

**The Oklahoma City Economic Development Foundation, Inc.  
and  
The City of Oklahoma City Economic Development Trust**

**Contract for Professional Services  
Fiscal Year 2024-2025**

**First Quarter  
July 1, 2024 to September 30, 2024**

**Report  
On  
Economic and Community Development Activities  
And  
Accomplishments**



October 15, 2024

Oklahoma City Economic Development Trust  
c/o Ms. Joanna McSpadden  
100 N. Walker, 4<sup>th</sup> Floor  
Oklahoma City, OK 73102

RE: First Quarter FY 2024-2025 Economic Development Contract Report

Dear Trustees and Staff:

It is my pleasure to submit the attached report describing the Greater Oklahoma City Chamber's efforts during the 1st Quarter of 2024/2025 to support an economic development services contract with the City of Oklahoma City.

This quarter has seen continued steady activity surrounding economic growth opportunities. To that end, below are several highlights of the Chamber's work for this quarter.

- Supported the expansion of ASCO/Montana Aerospace in Stillwater, OK. The company, with support from the Stillwater Chamber, Greater OKC Chamber and State of Oklahoma, is planning to grow by approximately 160 new jobs and invest \$12.2 million in their current facility.
- The team also hosted two company site visits and a follow-up visit with an aerospace/defense company. Staff hosted, as a follow-up to a recent call trip to Quebec/Montreal, Canada a delegation of Canadian trade representatives considering an in-market call trip to Oklahoma to support additional engagement between the two region's aerospace industry partners.
- Attended the Farnborough Air Show outside London in July. The team focused on meeting with new aerospace companies interested in Oklahoma/OKC investment as well as existing aerospace/defense employers regarding expansion opportunities.
- Continued to build relationships with site location consultants by attending a Consultant Connect event in New York, Consultant Connect NEXT, and the Site Selection Guild's Fall Forum. The team also hosted Maxis Advisors for a virtual Oklahoma/Oklahoma City introduction meeting to discuss market

trends, and held a networking event for Dallas site consultants and brokers at a Texas Rangers Baseball game

- Retail team attended numerous ICSC retail events and conducted outreach in the LA and Boston urban markets supporting mixed-use developer outreach, and virtual and in-person consultant events in Savannah, GA. Also attended several industry leadership events including ULI leadership event in Chicago.
- Existing business/talent team members supported outreach to multiple partners in July including workforce initiatives including the OSU-OKC FAME Chapter student signing event, Oklahoma Business Opportunity Conference and Southwest Minority Supplier Diversity Council. These partners are curating deeper partnerships to drive talent and supplier partnerships
- Michelle Gregory was announced as the new director of Life Science Oklahoma, the newly relaunched statewide bio-industry leadership organization, as part of the economic development team. Michelle joins the Chamber following leadership positions in healthcare related non-profits and private sector roles in the pharmaceutical industry and technology fields.
- Supporting several large Federal grants including a National Science Foundation grant request to grow industry partnerships with the weather/radar industry. Other Federal grant requests support continued expansion of the region/state's bioscience cluster in partnership with surrounding states and regions.
- The North Atlantic Treaty Organization (NATO) hosted meetings in Oklahoma City from September 16-20. Approximately 60 people from 22 countries participated in this event. The attendees discussed NATO's aircraft systems and technologies, operation services, and air traffic management and communication. Mike Monroney Aeronautical Center provided a day-long tour and briefings that focused on flight standards, the FAA Academy air traffic controller training, and the FAA Civil Aerospace Medical Institute.
- Continue to provide input to the City and Alliance upcoming City bond request. Current program thinking includes ongoing support for traditional local incentives for recruited businesses (SIP program), support for revolving funds for affordable housing and updated support for innovation, small business programs (strategic programs developed during COVID recovery efforts), film program incentives and support for industrial site control and industrial/mixed-use infrastructure.

Thank you again for your long-term support for partnerships providing inclusive economic development outcomes. We look forward to continuing our partnership into the 2024-2025 fiscal year.

Best,



Executive Vice President, Economic Development  
Greater Oklahoma City Chamber  
(405) 297-8991 (Office)  
(405) 808-5855 (Cell)  
[jseymour@okcchamber.com](mailto:jseymour@okcchamber.com)



## TABLE OF CONTENTS

### Narrative Report of Accomplishments and Measurements

#### A. Report to Trust by Contract Area

- Program 1 - Create Additional Local Economic Outcomes
  - Diversify the Local Economic Base
  - Increase Income and Wages Across Income Brackets
  - Increase Local Investment in Oklahoma City and Increase the Tax Base
  - Improve Oklahoma City's Reputation (Marketing and Research Support)
- Program 2 - Retail Recruitment and Development
  - Improve Oklahoma City's Brand Recognition with Retailers and Developers
  - Recruit New Destination Retail to Oklahoma City
  - Assist the City of Oklahoma City Predict and Increase Sale Tax Collections
  - Increase Oklahoma City Residents' Quality of Life/Support Existing Retailers
- Overall Outcomes Summary

#### B. Charts

- Measurements

# Narrative Report of FY 24/25 Accomplishments and Measurements

---

Project(s)/Initiative(s) underway or completed – July 1, 2024 – September 30, 2024

## Business Recruitment

### JULY

- Held Greater OKC site visits with executives from a variety of companies in industries including aerospace, materials fabrication, and energy storage, and held a second site visit for a production company.
- Attended the Farnborough International Airshow in partnership with the Oklahoma Department of Commerce and the ACES team. Sponsored the Oklahoma exhibition booth. Attended the event to meet with existing industry corporate leadership, support City of OKC Airports land development and local aerospace companies and defense contractors, as well as to learn about industry trends, and meet with prospective aerospace companies and recruit them to the Greater OKC region.
- Attended Consultant Connect's New York Summit to meet one-on-one with top site location consultants to build relationships and learn about real estate and industry trends.

### AUGUST

- Site Visits:
  - Held site visits for two manufacturing companies interested in the Greater OKC Region. Held a second site visit for a defense company.
- Hosted site location consultants and brokers/developers with Greater OKC Region partners at an MLB Rangers game in Dallas to build and nurture relationships. Also, hosted a dinner afterward with a site location consultant and OKC region partners. Participating partners included Oklahoma Finance Authority, OG&E and Stillwater Chamber.
- Sponsored a Site Selection Guild Virtual Table talk event, which allowed Chamber recruiters and Greater OKC regional partners to meet with 7 site location consultants and share information about the region. Participating partners included Cushing, Midwest City, Moore Norman Technology Center, Citizen Potawatomi Nation.
- Attended Southern Economic Development Council's Annual Conference in Savannah, GA to learn about trends, best practices and to network with site location consultants and industry experts
- Attended Tinker & Primes to touch base with local and potential aerospace prospective companies.
- Toured Paycom center to learn best practices on unique ideas for visitor experiences.
- Toured Tanenbaum Aerospace and Cybersecurity Center at Rose State to learn about the industry asset and how it can help shape the future of aerospace and cybersecurity education.
- Met with OGE for monthly strategy session to discuss projects in the pipeline and service capabilities.
- Met with Alliance to discuss active projects and to strategize about future economic development funding.

### SEPTEMBER

- Attended the Site Selectors Guild Fall Forum, an annual event with the top site location consultants in the world, to learn about industry trends, and to meet new and further nurture relationships with site location consultants. Attended Area Development Consultants Forum in Fort Lauderdale. Learned about national project pipeline, trends and best practices. Met with several site location consultants and continued to nurture relationships.

- Attended Consultant Connect NEXT to learn about best practices, strategies for industry innovation, and build relationships with site location consultants. Attended Site Selection Guild's Kitchen Cabinet meeting, which discussed content for site consultant events planned for 2024.
- As a result of attending the SelectUSA Conference which encourages foreign direct investment, OK Dept of Commerce hosted Maxis Advisors site consultants on a virtual presentation of Oklahoma, which included Chamber staff providing an overview of the Greater Oklahoma City Region's business location benefits. Met with Aetna representatives to learn about OKC operations and future growth potential.
- Met with out-of-market developer to discuss development opportunities in the Greater OKC Region.
- Met with the Alliance to discuss needs for business recruitment and film incentives and site development funds for future GOLT bond request.
- Met with OG&E to discuss current pipeline and capabilities/timing for timely competitive projects
- Attended Aerospace Sustainability Webinar.
- Attended Oklahoma Department of Commerce's Incentive Review Committee meeting to provide support for Oklahoma City recruitment and expansion projects receiving state incentives.

## Business Growth and Expansion

### JULY Activity:

- Staff assisted employers with information on workforce initiatives, state incentives and wage analyses.
- Staff supported workforce initiatives including FAME signing event, Oklahoma Business Opportunity Conference and Southwest Minority Supplier Diversity Council.
- Assisted Economic Development team in welcoming Professional Choice to OKC—a recent project win.
- In total for July: 16 Retention Calls, 1 Talent Call and 10 Assists.

### JULY BRE Observations:

- Several employers reported hosting leadership and staff from other locations around the country to learn from OKC locations/leadership on best practices, processes, and cultures.
- With overall hiring volume seeing a general cooling, employers are becoming more selective when recruiting and becoming more focused on training/upskilling current employees.
- Wage analysis requests have increased from our manufacturers/distributors to improve recruitment and retention
- Demand remains high for skilled positions such as welders, technicians, CDL drivers, and engineers.
- Rising costs of imported raw materials/products continue to put cash flow strain on local manufacturers.

### JULY Challenges/Opportunity:

- High interest rates continue to give some employers pause about investment to expand or develop new project.
- Despite these challenges, OKC still seeing overall positivity from sectors like manufacturing, distribution & construction.

### AUGUST Activity:

- Helped support the local expansion of ASCO Aerospace in Stillwater. Several years ago, ASCO was purchased by Montana Aerospace. Meetings occurred at the Paris Air Show and subsequent Farnborough Air Show with new corporate leadership, as well as with new local leadership with Stillwater to discuss expansion opportunities. The Stillwater Chamber went through staff leadership and economic development position changes, so the OKC Chamber provide help in partnership with the Dept of Commerce. ASCO plans to create 160 jobs paying an average annual wage of \$58K+ and making a \$12M+ capital investment.
- Conducted 12 Retention Calls
- Assisted with / captured 111 new full-time jobs across multiple companies
- Assisted with / captured over \$15 million in capital investments across multiple companies

- Added numerous expansion projects in the manufacturing/distribution, aviation/aerospace and EV space
- Attended Tinker & The Primes networking with over a dozen of OKC's largest and key aviation/aerospace companies
- Attended Select Oklahoma promoting and learning about efforts to market, retain, and attract investment in primary jobs for the state of Oklahoma
- Supported efforts to recruit new employers to join our newly launched FAME program for the 2<sup>nd</sup> cohort
- Collaborated with the OKC Innovation District on their Bus Trip bringing 60 high caliber college students and connecting them with key employers

#### AUGUST BRE Observations:

- More employers are leaning on us to assist with moving talent to OKC from other markets.
- There is increased awareness of cross generational culture in the workplace.
- There are increased requests for wage analysis after seeing a slight slowdown.
- There is an increase in expansions despite it being an election year.

#### AUGUST Challenges/Opportunity:

- Worked to assist local employers in attracting talent from their office locations outside of OKC, and recruiting talent from locations throughout the U.S.

#### SEPTEMBER Activity:

- 27 retention calls
- Assisted with/captured 442 new fulltime jobs across multiple companies.
- Assisted with/captured over \$37.7 million in capital investments across multiple companies.
- Assisted with Quality Jobs incentive approval for Nortek DCC, Love's, and others.
- Attended multiple career fairs networking with and supporting employers / education providers at Langston, UCO, Work Ready Oklahoma, and others.
- Attended multiple ribbon cuttings connecting with new and expanding employers like Professional Engineering Consultants, Hearts for Hearing, and Renaissance Architecture.
- Sent out our 3<sup>rd</sup> Quarterly Blast to all employers updating them on key dates/timely resources such as upcoming career fairs, incentive information, talent recruiting tools, and more.

#### SEPTEMBER BRE Observations:

- Increased demand from employers for Chamber resources to relocate talent to OKC from other markets – including the Welcome Guide and the OKC Net Cost of Living Calculator.
- Regional employers outside of the OKC metro, such as Stillwater and Stroud, continue to thrive in their business growth and talent acquisition efforts.
- We continue to see increased collaboration between employers and education providers to develop curriculum aligned with current or emerging industry needs.
- Seeing increased requests for wage analysis which may be signaling increasing velocity in hiring, in contrast with slower velocity this year.
- Continued positive momentum for employers moving ahead with expansion despite election year uncertainty.

#### SEPTEMBER Challenges/Opportunity:

- Challenge: With increased relocation efforts around talent, the need for additional relocation resources may need to increase to keep up with emerging needs.
- Opportunity: Increased relocation activity/inquiries is a positive sign of business growth.

## Talent

### JULY

- Staff continued to manage the roll-out of the FAME Advanced Manufacturing partnership as students began full-time work with sponsoring employers. FAME students were also provided a virtual financial education session to help set them up for financial success. Classes at OSU-OKC will begin on Tuesday, August 20
- Staff presented to the CareerTech Compact's Workforce and Economic Development teams on global and national workforce trends and workforce needs of our local businesses in the region.
- Staff supported the ED Recruitment team by providing Talent Ecosystem insights from the region for two recruitment site visits
- Staff welcomed new Director of Education, Rhonda Baker to the Chamber and briefed on ongoing talent initiatives and shared initiatives with regional educational partners
- Staff represented the Chamber at the ACCE National Conference in Dallas, TX and spoke on an ACCE panel regarding the Chamber's overall efforts in criminal justice reform, and finding pathways to employment for individuals with barriers to employment
- Staff represented the Chamber as part of the OKC Mental Health Leadership Team, hosted by United Way of Central Oklahoma. Brought workforce and talent insights to the taskforce working on city-wide mental health strategy
- Staff toured the state's first Hope Center/Workforce Training Center and heard from staff opportunities to make broad community impact through workforce development at the new training center

### AUGUST

- Held a FAME Chapter meeting at IDEX Advanced Flow Solutions with employer partners and OSU-OKC. Discussed FAME candidates progress with work and in preparation for school, upcoming student ceremonies and recruitment efforts for both employers and candidates.
- Held a financial advice lunch & learn session on budgeting and credit for FAME students to help them learn important life/financial skills. Provided by Chamber member First United Bank.
- Hosted two Board of Advisor Small Group sessions focused on hidden talent and encouraged employers to reframe their corporate policies and hiring procedures to allow for reviewing of a broader talent pool.
- Held a Talent Council meeting with HR leaders of local employers to gather feedback on Elevate as well as current HR policies and hiring practices and opened up the discussion related to "hidden talent"
- Met with Onward OKC superintendents and shared an update on project pipeline and Chamber activities.

### SEPTEMBER

- Staff represented the Chamber and spoke at the grand opening for the Crooked Oak Schools Variety Care Clinic.
- Hosted a FAME lunch-n-Learn for the recruitment of new FAME-sponsoring employers at OSU-OKC.
- Participated in the Chamber's Education Policy meeting.
- Met with Rose State and toured the Tannenbaum Cybersecurity Center and discussed emerging industry needs for talent and potential pathway options.
- Met with Scott Hovey from the University of Oklahoma Athletic Department to discuss potential opportunities for providing insights for student athletes on career pathways, internships etc.
- Staff served as panelist on Talent & Economic Development for the OU Civic Engagement event sponsored by the OU Student Government Association.
- Staff provided Keynote address on Company Culture and its impact on talent attraction and retention for the LexisNexis National Vendor's Symposium in Oklahoma City.



- Staff participated in the Application Day event hosted at Capitol Hill HS for seniors and recruited students for the OKC FAME program.
- Held OKC FAME Chapter meeting to discuss student progress and to prepare for upcoming presentation and student recruitment initiatives.
- Held FAME Safety Commitment presentation for the OKC FAME chapter at OSU-OKC.

## Entrepreneurship and Innovation

### JULY

- Chamber staff is participating as a co-primary investigator in a large National Science Foundation grant to support commercial partnerships with the University of Oklahoma's weather/radar cluster. These partnerships include improving weather prediction across diverse communities, the development of affordable building materials to support resilient construction, partnerships with developers on construction methodologies and public policy and incentives to support updated building processes.
- Chamber team members supported the first "Life Science Oklahoma" in-market event during the July reporting period. Attended by approximately 80-100 individuals representing entities across the state, the event focused on connecting industry partners to the Convergence building in the Innovation District and updates on workforce partnerships available in Central Oklahoma.

### AUGUST

- Staff announced the hiring of Michelle Gregory as the first director of Life Science Oklahoma. Michelle joins the Chamber after serving in multiple non-profit healthcare industry roles and in sales positions in the pharmaceutical industry. Michelle will be joining the economic development team as the leader of LSOK while also providing subject matter expertise related to the bio and life science industry more broadly.

### SEPTEMBER

- Michelle Gregory, new director of Life Science Oklahoma, continues to provide ongoing leadership to support the bio/life science industry in the Oklahoma City metro and the state more broadly. Priorities for Life Science Oklahoma moving into 4Q 2024 include formalizing a membership and sponsorship structure for the organization, launching EDA funded programming in corporate/research partnerships and workforce attractiveness and conducting additional industry networking and PR to support the industry in the state and externally.
- Staff supported Innovation District's Innovation Week, an opportunity for approximately 900 7<sup>th</sup> grade students across OKCPS and two private schools on the Eastside to experience hands-on STEAM activities.

## Aerospace/Tinker Leadership Community

### JULY

- On July 18th the FAA's Small Business Development Program Office (AAP-20) hosted the 10th Annual Small and Disadvantaged Business Outreach/Industry Day event at the Mike Monroney Aeronautical Center (MMAC). The agenda for the event included program and requirements briefings and one-on-one matchmaking sessions between procurement officials and small and disadvantaged business representatives.
- A Chamber staff member participated in the Encountering Innovation event on July 25. This event provided an opportunity for companies to present their technologies and products to DoD tech scouts and to network with other innovators and resource partners. It also allows one-on-one matchmaking for manufacturers seeking commercialization opportunities. The staff member served as a luncheon speaker and spoke about the aerospace and defense industry in central Oklahoma.
- The Economic Development Division continues to advocate for the Mike Monroney Aeronautical Center's Academy with the Oklahoma Federal delegation. FAA officials in DC continue to replicate Academy courses at multiple sites

around the U.S. and is now pursuing an agreement with Keesler Air Force Base to train Air Traffic Control students as well.

- Contract Award: Frontier Electronic Systems in Stillwater was awarded a U.S. Navy \$24,955,539 contract for hardware in support of a Data Distribution System and supporting engineering services. The majority (80%) of the work will be performed in Stillwater, Oklahoma and the remainder at various Navy shipyards.

## AUGUST

- Staff members of the Economic Development Division participated in the three-day Tinker and the Primes event. The conference provided an opportunity for defense contractors to connect with DOD leaders and understand the needs of the Air Force in sustaining an aging fleet. This year's attendees included more than 1,200 representatives from multiple prime and secondary contractors, government agencies, academic institutions, and small businesses.
- Representatives of the chamber and OIA spoke during the Oklahoma Strategic Military Planning Commission on behalf of Tinker AFB. The base submitted a request for \$500K to purchase additional OIA lands east of Douglas Blvd and adjacent to the B-21 campus. The request was approved by the Commission.
- A staff member of the Economic Development Division spoke at the 2024 Society of American Military Engineers (SAME) on August 29. The presentation discussed the Aerospace and Defense industry in the 10-county central region of the state, Tinker AFB organizations and economic impact, the FAA Mike Monroney Aeronautical Center missions, and Advanced Air Mobility.

## SEPTEMBER

- The U.S. hosted meetings of the North Atlantic Treaty Organization (NATO) in Oklahoma City September 16-20. Approximately 60 people from 22 countries participated in this event. The attendees discussed NATO's aircraft systems and technologies, operation services, and air traffic management and communication. Mike Monroney Aeronautical Center provided a day-long tour and briefings that focused on flight standards, the FAA Academy air traffic controller training, and the FAA Civil Aerospace Medical Institute.
- The Oklahoma Department of Aerospace and Aeronautics (ODAA) and the Oklahoma Department of Transportation (ODOT) announced the launch of the Oklahoma Advanced Mobility Strategy on September 24. The strategy represents the state's commitment to pioneering the future of transportation and improving economic opportunity and quality of life for Oklahomans. The scope of the initiative includes advanced air mobility, uncrewed aircraft systems, and autonomous vehicles.
- A member of the Economic Development Division attended a public event hosted by the nonprofit and nonpartisan organization, RAND. The panel which included several speakers who specialize in the U.S. national defense strategy spoke about the risk and likelihood that the U.S. could soon find itself in a war across multiple theaters for which the nation is unprepared and could lose.
- The Norman Chamber of Commerce hosted its annual aviation breakfast on September 27. Jim Bridenstine spoke about Oklahoma's space renaissance and the strategy to grow the space business in the state.

## **Retail**

### JULY

#### Retail Trends:

Immersive technology is changing retail and enhancing the experience by utilizing augmented reality, virtual reality, AI & machine learning, chatbots and more. This type of technology creates an interactive experience that allows customers to feel integrated into the brand/concept. Immersive technology stimulates the brain, increases connectivity and creates a personal shopping connection. As digital properties are becoming retailer's flagship stores, from fashion to beauty and eyewear to home goods, many product categories have incorporated immersive technology and 3d modeling into a way to interact with the consumer. In addition, virtual pop-up stores are on the rise and connecting celebrities to social media platforms and targeting specific groups is key to building awareness among different audiences.

## Monthly Highlights

- Scheduled meetings for upcoming call trip to Boston for prospects.
- Sent letter of support, demographic data and mobile analytics report for Western Avenue for grant application for signage/sculpture.
- Attended OKC District luncheon to meet with district directors and hear activities that are planned in each of the retail corridors.
- Participated in ULI NEXT Americas Leadership planning session to build program of work for executive team from across the U.S.
- Participated in CREW Career days planning session for upcoming event in Fall 2024.
- Involved in ongoing discussion of building framework for retail revitalization incentive policy to help existing shopping centers.
- Met with Adventure District to show the visitors and mobile analytics tool for data within the district.
- Attended ULI Sip and Sketch for placemaking exercise in Stockyard City.
- Had dinner with Brookfield Properties team to discuss new concepts and talk about mobile data to increase tenants for Quail Springs Mall.
- Met with Hogan Development team to talk about entertainment experiential immersive concepts for OKC.
- Call trip to LA to meet with the executive team for new to market retail concept to talk about OKC expansion plans.
- Met with ICSC Centerbuild Ideation Labs to discuss session on AI and building an interactive program for November 2024 event.
- Met with the head of the Oklahoma National Stockyards Association to better understand needs and connect with resources to enhance storytelling capabilities.

## AUGUST

### Retail Trends:

The future of entertainment is changing. Landlords must start thinking creatively since it's not all about dollars per square foot. It encompasses dollars they will spend once they get home and what the overall dwell time is for the center. The longer customers are at the property, the more money they will spend. Expanding the definition of return customers is key. Digital becomes a way to keep consumers connected when they are not on the property.

Community is a return on investment. Secondary markets are exploding with access to experience. Consumers in secondary markets have the income for these concepts to thrive.

### Monthly Activity:

- Assisted with the planning of the ULI NEXT Americas Leadership Retreat in Chicago to outline the strategy for 2024-2025.
- Site visit with out of state developer evaluating site for a 50-acre development. Facilitated pre-development meeting with city development services team to discuss overall site.
- Met with developers for the Adventure District project to discuss data/mobile analytics and help with storytelling for retail tenants.
- Call trip to Boston to meet with developers and several new to market entertainment concepts to showcase the Oklahoma City market and build relationships to enhance growth in OKC.
- Met with Stockyard District and Oklahoma National Stockyard to discuss tours and learn more about the district to help promote tourism.
- Utilized mobile analytics tool to evaluate two properties in south OKC for a new to market entertainment concept.
- Hosted 13 Dallas retail real estate partners at the Texas Rangers game for a networking mixer.
- Call trip to Dallas to build relationships with brokers including meeting with site selector who is evaluating an entertainment concept in OKC for second-generation space.
- Committee meeting with ICSC Centerbuild Ideation Labs to discuss AI session for conference in November.

- Continue to utilize Retail Stats/CreditIntell mobile analytics data for property owners/districts to showcase the dwell time, frequency of visitors and categorize personas to help understand the customer and create better engagement for the property/shopping center.

## SEPTEMBER

### Retail Trends:

Understanding AI in commercial real estate. Types of AI are important and serve different focuses. Generative AI writes a prompt, derivative AI feeds data and lease abstractions, analytical AI is for data measurements, predictions and recommendations. The general-purpose function is asking AI questions and receiving output. However, the data can be wrong or outdated. This creates a hallucination effect and it's hard to get rid of bad data and it complicates the outcome. Perplexity.ai is a powdered search engine that scans the internet to find data and sources. It does such a great job, google has rolled this out to add to its own search engine. This is changing the way people access information. If they are looking for market research, google might serve up your report without ever showing your website.

### Monthly Activity

- Attended RiverSports demo day to meet with major retail brands showcasing their product from across the U.S.
- Attend ULI Oklahoma Advisory board meeting highlighting Convergence and new multi-purpose stadium development.
- Attended Commercial Real Estate Council luncheon highlighting Gardner Tanenbaum and Convergence.
- Sponsored Independent Shopkeepers State of Retail report highlighting local retail across the state and latest trends.
- Tour of Harlow apartments and retail space at BancFirst
- Attended the art dedication for OAK and opening of Lively Hotel.
- Facilitated the tour for Leadership OKC showcasing OAK development including Capital Grille, Residence at OAK and new Lively hotel.
- Attended ICSC Western Division Conference and scheduled meetings with key developers in CA to discuss growth opportunities in OKC.
- Attended ICSC Volunteer Leadership discussion to meet with industry leaders from across the U.S.
- Tour of Wheeler District to discuss future plans for development and meet owner of new concept Billy's Sushi.

## Research

## JULY

- Conducted field work for C2ER's Q3-2024 Cost of Living Index. This is a nationwide project in which prices are collected/compared across 300 cities to develop a uniform comparative cost of living index among participating communities.
- Research Economist presented to Downtown OKC Kiwanis Club on the topic of Economic Outlook and What's New-What's Next.
- For OK Site Ready program, GIS Research Analyst created detailed maps of zoning, flood, topographical, wetland, interstate and utility features associated with existing megasites.
- Performed multiple wage analysis for local companies hoping to better improve retention rates and regional competitiveness.

## AUGUST

- Provided the Federal Reserve Bank of Kansas City with an Oklahoma Mid-Year Economic Update, detailing current economic conditions for the state.

- Research staff attended the 2024 Select Oklahoma Economic Development Conference in Oklahoma City. The conference offers professional development and networking opportunities for economic developers from around the state.
- Met with Economic Development Research Partners (EDRP) and discussed the release of the white paper, “Strategic Planning in Economic Development,” that was released to benefit economic development professionals from around the country.

## SEPTEMBER

- Trained thirteen start-up businesses with Progress OKC Generation Impact Business Accelerator on research tools to assist in marketing and developing their small business. This is a program that assists aspiring and early-stage entrepreneurs to help develop skills that are applicable in cultivating a business concept. The overall goal of the program is to have a completed business plan for their company.
- The Greater Oklahoma City Chamber economic development team was chosen by the University of Oklahoma MBA program to conduct on our behalf an Applied Field Project on the topic of “Best Practices in AI for Economic Development.” An OU MBA student will spend approximately 60 hours to complete the project to assist in developing new ways to incorporate AI into the team’s workflow.
- Trained new staff member of the Stillwater Chamber economic development team on various research tools and the OKCEDIS widget for Stillwater to improve the number of commercial property listings for the community.
- Coordinated a tour of OKC development for approximately 150 alumni of Leadership OKC.
- Presented to OKConnect class on the topic of “Oklahoma City – Who Are We?” OKConnect is a program designed to educate new-to-market professionals about the Oklahoma City market.
- Hired new Assistant Research Analyst, Adam Spohn. Adam is a recent Master’s Degree graduate in Managerial Economics with an emphasis in Big Data and will be joining the research team in economic development.

## State/Regional/International Engagement

## JULY

- Met with the Yukon Chamber of Commerce to learn about the community and economic development interests.
- Attended the Business After Hours Asian Chamber event to build relationships with Asian Chamber representative and Asian-owned businesses.
- Sponsored the Urban League of Greater Oklahoma City’s Annual Gala.

## AUGUST

- Met with Quebec representatives and discussed the aerospace industry and future potential opportunities for foreign direct investment from Canada.
- Held Greater OKC Partnership meeting which featured an update on policy and legislative issues and what’s new and happening at OKC Airports and Mike Monroney Aeronautical Center
- Toured The Verge OKC to visit their new home and how it acts as the hub for entrepreneurship in OKC.
- Attended the Childcare Solutions Forum put on by the Central Oklahoma Workforce Innovation Board on how to address childcare issues in the region.
- Supported Oklahoma Partnership for School Readiness and met with Wichita Chamber to share information about childcare study and how the Chamber is supporting on these issues
- Attended the Asian Chamber’s lunch and learn event which featured Visit OKC and upcoming initiatives as well as the hotel/motel tax vote.

- Attended the Dean A McGee Awards Banquet to honor awardees, network and help support Downtown OKC initiatives.

#### SEPTEMBER

- Staff spoke at, provided data/informational support for, and attended the Chamber's State of the Region event.
- Sponsored, attended, and served as a committee member for the Select Oklahoma Economic Development Conference.
- Participated in Select Oklahoma Strategic Planning Retreat and provided input on mission, objectives and strategy for the organization's future.
- Held the Greater Oklahoma City Partnership meeting, where recruitment & research Staff presented on the project RFI process and support provided to our local partners.
- Attended monthly Select Oklahoma Meeting to learn about UAS initiatives across the state.
- Attended El Grito - Mexican Independence Day Celebration at the Mexican Consulate.
- Team members took a private tour of the Mexican Consulate with Consul Edurne Pineda.
- Met with Onward OKC to discuss recruitment pipeline and initiatives impacting our talent ecosystem.
- Met with the Hispanic Chamber to build relationships and evaluate opportunities for partnership.

**OKLAHOMA CITY ECONOMIC DEVELOPMENT FOUNDATION  
FY 24/25 PROGRAM PERFORMANCE MEASUREMENT**

**PROGRAM 1: CREATE ADDITIONAL LOCAL ECONOMIC OUTCOMES**

**DIVERSIFY THE LOCAL ECONOMIC BASE**

Performance Measure- Recruitment	FY 24/25 Target	Progress Indicators	
		1 <sup>st</sup> Qtr.	YTD
Engage in efforts to maintain and grow the number of active prospects considering locations or expansions	Average number of projects each month (goal of 45).	104	104
	Number of company prospect visits/virtual tours annually (goal of 15).	5	5
	Projects in pipeline that reached a stage of active negotiation (goal of 15 annually).	4	4
Conduct outreach to national site consultants and company decision makers	Contact 250 national site consultants and real estate executives annually.	115	115
	Conduct outreach to 100 corporations annually.	18	18
Participate in target industry trade shows and forums to market Oklahoma City (examples include aerospace shows, back-office/shared services, manufacturing/logistics, software/cyber/tech, bioscience)	Participate in 8 target industry shows or forums annually.	2	2

Performance Measure- Recruitment	FY 24/25 Target	Progress Indicators 1st Qtr. YTD
<p>Active recruitment of projects in the following key areas:</p> <ul style="list-style-type: none"> <li>• aerospace</li> <li>• back-office, shared service, and other office user projects</li> <li>• Manufacturing and Warehouse/distribution</li> </ul>	<p>Implement specific business development campaigns and outreach efforts in the described sectors.</p>	<p>The Chamber is currently managing a pipeline of 15 aerospace, 7 shared services/office, 5 distribution, and 59 manufacturing projects.</p> <p>Chamber staff continued specific industry outreach this quarter:</p> <ul style="list-style-type: none"> <li>• Attended the Farnborough International Airshow in partnership with the Oklahoma Department of Commerce and the ACES team. Sponsored the Oklahoma exhibition booth. Attended the event to meet with existing industry corporate leadership, support City of OKC Airports land development and local aerospace companies and defense contractors, as well as to learn about industry trends, and meet with prospective aerospace companies and recruit them to the Greater OKC region.</li> <li>• Attended Tinker &amp; Primes event to touch base with local and potential aerospace prospective companies</li> <li>• Met with Quebec representatives and discussed the aerospace industry and future potential opportunities for foreign direct investment from Canada.</li> </ul>
<p>Strategic Investment Program</p>	<p>Assist in the review of applicants to the SIP program and conduct economic modeling to determine incentive offerings.</p>	<p>Chamber team continues to run RPAS incentive analyses and discusses them with the City and the Alliance before making offers to prospects with active relocation/expansion projects.</p> <p>The Chamber, Alliance and City continue to discuss overall available SIP funds and future request for GOLT bond.</p>



Performance Measure – Innovation / Entrepreneurship	FY 24/25 Target	Progress Indicators 1st Qtr. YTD
Actively support Innovation District	<p>Actively assist Innovation District board and staff launch and promote programming.</p> <p>Provide project management for recruitment/expansion projects that could locate in the Innovation District boundaries.</p>	<ul style="list-style-type: none"> <li>Continue to support promotion of the Innovation District, as well as the Convergence property for companies in the aerospace, oil &amp; gas, bio and other innovative industries.</li> </ul>

Performance Measure – Innovation / Entrepreneurship	FY 24/25 Target	Progress Indicators 1st Qtr. YTD
Research and Development	<p>Support the expansion of research and development efforts and partnerships in the Oklahoma City metro.</p> <p>Examples include further development of the Bioscience and aerospace clusters. Also support the development of new research and development initiatives.</p>	<ul style="list-style-type: none"> <li>• Chamber team members supported the first “Life Science Oklahoma” in-market event during the July reporting period. Attended by approximately 80-100 individuals representing entities across the state, the event focused on connecting industry partners to the Convergence building in the Innovation District and updates on workforce partnerships available in Central Oklahoma.</li> <li>• Staff announced the hiring of Michelle Gregory as the first director of Life Science Oklahoma. Michelle joins the Chamber after serving in multiple non-profit healthcare industry roles and in sales positions in the pharmaceutical industry. Michelle will be joining the economic development team as the leader of LSOK while also providing subject matter expertise related to the bio and life science industry more broadly.</li> <li>• Michelle Gregory, new director of Life Science Oklahoma, continues to provide ongoing leadership to support the bio/life science industry in the Oklahoma City metro and the state more broadly. Priorities for Life Science Oklahoma moving into 4Q 2024 include formalizing a membership and sponsorship structure for the organization, launching EDA funded programming in corporate/research partnerships and workforce attractiveness and conducting additional industry networking and PR to support the industry in the state and externally.</li> </ul>

Impacts in diverse communities	Support specific programming that provides outreach and assistance to diverse entrepreneurs and provides technology skills to diverse communities	<ul style="list-style-type: none"> <li>• Oklahoma City Chamber partners are proud to continue to support the work of gBeta and gener8tor pre-accelerator and accelerator programming in the Oklahoma City market that supports diverse cohorts of founders in the regional market.</li> <li>• Staff supported Innovation District's Innovation Week, an opportunity for approximately 900 7th grade students across OKCPS and two private schools on the Eastside to experience hands-on STEAM activities. 91% of students who attend Innovation Week come from an economically disadvantaged household.</li> </ul>
Support existing and new programs	Identify/support programming with the following emphasis areas: <ul style="list-style-type: none"> <li>• Expanding technology skills for Oklahoma City residents including diverse communities</li> <li>• Business technical capabilities including accounting, marketing, and other forms of</li> <li>• business acumen Pre-accelerator and accelerator programming</li> <li>• Corporate innovation and partnerships between existing businesses and existing entrepreneurs in the metro area</li> <li>• R&amp;D/business and technology partnerships</li> <li>• Early/growth-stage company growth including programming to support additional financial and mentorship partnerships</li> </ul>	<ul style="list-style-type: none"> <li>• Chamber staff is participating as a co-primary investigator in a large National Science Foundation grant to support commercial partnerships with the University of Oklahoma's weather/radar cluster. These partnerships include improving weather prediction across diverse communities, the development of affordable building materials to support resilient construction, partnerships with developers on construction methodologies and public policy and incentives to support updated building processes.</li> </ul>

	<ul style="list-style-type: none"><li>• New technology/ entrepreneur business recruitment</li></ul>	
--	---	--

Performance Measure – Inventory	FY 24/25 Target	Progress Indicators 1st Qtr. YTD
Assist the Alliance for Economic Development and the City of Oklahoma City identify and accelerate development of industrial land sites.	Identify and work on two (2) industrial land sites to engage with owners/representatives in a process of moving them forward for use.	Staff continues to support the development of the OKC 577 site and the development of other property in the western corridor of the metro region.
Create meaningful relationships with brokers and developers to assist in the creation and marketing of primary job site locations.	<p>Actively market Oklahoma City primary job employment sites to outside developers.</p> <p>Host at least two formal annual local broker engagement events.</p>	<p>Continued to respond to requests from developers interested in Oklahoma City to invest in land for industrial/warehousing/distribution/manufacturing facilities.</p> <p>0 0</p>
Assist Will Rogers Airport actively market Lariat Landing property for new investment	Actively partner with airport to market sites to brokers, developers and tenants throughout year.	Airport Department staff continue to be included in responses to RFPs, site visits, and site development where airports match project requirements.

## INCREASE INCOME AND WAGES ACROSS INCOME BRACKETS

Performance Measure – Talent	FY 24/25 Target	Progress Indicators 1st Qtr. YTD
Actively meet with existing Oklahoma City companies regarding current and future talent needs	Formal one-on-one surveys of 50 companies regarding talent development needs.	1 1
	<p>Continue talent consortium work in the following areas:</p> <ul style="list-style-type: none"> <li>• Digital skills including IT/cyber/software and automation</li> <li>• Aerospace sector skills</li> </ul>	<p>Continue to hold conversations with aerospace companies and those that employ digital skill workers, as well as educators that offer workforce training to those in the industry to gather input and to help determine best course of action.</p> <p>Additional industry focus is manufacturing, which will support the aerospace industry. Created the OKC FAME Chapter in partnership with 3 local companies: Climate Control Group (HVAC), IDEX Advanced Flow Solutions (Oil &amp; Gas) and OMADA International (Aerospace). The apprenticeship-style program allows high school graduates to work part-time and attend OSU-OKC to earn a 2-year Associates Degree in Engineering Technologies and an Advanced Manufacturing Technician certificate. The program establishes a strong skills foundation for a variety of roles in manufacturing and maintenance.</p>

## INCREASE LOCAL INVESTMENT IN OKLAHOMA CITY AND INCREASE THE TAX BASE

Performance Measure – Local Companies	FY 24/25 Target	Progress Indicators	
		1st Qtr.	YTD
Existing Company engagement	Have one-on-one contact with 250 primary businesses in Oklahoma City supporting opportunities for growth, expansion and service provision (provide assist to 125-150 of these companies).	One-on one contacts with primary businesses: <b>1Q 56</b>  Assists: Current Quarter <b>20</b>	<b>YTD 56</b>    YTD <b>20</b>
	Actively maintain at least 5 expansion projects as part of project pipeline.  Conduct, publish and report an annual existing business survey.	# of expansion projects Current Quarter 15  (Will occur at calendar year end)	15

## IMPROVE OKLAHOMA CITY'S REPUTATION (Marketing and Research Support)

Performance Measure – Marketing	FY 24/25 Target	Progress Indicators	
		1st Qtr.	YTD
<b>Marketing:</b> Increased unique visitors to greateroklahomacity.com, okcretail.com and abetterlifeokc.com  Increase sessions generated by online marketing initiatives on greateroklahomacity.com and abetterlifeokc.com	Google search ads for business attraction (Benchmark is 5%)	Q1 4.81%	YTD 4.81%
	LinkedIn ads for business attraction (Benchmark is .4%)	2.7%	2.7%
	Meta ads for talent attraction (Benchmark is 1%)		
	LinkedIn ads for talent attraction (Benchmark is .75%)	.27%	.27%
	Google search ads for talent attractions (Benchmark is 7%)	1.69%	1.69%
		9.2%	9.2%
Media Relations: Number and quality of stories pitched/placed and assisted.	Up to 150 media stories nationally	Q1 27 National media stories	YTD 27
Research tool capacities	Maintain a robust array of research tools capable of analyzing local, regional and national economic trends as well as providing local data to support existing and new companies.	Maintain 32 research tools and databases that are used in the attraction of new businesses to Oklahoma City and in helping existing companies grow. Tools include input/output economic impact modeling, job forecasting, business performance tracking wage analysis, demographics, data visualization, and others.	
Economic impact analysis	Maintain specific research tools to help the City and Alliance review and analyze request for Strategic Investment Program funding	Ongoing assistance provided through the Regional Project Assessment System (RPAS), which provides economic impact and fiscal tax impact analysis for each new to market project evaluated for the Strategic Investment Program (SIP).	



## PROGRAM 2: RETAIL RECRUITMENT AND DEVELOPMENT

### IMPROVE OKLAHOMA CITY'S BRAND RECOGNITION WITH RETAILERS AND DEVELOPERS

Performance Measure – Brand Recognition	FY 24/25 Target	Progress Indicators	
		1st Qtr.	YTD
Participate in key retail industry shows and forums to highlight Oklahoma City retail offerings	Participate in at least 8 shows and forums annually	1 Attended the ICSC Western Division Conference. Major trade show activity ramps up in the fall and spring.	1
Industry Leadership	Maintain an active role in the leadership of ICSC, ULI, CREC and other industry leadership programs as appropriate.  Participate in speaking events and best practice forums to highlight Oklahoma City retail successes (goal of 2 annually)	Serve as co-chair for ULI NEXT Americas Leadership steering committee and assist with planning for National Conference in October 2024. Serves as past chair and involved in leadership committee for ICSC Red River Conference and Membership Marketplace Director for ICSC.  1 Presented to networking group on retail trends and major development underway in our market.	1
Maintain online and physical material that highlights Oklahoma City's strength and opportunities for new retail development	Maintain and market a retail-focused website that highlights Oklahoma City retail strengths and opportunities.  Support the creation of marketing/sales materials that highlight Oklahoma City's advantages and assets.	Update existing brochures to showcase new developments underway and highlight growth.  Updated marketing material for ICSC NY show in December.	

## RECRUIT NEW DESTINATION RETAIL TO OKLAHOMA CITY

Performance Measure – Recruit Retail	FY 24/25 Target	Progress Indicators	
		1st Qtr.	YTD
Meet with target destination retailers and developers on ongoing basis	Goal of 35 annually	5	5
Maintain an active pipeline of new destination retail projects	Maintain an average of 20 projects	36	36
	Coordinate and host a minimum of three (3) site visits or virtual site visits from new to market retailers and developers in Oklahoma City.	1	1
Lead Oklahoma City's retail recruitment efforts at ICSC ReCon Event	Lead Oklahoma City's effort to coordinate the meetings, logistics and booth responsibilities for ICSC ReCon as appropriate.	This event occurs in May 2025	
Lead Oklahoma City's retail recruitment efforts at other industry events as appropriate	Develop an annual program of work to market Oklahoma City retail opportunities at national and regional events.		
Continue an active partnership with Oklahoma City, national and local brokers/developers to identify and recruit destination and high-quality retail in targeted areas of the city.	Contact and track 100 individual brokers, retailers, or developers	33	33

## ASSIST THE CITY OF OKLAHOMA CITY PREDICT AND INCREASE SALES TAX COLLECTIONS

Performance Measure – Brand Recognition	FY 24/25 Target	Progress Indicators	
		1st Qtr.	YTD
Provide data and reports to the City regarding retail trends to support public policy.	Present an annual retail industry report for the City of Oklahoma City.	Take place at ED Trust meeting in December.	
Assist the City of Oklahoma City and other partners to determine the viability and need for retail project incentives.	Support retail development incentive discussions as appropriate.	Ongoing discussion with The Alliance and City to revisit current retail plan and adjust plan to reflect new retail anchors/destination entertainment concepts and incorporate a revitalization program to aid existing regional destinations.	

## INCREASE OKLAHOMA CITY RESIDENT'S QUALITY-OF-LIFE/SUPPORT EXISTING RETAILERS

Performance Measure – Quality-of-Life	FY 24/25 Target	Progress Indicators	
		1st Qtr.	YTD
Recruit destination retailers and developers to economically challenged regions.	Continue to actively support retail development in NE OKC, Innovation District and South/Southeast OKC.	0	0
Support existing retail districts and neighborhoods.	Goal of engagement with 5 OKC retail or neighborhood districts annually. Support can include marketing and product development or partnership matchmaking support.	2	2
		Provided mobile analytics data to Stockyard District and Wheeler District to showcase visitors, traffic, and overall dwell time along with personas of customers visiting the area.	

Support existing retailers	Assist 36 local retailers.	<div>19</div> <div>19</div> <div>Utilizing mobile analytics software to pinpoint opportunities for existing retailers and developers to capitalize on data and understand consumer patterns.</div>
----------------------------	----------------------------	--

## OVERALL OUTCOMES SUMMARY

The combined components of the Chamber/Foundation's divisions have a key role in supporting The City of Oklahoma City. A group of topline outcomes is being monitored relative to the goal of the ongoing work by the Chamber/Foundation.

### Selected Topline Performance Outcomes based on Calendar Year

	Five Year Targets (2021-2025)	Five Year Actuals To Date	Annual Targets	2024 Actuals
New jobs resulting from Chamber-assisted projects (Existing Business Support + Recruitment)	20,000-24,000	18,174	4,000-4,800	3,581
Average salary of new jobs	20% higher than the MSA avg \$52,781	\$52,461	20% higher than the MSA avg \$52,781	\$50,034
Capital investment from projects	\$2 billion	\$8.5 billion	\$400 million	\$629.9 million
Increase in taxes from Chamber-assisted companies and efforts	\$120 million	\$356.7 million	\$24 million	\$29.6 million

\*In 2023, a single project, Southern Rock Energy Partners Refinery accounted for \$5.5 billion in capital investment and \$227 million in local tax revenue.

**NOTE:** Targets and Actuals are provided on a calendar year to coincide with Forward Oklahoma City VI reporting. For jobs outcome measure, the overall target is an annual average of 4,000. That likely would be split between existing employer growth (est. 2,500) and new employer locations (est. 1,500). Target wages for existing employment growth is 10% above metro average and for new locations it is 15-20% above metro average (overall target wage for new jobs is 15% above average wage).

## Q1 New-to-Market Recruitment and Existing Company Expansion Projects

CODE NAME	Company Name	PROJECT DESCRIPTION*	NAICS Code	Location Selected	Announced Success Date	Announced- Jobs	Announced- Total Investment
Project Asco	Asco Aerospace	Expansion of existing aerospace company	334511	3003 N. Perkins Rd. Stillwater, OK 74075	8/22/2024	100	\$12,200,000

## Q1 Chamber-Assisted Existing Business Growth and Ongoing Engagement

Company Name	NAICS Code	NAICS Description	Retention Call Date	Physical City	County	Full Time Jobs Created	Capital Investment
BancFirst Insurance Services	522110	Commercial Banking	7/2/2024	Oklahoma City	Oklahoma		
Scott Rice Workspace Solutions / NeXspaces	4421110	Furniture Store/Distribution	7/2/2024	Oklahoma City	Oklahoma		
Chesapeake Energy Corporation	211120	Crude Petroleum Extraction	7/12/2024	Oklahoma City	Oklahoma		
Jetta Corporation	326191	Plastics/Plumbing Manufacturing	7/24/2024	Edmond	Oklahoma		\$1,300,000
Nortek	333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing	7/24/2024	Okarche	Oklahoma		
O'Reilly Automotive	423120	Motor Vehicle Supplies and New Parts Merchant Wholesalers	7/24/2024	Oklahoma City	Oklahoma	3	
Dental Depot	621210	Offices of Dentists	7/24/2024	Oklahoma City	Oklahoma		
SRS Distribution Inc.	423330	Roofing, Siding, and Insulation Material Merchant Wholesalers	7/24/2024	Oklahoma City	Oklahoma		
King's Worldwide Transportation	485320	Limousine Service	7/24/2024	Oklahoma City	Oklahoma		
CFS Brands, LLC	326199	All Other Plastics Product Manufacturing	7/24/2024	Oklahoma City	Oklahoma		
Kirby-Smith Machinery, Inc.	532412	Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing	7/24/2024	Oklahoma City	Oklahoma		
CDR Global			7/24/2024	Oklahoma City	Oklahoma		
Metal Container Corp.	332431	Metal Can Manufacturing	7/24/2024	Oklahoma City	Oklahoma		
JP Morgan Chase Bank, NA	522110	National commercial banking and private banking	7/24/2024	Oklahoma City	Oklahoma		
KMM Sports	711410	Agents/Managers for athletes, entertainers and artists	7/24/2024	Oklahoma City	Oklahoma		
Ackerman McQueen Inc.	541810	Advertising, Public Relations, and Related Services	7/24/2024	Oklahoma City	Oklahoma		
Nestle Purina PetCare Company	311111	Animal Food Manufacturing	8/22/2024	Edmond	Oklahoma	8	
KBR	541330	Engineering Services	8/22/2024	Midwest City	Oklahoma	10	\$250,000
MTU Maintenance	811310	Machinery and equipment manufacturing (Aircraft MRO)	8/22/2024	Midwest City	Oklahoma		
Dow Aero Logistics, LLC	488190	Other Support Activities for Air Transportation	8/22/2024	Oklahoma City	Oklahoma	5	

T & T Industrial	332000	Fabricated metal product manufacturing	8/22/2024	Oklahoma City	Oklahoma	8	\$1,500,000
Quad Construction	236220	Commercial and Institutional Building Construction	8/22/2024	Oklahoma City	Oklahoma	30	
Mint Turbines	336412	Aircraft Engine and Engine Parts Manufacturing	8/22/2024	Stroud	Lincoln		
Pratt & Whitney	336412	Aircraft Engine and Engine Parts Manufacturing	8/23/2024	Midwest City	Oklahoma	50	
Canoo, Inc.	336111	Automobile Manufacturing	8/23/2024	Oklahoma City	Oklahoma		
Boardman LLC	332313	Plate Work Manufacturing	8/23/2024	Oklahoma City	Oklahoma		\$1,000,000
Tribal Diagnostics	541714		8/23/2024	Oklahoma City	Oklahoma		\$2,500,000
Tonaquint	518210	Data Processing, Hosting, and Related Services.	8/23/2024	Oklahoma City	Oklahoma		\$10,000,000
Tinker Business & Industrial Park	5511	Management of Companies and Enterprises	9/18/2024	Midwest City	Oklahoma		
Dura Coatings	332813	Electroplating, Plating, Polishing, Anodizing, and Coloring	9/18/2024	Oklahoma City	Oklahoma	15	
Skydweller Aero, Inc.	334511	Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	9/18/2024	Oklahoma City	Oklahoma	27	
Nortek Data Center Cooling	333415	HVAC Commercial and Industrial Refrigeration Equipment Manufacturing	9/18/2024	Oklahoma City	Oklahoma		
Guernsey Engineers Architects Consultants	541310	Architectural Services	9/18/2024	Oklahoma City	Oklahoma		
Swanda Brothers (Swanda Aerospace)	336412	Aircraft engine and engine parts manufacturing	9/18/2024	Oklahoma City	Oklahoma		
The Climate Control Group	333914	Measuring, Dispensing, and Other Pumping Equipment Manufacturing	9/18/2024	Oklahoma City	Oklahoma		\$3,500,000
Asco Aerospace USA	334511	Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	9/18/2024	Stillwater	Payne		
Renaissance Architecture / SGA Design Group	541300	Architecture, engineering and related services	9/18/2024	Oklahoma City	Oklahoma		
Aero Turbine Inc.	336412	aircraft engine and engine parts manufacturing	9/18/2024	Oklahoma City	Oklahoma		
Oklahoma Medical Research Foundation (OMRF)	5417	Scientific Research and Development Services, 541712 - Research and Development in the Physical, Engineering, and Life Scienc	9/23/2024	Oklahoma City	Oklahoma	100	\$50,000
Love's Travel Shops & Country Stores	447190	Other Gasoline Stations	9/23/2024	Oklahoma City	Oklahoma	300	\$28,000,000
MOOG, Inc.	336411	Aircraft Manufacturing	9/23/2024	Oklahoma City	Oklahoma		
GE Aviation	335312	Motor and Generator Manufacturing	9/23/2024	Oklahoma City	Oklahoma		
Kihomac, Inc.	336413	Other Aircraft Parts and Auxiliary Equipment Manufacturing	9/23/2024	Oklahoma City	Oklahoma		



Delaware Nation Industries (DNI)	541512	Computer Systems Design Services	9/23/2024	Oklahoma City	Oklahoma	
Field Aerospace	336411	Aircraft manufacturing	9/23/2024	Oklahoma City	Oklahoma	
Critical Components	237120	Oil and Gas Pipeline and Related Structures Construction	9/24/2024	Oklahoma City	Oklahoma	
CompSource Mutual Insurance Company	524210	Insurance Agents and Brokerages	9/24/2024	Oklahoma City	Oklahoma	
Progressive Stamping	332119	Metal Crown, Closure, and Other Metal Stamping (except Automotive)	9/24/2024	Oklahoma City	Oklahoma	
WESCO Distribution	423840	Industrial supplies merchant wholesalers	9/24/2024	Oklahoma City	Oklahoma	
Spiers New Technologies	335911	Storage Battery Manufacturing	9/24/2024	Oklahoma City	Oklahoma	
Professional Engineering Consultants	541330	Engineering services	9/24/2024	Oklahoma City	Oklahoma	
MSI Surfaces	423320	Brick, Stone, and Related Construction Material Merchant Wholesalers	9/24/2024	Oklahoma City	Oklahoma	
Cintas	812331	Linen Supply	9/24/2024	Oklahoma City	Oklahoma	\$150,000
FAA Mike Monroney Aeronautical Center	481111	Scheduled Air Transportation	9/24/2024	Oklahoma City	Oklahoma	\$6,000,000
Prime Architects	541310	Architectural services	9/24/2024	Norman	Cleveland	

# Downtown Retail FY2024-2025

GREATER  
OKLAHOMA CITY  
CHAMBER



## Openings

### **Q1 07/2024 - 09/2024**

Auto Alley	Suite B Bar	July 2024
Auto Alley	Highball Sushi	Sept 2024
Midtown	Mexican Radio	Aug 2024
Midtown	Bao Soup Dumplings	Aug 2024
Midtown	Heritage Bespoke	July 2024
Midtown	The Chalkboard Kitchen + Bar	July 2024
Midtown	The Goose Sandies & Bar	Aug 2024
West Village	Nexus Creative	Aug 2024
West Village	VIV Home and Lifestyle	Aug 2024

### **Q2 10/2024 - 12/2024**

### **Q3 1/2025 - 3/2025**

### **Q4 4/2025 - 6/2025**

## Closings

### **Q1 07/2024 - 09/2024**

Midtown	Alma	Sept 2024
Midtown	Phill Me Up Cheesesteaks	Sept 2024
West Village	Archival Now	July 2024

### **Q2 10/2024 - 12/2024**

### **Q3 1/2025 - 3/2025**

### **Q4 4/2025 - 6/2025**

## Upcoming New Retail\*

Auto Alley	Ernies Scoop Shop	TBD
Midtown	New Concept from Stella Team	TBD
West Village	Abe's	TBD
Bricktown	Truckyard	Nov 2024

