

Notice

Basic Information

Reference Number 0000381974
Issuing Organization The City of Oklahoma City and Trusts
Owner Organization Central Oklahoma Transportation Parking Authority
Solicitation Type RFP - Request for Proposal (Formal)
Solicitation Number RFP COTPA 25-008
Title Marketing Services
Source ID PU.MU.USA.2722754

Details

Location Oklahoma County, Oklahoma
Purchase Type Duration:3 years
Description The Central Oklahoma Parking & Transit Authority (COPTA) dba EMBARK, is seeking proposals for a Marketing Services Provider to support our internal team. The Proposer(s) will provide strategic planning, consultation in creative, and media strategies to support EMBARK's marketing, advertising, and communication efforts.

Dates

Publication 04/09/2025 10:00 AM CDT
Question Acceptance Deadline 04/24/2025 10:00 AM CDT
Questions are submitted online Yes
Closing Date 04/30/2025 04:00 PM CDT

Prebid Conference 04/15/2025 01:00 PM CDT

Contact Information

Elijha Straw
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Central Oklahoma Transportation Parking Authority
 City Clerk
 cityclerk@okc.gov

Jeri Mansour
 jeri.mansour@okc.gov

Pre-Bidding Events

Event Type Prebid Conference
Attendance Recommended
Event date 04/15/2025 01:00 PM CDT
Location Microsoft TEAMS
Event Note

Online Audio and Video
 Teams Meeting Web Address: (Contact Jeri Mansour)
 Meeting ID: : 274 308 263 680
 Meeting Passcode: yB3q4wn7

Phone call with Audio only:
 Dial: +1 405-534-4946,,547048505#
 United States, Oklahoma City
 Phone conference ID: 547 048 505#

Bid Submission Process

Bid Submission Type Electronic Bid Submission
Pricing No Pricing
Pricing No Pricing
Bid Documents List

Item Name	Description	Mandatory	Limited to 1 file
Proposal Documents	Attach Proposals Document(s) as requested in the RFP.	Yes	No
Letter of Authorization	Attach Completed Letter of Authorization (if needed)	No	Yes
Exceptions	Attach Exceptions to RFP Requirements (if needed)	No	No

Allow Additional Documents Yes

Documents

Documents

Document	Size	Uploaded Date	Language
Sample Professional Services Agreement.pdf [pdf]	499 Kb	02/07/2025 05:07 PM CST	English
Sample RFP Acord Form.pdf [pdf]	161 Kb	02/07/2025 01:45 PM CST	English
Letter of Authorization.pdf [pdf]	89 Kb	02/07/2025 01:44 PM CST	English
General Instructions.pdf [pdf]	156 Kb	02/07/2025 01:43 PM CST	English
RFP COTPA -25-008 Special Provisions [pdf]	583 Kb	03/31/2025 02:54 PM CDT	English
RFP COTPA -25-008 Marketing Services [pdf]	482 Kb	04/01/2025 08:42 AM CDT	English

Categories

Selected Categories

NIGP Categories (3)	
918	CONSULTING SERVICES
91876	Marketing Consulting Marketing Consulting
961	MISCELLANEOUS SERVICES, NO. 1 (NOT OTHERWISE CLASSIFIED)
96153	Marketing Services (Incl. Distribution, Research, Sales Promotions, etc.) Marketing Services (Incl. Distribution, Research, Sales Promotions, etc.)
915	COMMUNICATIONS AND MEDIA RELATED SERVICES
91522	Communications Marketing Services Communications Marketing Services

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