



MEMORANDUM

Council Agenda
Item No. VIII. B
5/20/2025

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Revocable Right-of-Way Use Permit with OKC Pride, Inc. to hold the “OKC Pride Parade and Festival,” May 30 through June 1, 2025, NW 39th Street between North Pennsylvania Avenue and North Youngs Avenue, revenue of \$350. Ward 2.

Location:

NW 39th Street from North Pennsylvania Avenue to North Youngs Boulevard (festival) and NW 39th Street from North Classen Boulevard to North Pennsylvania Avenue (parade), 39th Street Business District

Background:

“OKC Pride Parade and Festival” is a three-day community event featuring live music, art vendors, food trucks and retail sales. The event will consist of a three-day festival from Friday through Sunday and the annual OKC Pride Parade Sunday evening.

The festival will be open from 2 p.m. to midnight on Friday, from noon to midnight on Saturday and from noon to 5 p.m. on Sunday. To create a festival and parade disbanding area, NW 39th Street will be closed from North Pennsylvania Avenue west to North Youngs Boulevard from 6 a.m. on Friday to 3 a.m. on Monday, allowing sufficient time for setup, teardown and cleanup of the event site.

The curbside and middle lanes of southbound North Classen Boulevard from NW 50 Street south to NW 39th Street will serve as the parade staging area from 2 p.m. to 7:30 p.m. on Sunday. One southbound lane will remain open to help traffic continue to flow through the area. All southbound lanes of North Classen Boulevard will reopen as parade participants make the turn onto NW 39th Street. NW 39th Street will be closed from North Classen Boulevard west to the festival area until the parade passes North Pennsylvania Avenue. The parade will start at 6 p.m. The temporary parade route closure would be authorized from 5:30 p.m. to 8 p.m.

Revenue:

\$350 to be deposited in the General Fund - General Operations - Ofc Special Event – Charges (OCITY/1001/REV1400/42700016)

Review:

Public Information & Marketing

Recommendation: Revocable Permit be approved.