

**City Council Action
Financial Impact Report**

Title of Item: Assessment Roll for Downtown Business Improvement District

Originating Department: Finance Department – Economic Development

Description of Impact

Property owners within approximately 1.5 miles of downtown Oklahoma City will be assessed for the purpose of funding improvements including, but not limited to: streetscape beautification, maintenance services, marketing, security, event management, economic development, special amenities maintenance such as the Underground Pedestrian Tunnel System and the Bricktown Canal, and sub-district specific services.

This will be Year 4 for the third generation Downtown BID ending September 30, 2030, and the total assessment is \$3,658,357.86, including administrative fees. The method of assessment for BID-wide services is based on a formula consisting of annual assessed values (obtained from the Oklahoma County Tax Assessor's office) and linear street frontage. Rates are assessed for street level maintenance for identified areas within the Downtown BID (2B is the Broadway corridor north of 4th Street, 2C is West of the railroad right-of-way and east of Classen, Shartel, and a line 100 feet west of Hudson, 2E is Bricktown east of the railroad right-of-way, 2F includes the roundabouts along Classen Drive). Linear lot frontages are assessed for the Underground Pedestrian Tunnel System and Bricktown Canal, and a mix of assessed values and linear lot frontages are used for sub-district specific funds in Automobile Alley, Bricktown, and Midtown.

Summary of Impact

a. Cost to City Organization (include indirect costs):

City's portion of the BID assessments for properties it owns is \$303,272.47.

COTPA's portion of the BID assessments for properties it owns is \$10,566.72.

OCEDT's portion of the BID assessments for properties it owns is \$2,668.73.

OCWUT's portion of the BID assessments for properties it owns is \$316.91.

In addition, there are administrative costs to the City, such as preparation and mailing of assessment notices and staff time for administering the program. Up to \$25,000 of these expenses are reimbursable through a flat fee that is included in the annual budget for services districtwide assessed to each tract or parcel of land in the assessment district. Administrative services above the reimbursable amount of \$25,000 will be absorbed by the City.

b. Cost to Citizens: \$0.00

c. Cost to Business Community: The total cost is \$3,341,533.03: \$45,600 to residential property owners and \$3,295,933.03 to commercial property owners.

d. Revenue Produced: \$25,000 in Administrative Fees to be deposited in Special Districts (060-0337)

Source of Funds

Fund Name: City Assessments paid from General Fund, Non-Departmental (001-0001-980xxxx); COTPA assessments paid from Transportation (520-1100) and Parking (521-1000); OCEDT assessment paid from General Economic Development (120-5900)

Agency Name: Non-Departmental

Department Head Signature:  8/21/23

OMB Review Completed by:  08/21/23