoma City	Oklahoma	177	\$0
EquipmentShare	532412	Construction machinery/equipment rental	2/25/2025	Oklahoma City	Oklahoma	20	\$3,500,000
Delaware Resource Group, a Busey Group Company (DRG)	336413	Aerospace Product and Parts Manufacturing	2/28/2025	Oklahoma City		31	\$0
Nintex	518210	Data Processing, Hosting, and Related Se	3/20/2025	Oklahoma City	Oklahoma	49	\$500,000
T & T Industrial	332000	Fabricated metal product manufacturing	3/21/2025	Oklahoma City		35	\$6,500,000
CL Boyd - John Deere Construction Equipment	423810	Construction equipment sales and maintenance	3/21/2025	Oklahoma City		15	\$0
Locke Supply Co. Corporate Office	423610	Electrical Work	3/21/2025	Oklahoma City	Oklahoma		\$0
Flintco, Inc.	236210	Industrial Building Construction	3/21/2025	Oklahoma City	Oklahoma		\$0
Nestle Purina PetCare Company	311111	Animal Food Manufacturing	3/21/2025	Edmond	Oklahoma	20	\$16,000,000
Hertz Technology Center	532111	Passenger Car Rental	3/21/2025	Warr Acres			\$0
Expand Energy Corporation	211120	Crude Petroleum Extraction	3/21/2025	Oklahoma City	Oklahoma		\$0
Martindale Consultants Inc.	213112	Support Activities for Oil and Gas Operations.	3/25/2025	Oklahoma City			\$0
Dental Depot	621210	Offices of Dentists	3/25/2025	Oklahoma City		20	\$0
Enterprise Rent-A-Car	532112	Automotive Equipment Rental and Leasing	3/25/2025	Oklahoma City	Oklahoma	25	\$0
Midwest Wrecking Co.	238910	Site Preparation Contractors	3/25/2025	Oklahoma City	Oklahoma		\$0
LocaliQ	541810	Marketing consulting services / advertising agencies	3/25/2025	Oklahoma City			\$0
Baker Hughes, a GE company (Global Research)	333611	Turbine and Turbine Generator Set Units Manufacturing	3/25/2025	Oklahoma City	Oklahoma		\$0
Inventronics USA	334419	Electronic components manufacturing	3/25/2025	Oklahoma City			\$0



Norman Regional HalthPlex	612498	Health Center	3/25/2025	Norman			\$0
Ernst & Young	541211	Offices of Certified Public Accountants	3/25/2025	Oklahoma City	Oklahoma	31	\$0
On-Demand Machining	332710	Machine shops	3/25/2025	Guthrie			\$0
SRS Distribution Inc.	423330	Roofing, Siding, and Insulation Material Merchant Wholesalers	3/25/2025	Oklahoma City			\$0
Valir Health	6214	Outpatient Care Centers	3/25/2025	Oklahoma City	Oklahoma		\$0

### Q3 New-to-Market Recruitment and Existing Company Expansion Projects

Company Reference	NAICS Code	NAICS Description	Announced Success Date	Location Selected	Announced -Jobs	Announced-Total Investment
EquipmentShare	532412	Construction machinery/equipment rental	2/25/2025	Oklahoma City	20	\$3,500,000
Nintex	518210	Data Processing, Hosting, and Related Services	3/20/2025	Oklahoma City	49	\$500,000

## Downtown Retail FY2024-2025



### Openings

#### **Q1 07/2024 - 09/2024**

Auto Alley	Suite B Bar	July 2024
Auto Alley	Highball Sushi	Sept 2024
Midtown	Mexican Radio	Aug 2024
Midtown	Bao Soup Dumplings	Aug 2024
Midtown	Heritage Bespoke	July 2024
Midtown	The Chalkboard Kitchen + Bar	July 2024
Midtown	The Goose Sandies & Bar	Aug 2024
West Village	Nexus Creative	Aug 2024
West Village	VIV Home and Lifestyle	Aug 2024

#### **Q2 10/2024 - 12/2024**

Bricktown	The Clove	Oct 2024
City Center	Tayta Latin Cuisine	Dec 2024
West Village	ABE'S	Dec 2024
City Center	Verde Craft Kitchen	Dec 2024
Midtown	Kurbs Boutique	Oct 2024
Midtown	Berks Vintage & Streetwear	Oct 2024

#### **Q3 1/2025 - 3/2025**

West Village	Mary Eddy's Italian	Jan 2025
West Village	Summer of '90 Events & Weddings	Feb 2025
West Village	The Blue Dolphin	Mar 2025
Bricktown	Truckyard	Mar 2025
West Village	Jpop Co Balloons	Feb 2025
West Village	Tio Caszos Puerto Rican Kitchen	Mar 2025

#### **Q4 4/2025 - 6/2025**

### Closings

#### **Q1 07/2024 - 09/2024**

Midtown	Alma	Sept 2024
Midtown	Phill Me Up Cheesesteaks	Sept 2024
West Village	Archival Now	July 2024

#### **Q2 10/2024 - 12/2024**

West Village	Club House Cafe	Nov 2024
West Village	To Go Box	Oct 2024
West Village	The Floating Bookshop	Dec 2024
West Village	Elevate Pet Boutique	Nov 2024
West Village	Race Dance Collective	Nov 2024
Auto Alley	Bad Nonna's	Dec 2024
Auto Alley	Saj Lebanese Cuisine	Oct 2024
Auto Alley	Vanessa House Brewery	Oct 2024

#### **Q3 1/2025 - 3/2025**

Midtown	Edie's Grill	Mar 2025
Midtown	Farfalle & Focaccia	Mar 2025



**Q4 4/2025 - 6/2025**

**Upcoming New Retail\***

Auto Alley	Ernie's Scoop Shop	TBD
Midtown	New Concept from Stella Team	TBD
Midtown	Lorena	TBD
Auto Alley	The Floating Bookshop	TBD
City Center	Boomtown Creamery	TBD