

**City Council Action
Financial Impact Report**

Title of Item:

Ordinance relating to General Schedule of Fees, amending Chapter 60, Title 59 - Zoning, Article VII - Administration of the Oklahoma City Municipal Code, 2020, by creating a new section 60-59-28 to establish a new fee for permits for temporary signs in certain rights-of-way.

Originating Department: Planning Department

Description of Impact

The proposed new sign code ordinance establishes a new process to allow temporary signs in certain public rights-of-way and requires a permit for these temporary signs as set forth in Chapter 60, General Schedule of Fees in the form of a City-issued, color-coded sticker (ref. Chapter 59-16113.B). This will increase the costs for applicants to install temporary signs in the right-of-way although this cost cannot be compared because signs in the right-of-way are not allowed in the existing sign code.

A separate ordinance will establish a new sign code by repealing Article V of Chapter 3 of the Oklahoma City Municipal Code, 2020, enacting a new Article XVI, Sign Regulations, of Chapter 59 of the Oklahoma City Municipal Code, 2020, and by amending other Chapter 59 Articles to update sign regulations.

Summary of Impact

a. Cost to City Organization: The cost for the required permit stickers is approximately \$4,500 which will be recovered in the permit fees. The permit issuance and code enforcement will be handled by existing staff.

b. Cost to Citizens: None

c. Cost to Business Community:

The new fee is \$25.00 per permit (each permit would cover multiple signs) plus \$00.25 for each required sticker. A new permit and new stickers would be required each month. Temporary signs placed in the rights-of-ways without the required stickers would be impounded, resulting in the loss of the value of the sign.

d. Revenue Produced: \$3,600 from permits and \$4,500 from stickers to be deposited into the General Fund – General Operations – Permits-Signs (001-0001-40650007)

Source of Funds

Fund Name: N/A

Agency Name: Planning Department

Department Head Signature:



OMB Review Completed by:



Lori Hird