



MEMORANDUM

Council Agenda
Item No. IX. AA
8/16/2022

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Professional Services Agreement with the Plaza District Chamber of Commerce, Inc. to encourage investment and create opportunities for neighborhoods and the community to revitalize the area along NW 16th Street from North Blackwelder Avenue to North Indiana Avenue, not to exceed \$20,000, retroactive to July 1, 2022 through June 30, 2023. Ward 6.

Location:

The area along NW 16th Street from North Blackwelder Avenue to North Indiana Avenue.

Purpose:

The Agreement presented for your consideration provides for the Plaza District Chamber of Commerce, Inc. (Plaza District) to continue to support the City's Commercial District Revitalization Program by building a strong, volunteer-led organization, managing ongoing events, creating diverse investment opportunities in the district, identifying additional funding resources for Plaza District's financial self-sufficiency, and strengthening relationships with the surrounding community. The Agreement requires Plaza District to provide funds for 50 percent of the expenses incurred under the Agreement.

Background:

The Plaza District Chamber of Commerce, Inc. is a non-profit organization composed of business and property owners and residents who are dedicated to the continued redevelopment of the area and have provided financial support for this effort.

This marks the twentieth year that the City of Oklahoma City has contracted with Plaza District in conjunction with the City's Commercial District Revitalization Program. Last year's Agreement was approved by City Council on September 28, 2021 (Item No. IX.Y). The first agreement was approved in 2002.

Planning Staff reviewed the proposed scope of work and recommends it for consideration by Council.

Cost:

Not to exceed \$20,000

Term:

Retroactive to July 1, 2022 through June 30, 2023

Source of Funds:

General Fund – General Operations – Planning Urban Redevelopment – Economic Development
(001-0001-2400308-52550589)

Review:

Planning

Recommendation: Agreement be approved.