

## ACTIVITY AND USE AGREEMENT

This Activity and Use Agreement (Agreement) is entered into as set forth below between The City of Oklahoma City (City) and the Oklahoma City National Memorial Foundation (Permittee).

### WITNESS:

**WHEREAS**, Permittee desires to hold the “2025 Oklahoma City Memorial Marathon” (Event) April 23-27, 2025; and

**WHEREAS**, the Event will use City property, including public property and rights-of-way (collectively known as the Event Sites, see Exhibit A, incorporated herein); and

**WHEREAS**, the Event will be open to public; and

**WHEREAS**, the Event will require access control, as shown in the Site Plan (see Exhibit A); and

**WHEREAS**, the Permittee will establish an agreement of use with Scissortail Park Foundation; and

**WHEREAS**, Permittee has established criteria to control activities, exhibits, and services at the Event; and

**WHEREAS**, recognized special events promote a high quality of life and increased civic pride; and

**WHEREAS**, through past experience, Permittee is uniquely qualified to organize, present, and manage the Event and related activities; and

**WHEREAS**, the City is willing to enter into this Agreement for the Event.

**NOW, THEREFORE**, the parties agree:

1. **GRANT**

The City hereby grants Permittee this Permit to access the Event Site, as shown in Exhibit A, to set up and operate the Event.

2. **ALL EVENT ACTIVITIES AT PERMITTEE’S EXPENSE**

Unless stated elsewhere in this Permit, Permittee shall, at its expense, plan, conduct, and manage all aspects of the Event.

3. FRANCHISES FOR PUBLIC UTILITIES

This Permit shall be subject and subordinate to current or future franchises granted by the City to any public utility, firm, or corporation to use the public ways. This Permit shall be further subject and subordinate to the right and power of the City to construct, operate, and maintain public utilities or facilities in, above, or under the public ways.

4. PERMIT TERM

A. This Permit shall be effective when approved by the City. It shall authorize the Permittee to use the temporary Event Sites closures described in Subsection 5.A. from 12:00 a.m. Central Time (CT) on Saturday, April 26, 2025, through 5:00 p.m. CT on Sunday, April 27, 2025.

B. This Permit shall be effective for the **exclusive Marathon Start Line Staging Area #1 closures** described below from **6:00 a.m. CT on Friday, April 25, 2025, to 12:00 p.m. CT on Sunday, April 27, 2025.**

This Permit shall be effective for the **exclusive Marathon Start Line Staging Area #2 closures** described below from **6:00 p.m. CT on Friday, April 25, 2025, to 12:00 p.m. CT on Sunday, April 27, 2025.**

This Permit shall be effective for the **exclusive Marathon Finish Line Staging Area #1 closures** described below from **7:00 a.m. CT on Wednesday, April 23, 2025, to 5:00 p.m. CT on Sunday, April 27, 2025.**

This Permit shall be effective for the **exclusive Marathon Finish Line Staging Area #2 closures** described below from **6:00 a.m. CT on Thursday, April 24, 2025, until 5:00 p.m. CT on Sunday, April 27, 2025.**

This Permit shall be effective for the **temporary Event 5K Course closures** described below from **4:00 a.m. CT to 12:00 p.m. CT on Saturday, April 26, 2025.**

This Permit shall be effective for the **temporary Kid's Marathon and Senior Marathon Course closures** described below from **4:00 a.m. CT to 12:00 p.m. CT on Saturday, April 26, 2025.**

This Permit shall be effective for the **temporary Event Half Marathon and Marathon Course closures** described below from **4:00 a.m. CT to 2:00 p.m. CT on Sunday, April 27, 2025.**

This Permit shall be effective for the **temporary Event Quarter Marathon Course closures** described below from **4:00 a.m. CT to 2:00 p.m. CT on Sunday, April 27, 2025.**

This Agreement shall authorize the **temporary Additional Marathon Staging Area closure** described below from **4:00 a.m. CT to 6:00 p.m. CT on Sunday, April 27, 2025.** Such closure shall provide an additional staging area for shuttles transporting marathon participants to and from the start line and finish line and nearby hotels.

5. ACCESS TO EVENT SITES

- A. During the Event, Group may limit access to the Event Sites according to the Site Plan. (See Exhibit A.)
- B. This Agreement shall authorize Group to use public property and rights-of-way **to create Marathon Start Line Staging Area #1, exclusively closing North Harvey Avenue** from Northwest 4<sup>th</sup> Street north to Northwest 10<sup>th</sup> Street.
- C. This Agreement shall authorize Group to use public property and rights-of-way **to create Marathon Start Line Staging Area #2, exclusively closing North Hudson Avenue** from Northwest 10<sup>th</sup> Street south to Northwest 4<sup>th</sup> Street, **Northwest 6<sup>th</sup> Street** from North Hudson Avenue east to North Robinson Avenue, **Northwest 7<sup>th</sup> Street** from North Hudson Avenue east to North Robinson Avenue, **Northwest 8<sup>th</sup> Street** from at a point east of 321 Northwest 8<sup>th</sup> Street east to North Robinson Avenue, and **Northwest 9<sup>th</sup> Street** from a point east of the alleyway entrance at 18 Northwest 9<sup>th</sup> Street east to North Robinson Avenue.
- D. This Agreement shall authorize Group to use public property and rights-of-way **to create a Marathon Finish Line Staging Area #1, exclusively closing South Harvey Avenue** from Southwest 2<sup>nd</sup> Street south to Oklahoma City Boulevard.
- E. This Agreement shall authorize Group to use public property and rights-of-way **to create a Marathon Finish Line Staging Area #2, exclusively closing Oklahoma City Boulevard** from Shartel Avenue east to Thunder Drive/South Robinson Avenue, **South Harvey Avenue** from Southwest 2<sup>nd</sup> Street south to Oklahoma City Boulevard, **South Hudson Avenue** from Southwest 2<sup>nd</sup> Street south to Southwest 4<sup>th</sup> Street, **South Walker Avenue** from Southwest 2<sup>nd</sup> Street to Southwest 4<sup>th</sup> Street, **South Lee Avenue** from Reno Avenue south to Southwest 3<sup>rd</sup> Street, and **Southwest 3<sup>rd</sup> Street** from South Lee Avenue east to South Walker Avenue.
- F. This Agreement shall authorize Group to use public property and rights-of-way **to create Kid's Marathon and Senior Marathon Courses, temporary closing North Harvey Avenue** from Northwest 5<sup>th</sup> Street south to Park Avenue, **Park Avenue** from North Harvey Avenue west to North Hudson Avenue, **North Hudson Ave** from Park Avenue south to West Sheridan Avenue, **West Sheridan Avenue** from North Hudson Avenue west to North Lee Avenue, **North Lee Avenue** from West Sheridan Avenue south to Oklahoma City Boulevard, **Oklahoma City Boulevard** from North Lee Avenue east to South Hudson Avenue.
- G. This Agreement shall authorize Group to use public property and rights-of-way **to create 5K Course, temporary closing North Harvey Avenue** from Northwest 5<sup>th</sup> Street south to Park Avenue, **Park Avenue** from North Harvey Avenue east to North Robinson Avenue, **North Robinson Avenue/South Robinson Avenue** from Park Avenue south to Southwest 14<sup>th</sup> Street, **Southwest 14<sup>th</sup> Street** from South Robinson Avenue west to South Harvey Avenue, **South Harvey Avenue** from Southwest 14<sup>th</sup> Street north to Southwest 10<sup>th</sup> Street, **Southwest 10<sup>th</sup> Street** from South Harvey Avenue west to South Walker Ave, **South Walker Avenue** from

Southwest 10<sup>th</sup> Street north to Southwest 5<sup>th</sup> Street, **Southwest 5<sup>th</sup> Street** from South Walker Avenue west to South Lee Avenue, **South Lee Avenue** from Southwest 5<sup>th</sup> Street north to Oklahoma City Boulevard, **Oklahoma City Boulevard** from South Lee Avenue east to North Hudson Avenue.

- H. This Agreement shall authorize Group to use public property and rights-of-way to **create Event Half Marathon and Marathon Courses, temporary closing North Harvey Avenue** from Northwest 4<sup>th</sup> Street south to Park Avenue, **Park Avenue** from North Harvey Avenue east to North Robinson Avenue, **North Robinson Avenue/Ron Norick Boulevard/Thunder Drive** from Park Avenue south to Reno Avenue, **Reno Avenue** from Ron Norick Boulevard/Thunder Road east to Mickey Mantle Drive, **Mickey Mantle Drive/North Walnut Avenue** from Reno Avenue north to Northeast 4<sup>th</sup> Street, **Northeast 4<sup>th</sup> Street** from North Walnut Avenue east to North Lincoln Boulevard, **the southbound lanes of North Lincoln Boulevard** from Northeast 4<sup>th</sup> Street north to Northeast 18<sup>th</sup> Street, **Northeast 18<sup>th</sup> Street** from North Lincoln Boulevard east to Culbertson Drive, **Culbertson Drive** from Northeast 18<sup>th</sup> Street north/east to North Kelley Avenue, **North Kelley Avenue** from Culbertson Drive north to Northeast 23<sup>rd</sup> Street, **the westbound lanes after passing Phillips Avenue of Northeast/Northwest 23<sup>rd</sup> Street** from North Kelley Avenue west to North Robinson Avenue, **North Robinson Avenue** from Northwest 23<sup>rd</sup> Street north to Northwest 28<sup>th</sup> Street, **Northwest 28<sup>th</sup> Street** from North Robinson Avenue west to North Harvey Parkway, **North Harvey Parkway** from Northwest 28<sup>th</sup> Street north to Northwest 30<sup>th</sup> Street, **Northwest 30<sup>th</sup> Street** from North Harvey Parkway (southside of street) west to North Harvey Parkway (northside of street), **North Harvey Parkway** from Northwest 30<sup>th</sup> Street north to Northwest 35<sup>th</sup> Street, **Northwest 35<sup>th</sup> Street** from North Harvey Parkway west to North Walker Avenue, **North Walker Avenue** from Northwest 35<sup>th</sup> Street north to Northwest 36<sup>th</sup> Street, **Northwest 36<sup>th</sup> Street** from North Walker Avenue west to North Shartel Avenue, **North Shartel Avenue** from Northwest 36<sup>th</sup> Street north to Northwest 50<sup>th</sup> Street, **Northwest 50<sup>th</sup> Street** from North Shartel Avenue west to Classen Circle, **Classen Circle** from Northwest 50<sup>th</sup> Street south/west to North Classen Boulevard, **the northbound lanes of North Western Avenue** from Northwest 50<sup>th</sup> Street north to North Classen Boulevard, **North Classen Boulevard** from North Western Avenue east/north to Northwest 61<sup>st</sup> Street, **Northwest 61<sup>st</sup> Street** from North Classen Boulevard east to North Service Road (on campus of Expand Energy), **North Service Road (on campus of Expand Energy)** from Northwest 61<sup>st</sup> Street north to Northwest 62<sup>nd</sup> Street, **Northwest 62<sup>nd</sup> Street** from North Service Road (on campus of Expand Energy) west to North Classen Boulevard, **the northbound lanes of North Classen Boulevard** from Northwest 61<sup>st</sup> Street north to West Wilshire Avenue, **West Wilshire Boulevard** from North Classen Boulevard west to Nichols Road (within the city limits of the City of Nichols Hills), **Nichols Road** from West Wilshire Boulevard north to Kenilworth Road (within the city limits of the City of Nichols Hills), **Kenilworth Road** from Nichols Road east to Waverly Avenue (within the city limits of the City of Nichols Hills), **Waverly Avenue** from Kenilworth Road north to West Britton Road (within the city limits of the City of The Village), **West Britton Road** from Waverly Avenue west to Stratford Drive (within the city limits of the City of The Village),

from West Britton Road south/west to Churchill Way (within the city limits of the City of The Village), **Churchill Way** from Stratford Drive west to Greystone Avenue (within the city limits of the City of the Village), **Greystone Avenue** from Churchill Way south to Drakestone Avenue (within the city limits of the City of The Village), **Drakestone Avenue** from Greystone Avenue west to North May Avenue, **North May Avenue** from Drakestone Avenue north to Drakestone Avenue, **Drakestone Avenue** from North May Avenue west to Lakehurst Drive, **Lakehurst Drive** from Drakestone Drive south to West Wilshire Boulevard, **West Wilshire Boulevard** from Lakehurst Drive east to North Lakeview Drive, **North Lakeview Drive** from West Wilshire Boulevard south to Northwest Grand Boulevard, **Northwest Grand Boulevard** from North Lakeview Drive south/west to North Grand Boulevard, **North Grand Boulevard** from Northwest Grand Boulevard south to Northwest 69<sup>th</sup> Street, **Northwest 69<sup>th</sup> Street** from North Grand Boulevard east to North Independence Avenue, **North Independence Avenue** from Northwest 69<sup>th</sup> Street south to Northwest 67<sup>th</sup> Street, **Northwest 67<sup>th</sup> Street** from North Independence Avenue west to North Independence Avenue, **North Independence Avenue** from Northwest 67<sup>th</sup> Street south to Northwest 65<sup>th</sup> Street, **Northwest 65<sup>th</sup> Street** from North Independence Avenue east to North Drexel Boulevard, **North Drexel Boulevard** from Northwest 65<sup>th</sup> Street north to Northwest 73<sup>rd</sup> Street, **Northwest 73<sup>rd</sup> Street** from North Drexel Boulevard north/east to Brookline Avenue, **Brookline Avenue** from Northwest 73<sup>rd</sup> Street north to Northwest Grand Boulevard, **Northwest Grand Boulevard** from Brookline Avenue east/south to North Classen Boulevard (portions within the city limits of the City of Nichols Hills), **the northbound lanes of North Classen Boulevard** from Northwest Grand Boulevard south to Northwest 18<sup>th</sup> Street, **the eastbound lanes of Northwest 18<sup>th</sup> Street** from North Classen Boulevard east to North Shartel Avenue, **the southbound lanes of North Shartel Avenue** from Northwest 18<sup>th</sup> Street south to Northwest 5<sup>th</sup> Street, **the eastbound lanes of Northwest 5<sup>th</sup> Street** from North Shartel Avenue west to North Hudson Avenue, **North Hudson Avenue** from Northwest 5<sup>th</sup> Street south to West Sheridan Avenue, **West Sheridan Avenue** from North Hudson Avenue west to South Lee Avenue, **South Lee Avenue** from West Sheridan Avenue south to Oklahoma City Boulevard, **the eastbound lanes of Oklahoma City Boulevard** from South Lee Avenue to the Marathon Finish Line staging area described above.

- I. This Agreement shall authorize Group to use public property and rights-of-way to **create Event Quarter Marathon Course, temporary closing North Harvey Avenue** from Northwest 4<sup>th</sup> Street south to Park Avenue, **Park Avenue** from North Harvey Avenue east to North Robinson Avenue, **North Robinson Avenue/Ron Norick Boulevard/Thunder Drive** from Park Avenue south to Reno Avenue, **Reno Avenue** from Ron Norick Boulevard/Thunder Road east to Mickey Mantle Drive, **Mickey Mantle Drive/North Walnut Avenue** from Reno Avenue north to Northeast 4<sup>th</sup> Street, **Northeast 4<sup>th</sup> Street** from North Walnut Avenue east to North Lincoln Boulevard, **the southbound lanes of North Lincoln Boulevard** from Northeast 4<sup>th</sup> Street north to Northeast 8<sup>th</sup> Street, **Northeast 8<sup>th</sup> Street/Harrison Avenue** from North Lincoln Boulevard southwest to Northeast 6<sup>th</sup> Street, **Northeast 6<sup>th</sup> Street/Northwest 6<sup>th</sup> Street** from Harrison Avenue west to North

Broadway Avenue, **North Broadway Avenue** from Northwest 6<sup>th</sup> Street north to Northwest 13<sup>th</sup> Street, **Northwest 13<sup>th</sup> Street** from North Broadway Avenue west to North Walker Avenue, **North Walker Avenue** from Northwest 13<sup>th</sup> Street north to Northwest 15<sup>th</sup> Street, **Northwest 15<sup>th</sup> Street** from North Walker Avenue west to Shartel Avenue, **the southbound lanes of North Shartel Avenue** from Northwest 15<sup>th</sup> Street south to Northwest 5<sup>th</sup> Street, **the eastbound lanes of Northwest 5<sup>th</sup> Street** from North Shartel Avenue east to North Hudson Avenue, **North Hudson Avenue** from Northwest 5<sup>th</sup> Street south to West Sheridan Avenue, **West Sheridan Avenue** from North Hudson Avenue west to South Lee Avenue, **South Lee Avenue** from West Sheridan Avenue south to Oklahoma City Boulevard, **the eastbound lanes of Oklahoma City Boulevard** from South Lee Avenue east to the Marathon Finish Line staging area described above.

- J. This Agreement shall authorize Group to use public property and rights-of-way to create **Additional Marathon Staging Area closure**, temporary closing the **easternmost northbound lane of South Robinson Avenue** from Southwest 4<sup>th</sup> Street to Southwest 6<sup>th</sup> Street.

6. **ACTIVITY REGULATION BY PERMITTEE**

To ensure public health, safety, and welfare, and to maintain high standards of Event quality, Permittee may regulate activities at the Event Site. These shall include, but are not limited to, exhibits, entertainment, promotions, and concessions.

7. **COMPLIANCE WITH CITY'S AUTHORIZED AGENT(S)**

Permittee shall comply with all lawful directives of the City's authorized agent(s), who shall be allowed, at any time, to fully enter or inspect the Event Site.

8. **BARRICADES**

Barricades, if needed, shall be placed properly by a licensed vendor. The placement and use of barricades shall be consistent with the Site Plan.

9. **POTABLE WATER**

Permittee assumes all responsibility for potable water brought to the Event Site. After the Event, Permittee shall restore the area where temporary potable water service is set to pre-Event condition or better.

10. **TEMPORARY ELECTRICAL SERVICE**

Permittee assumes all responsibility for temporary electrical service brought to the Event Site. Such temporary service shall be installed by a licensed electrical contractor, pursuant to an Electrical Permit issued by the City, and approved by a City inspector before the Event. After the Event, Permittee shall restore the area where temporary electrical service is set to pre-Event condition or better.

11. NOTICE OF EVENT

Before the Event, Permittee shall give notice of the Event to any residents and businesses abutting the Event Site.

12. TRESPASSING

Trespassing on private property is prohibited.

13. TRAFFIC CONTROL

For traffic-control issues, Permittee shall contact the City's Police Department before the Event. Traffic-control measures shall be consistent with the Site Plan.

14. TRASH AND DEBRIS

Permittee shall clean up and remove all trash and debris generated or otherwise occurring within the Event Site as a result of the Event. Permittee shall do so before this Permit expires or within twelve (12) hours after it is revoked.

15. DAMAGE TO CITY PROPERTY

Permittee shall not cause or allow damage, drilling, painting, or permanent construction on City streets, sidewalks, or other City property unless approved by the City's authorized agent(s).

16. PORTABLE RESTROOMS

Permittee shall provide portable restrooms at the Event Site as required by the City's authorized agent(s). Of the portable restrooms required under this Section, at least fifteen percent (15%) shall be Americans with Disabilities Act (ADA) compliant. Where possible, portable restrooms shall be placed on paved surfaces (excluding sidewalks). In all cases, they shall be placed within forty (40) feet of a paved surface (excluding sidewalks).

17. TENT STAKES

Permittee shall use water barrels, sandbags, or cement blocks to secure tents or other temporary structures at the Event Site. Permittee shall not use tent stakes at the Event Site without approval of the City's authorized agent(s).

18. TRUCKS OR TRAILERS

Permittee shall ensure that trucks or trailers are placed on paved surfaces (excluding sidewalks). Permittee shall not allow trucks or trailers to be placed on non-paved surfaces without approval of the City's authorized agents(s). This includes, but is not limited to, concession trucks or trailers.

19. CONSIDERATION

- A. As consideration, The City shall provide Group with in-kind benefits for the Event. These benefits shall be worth at least twenty thousand and two hundred seventy five dollars (\$20,275). Such in-kind benefits shall include:
- a. Thirteen thousand and eight hundred seventy five dollars (\$13,875) in Event Permit Fees
    - i. \$13,500 for twenty (20) parks including:
      - 1. Tier 3 parks (\$1,000 per park, per day) - Perle Mesta Park, Military Park, Crown Heights Park, Edgemere Park, Memorial Park
      - 2. Tier 5 parks (\$500 per park, per day) - Carolyn Hill Park (2 days), Hightower Park (2 days), Hefner Park, Flower Garden Park, Kid's Lake, Tinsley Park, Nichols Court Park, Red Andrews Park, Sparrow Park, O'Neil Park, Goodholm Park, Mayview Park, Northwest Optimist Park, Stiles Circle, and Campbell Park
    - ii. \$300 refundable damages/cleaning deposit
    - iii. \$75 Street closure fee
  - b. Six thousand four hundred dollars (\$6,400) for the rental of four (4) sets of bleachers.
- B. As consideration, Group shall identify the City as Event sponsors and provide them with sponsorship, marketing, and recognition benefits (Sponsorship Benefits). The Sponsorship Package shall be consistent with that afforded to other entities participating at the same sponsorship level and shall be valued at no less than twenty thousand and two hundred seventy five dollars (\$20,275). Elements of the Sponsorship Package, including, but not limited to, its overall value, shall be mutually agreed upon by the parties' authorized agents at least 30 days in advance of the Event. Such agreement shall not be unreasonably withheld. (See Exhibit E, Sponsorship Benefits, incorporated herein.) Complimentary Race Entries and Sponsor Tent Wristbands will be distributed to members of the public at random for entering drawings on OKC Parks' social media and/or subscribing to the OKC Parks newsletter.
- C. In addition to the other requirements of this Section, Group shall be financially responsible for damage to, or required cleaning of, City property resulting from the Event. This shall include, but not be limited to, damage/cleaning resulting from parking on grass areas within the Event Sites or the cost of disposing of trash or debris left on site after the Event.
- D. The parties' authorized agents shall coordinate their activities under this Section.
- E. The consideration due under this Section shall be in addition to Group's responsibilities described elsewhere in this Agreement.

20. APPLICABLE TAXES AND FEES

Permittee shall be responsible for any taxes or fees assessed in connection with this Permit. Permittee shall deliver to the City sufficient receipts or other evidence of payment of such taxes and fees, if requested by the City.

21. EVENT FEES AND CONTENT

Any fees that Permittee or its vendors charge Event attendees or participants shall be reasonable and not exceed market tolerance. Permittee's authorized agent(s) shall respond to questions or concerns regarding Event fees, content, or related matters.

22. SAFETY

Permittee shall ensure that all activities under this Permit are conducted in a safe, supervised manner using the least invasive means feasible.

23. NON-DISCRIMINATION

Permittee shall not discriminate against any person because of race, color, religion, creed, sex, gender, national origin, age, familial status, genetic information, or disability, in furnishing services, privileges, activities, or employment opportunities under this Permit. Nothing in this section shall prohibit Permittee from establishing categories for participation based on the age, gender, or skill level of the participants.

24. LIAISONS

The City and Permittee shall each designate at least one (1) representative to coordinate Event-related issues and serve as liaisons between the parties.

25. INDEMNIFICATION

- A. Permittee shall release, defend, indemnify, and hold harmless the City, and their officers, agents, and employees, for any claims or liability arising from any activity under this Permit. This provision shall survive the expiration or revocation of this Permit, not be limited by any other Permit provision, and be binding upon Permittee and its representatives, successors, and assigns.
- B. The City are constitutionally and statutorily prohibited from indemnifying any third party. This includes, but is not limited to, Permittee, pursuant to Article X, Sections 9, 14, 17, 19, and 26 of the Oklahoma Constitution and the Oklahoma Governmental Tort Claims Act (51 O.S. § 151 et seq., "Tort Claims Act"), as it may be amended.

26. INSURANCE

- A. Permittee shall provide a comprehensive general liability insurance policy sufficient to meet the City’s maximum liability under the Tort Claims Act, as it may be amended. The current required minimum general liability coverage is one hundred seventy-five thousand dollars (\$175,000) per person for injury or death, twenty-five thousand dollars (\$25,000) per claim for property damage, and one million dollars (\$1,000,000) for all claims arising from a single occurrence, to be effective during authorized periods of use, as described in Section 4. Permittee shall pay required insurance premiums or deductibles.
- B. Permittee’s insurance policy shall name the City as additional insured. Permittee shall not cancel, fail to renew, nor decrease the limits by endorsement without thirty (30) calendar days’ prior, written notice to the City by certified mail using the contact information contained in Subsection 43.A.
- C. Permittee shall provide employers’ liability insurance and workers’ compensation insurance as required by state law.
- D. Consistent with the other requirements of this section, Permittee shall provide a certificate of insurance to the City’s authorized agent(s) before this Permit is docketed for City Council action. (See Exhibit B, incorporated herein.)

27. AGREEMENT REVOCABLE AT WILL

This Permit shall be revocable at will by either party without cause. The City Manager of the City or designee (“City Manager”) is authorized to revoke this Permit on behalf of the City by providing written or verbal notice to Permittee. Upon delivery of such written or verbal notice by the City Manager to any agent of Permittee, this Permit shall become void. In such case, Permittee shall immediately cease occupying and using the Event Site. Upon failure to do so, Permittee shall be deemed trespassing on public property under Section 30-35 of the Oklahoma City Municipal Code, 2020, as it may be amended (“Code”) and be subject to enforcement of the Code provisions.

28. BREACH

Permittee shall comply with all Permit terms. Failure to do so shall be a Permit breach. Upon such breach, the City Manager may give verbal or written notice to any agent of Permittee and may revoke this Permit on behalf of the City, as authorized in Section 27. If so, Permittee shall immediately cease occupying and using the Event Site or be subject to enforcement for trespassing, as provided for in Section 27.

29. TEMPORARY IMPROVEMENTS

Permittee is authorized to install and maintain temporary improvements within the Event Site during authorized periods of use. Such installation and maintenance (as well as removal) of improvements within the Event Site shall be at the sole risk of Permittee. The City reserves the right to retain use, occupancy, or possession of improvements left within the Event Site after this Permit expires or is revoked.

30. RESTORATION OF DAMAGED PROPERTY

Permittee shall protect all City property within the Event Site. This shall include, but is not limited to, pavement, bleachers, electrical panels, signs, fences, trees, landscaping, irrigation systems, and other structures. If City property is damaged, Permittee shall timely restore it to pre-Event condition or better or otherwise compensate the City for actual losses. This section excludes normal wear and tear on City property, as determined by the City's authorized agent(s).

31. LAWS AND OTHER PERMITS

This Permit shall be subject to applicable laws, rules, regulations, guidelines, and policies. Permittee or its vendors shall obtain other approvals required to conduct the Event. These shall include, but are not limited to, food and beverage permits; construction, occupancy, street-closure, and noise permits; and fire marshal approvals. Misrepresentations by Permittee or its vendors to obtain other necessary approvals to conduct the Event shall be grounds for revoking this Permit, as provided for in Section 27.

32. SIGNS FOR PARK USE

- A. One (1) week before the Event, Permittee shall install temporary signs at the Event Site notifying the public of the Event.
- B. At least fifteen (15) calendar days before the Event, Permittee shall submit, for approval by the City's authorized agent(s), information on the number, placement, and content of the temporary signs required under Subsection 33.A.

33. SECTION HEADINGS

The section headings of this Permit are for convenience of reference only and shall not affect its meaning or interpretation. Permittee acknowledges that its signatory was able to fully review all Permit terms before signing. This Permit shall not be construed in favor of (or against) either party based on who drafted it.

34. REPRESENTATIONS

Permittee warrants that it can fulfill its obligations under this Permit and that its signatory can bind it under the Permit terms.

35. CITY DESIGNEE

The City Manager is authorized to exercise any right or duty of the City under this Permit.

36. GOVERNING LAW AND VENUE OF ACTIONS

This Permit shall be governed by, and construed in accordance with, Oklahoma law. Any legal proceeding regarding this Permit shall be pursued in the appropriate court in Oklahoma County, Oklahoma. Each party shall pay its own attorney fees, and other expenses, related to such legal proceeding.

37. EVENT STAFF AND VOLUNTEERS

- A. Permittee shall provide sufficient staff and/or volunteers to monitor, facilitate, and control the Event. Permittee shall ensure that its staff and/or volunteers have required training, equipment, certifications, or other resources to successfully perform their duties under this Permit.
- B. Permittee shall work with the City to ensure that at least one (1) City Police officer is on site during the Event. If, as determined by the City's authorized agent(s), additional City Police officers are required, the parties shall coordinate their presence at the Event. Permittee shall pay any cost for off-duty City Police officers to work the Event.
- C. During authorized periods of use, Permittee shall provide necessary security of the Event Site and related, temporary improvements.

38. RELEASES

- A. Permittee shall ensure that, before performing any tasks at the Event, all adult volunteers or participants sign an Acknowledgment and General Release. ("Release," see Exhibit C, incorporated herein.)
- B. Permittee shall ensure that, before performing any tasks at the Event, all minor volunteers or participants submit a Release signed by their parent or legal guardian. (See Exhibit D, incorporated herein.)
- C. Permittee shall maintain copies of the Releases required under this section and provide them to the City's authorized agent(s) upon request. Permittee's paid Event personnel need not submit Releases.

39. SMOKING AND VAPING PROHIBITED

Smoking and vaping are prohibited at the Event Site. Permittee shall take reasonable steps to ensure compliance with the City's no-smoking/no-vaping Ordinance. This shall include, is not limited to, smoking or vaping of tobacco or marijuana products.

40. ALCOHOL

Permittee shall take reasonable steps to ensure compliance with applicable laws regulating the sale and consumption of alcohol at the Event. No alcohol purchased at the Event shall leave the Event Site.

41. TEMPORARY FENCING

As approved by the City's authorized agent(s), Permittee may furnish, install, and maintain temporary Event and perimeter fencing at the Event Site.

42. NOTICES

- A. Official communications to the City regarding this Permit shall be sent to:  
The City of Oklahoma City  
Parks and Recreation Department  
420 W. Main, Suite 210  
Oklahoma City, OK 73102  
[parkevents@okc.gov](mailto:parkevents@okc.gov)  
405-297-3882

and

The City of Oklahoma City  
City Clerk  
200 North Walker Avenue, 2<sup>nd</sup> Floor  
Oklahoma City, OK 73102  
[cityclerk@okc.gov](mailto:cityclerk@okc.gov)  
405-297-2391

- B. Official communications to Permittee regarding this Permit shall be sent to:

The Oklahoma City National Memorial Foundation  
c/o Lynne Porter  
PO Box 323  
Oklahoma City, OK 73101  
[lp@okcnm.org](mailto:lp@okcnm.org)  
405-761-3737

or to such people and addresses as the parties later designate in writing.

43. NOTIFICATION OF DAMAGE

Permittee shall immediately notify the City's authorized agent(s) of damage within or adjacent to the Event Site due to activities under this Permit. This shall include, but is not limited to, property or environmental damage.

44. EMERGENCY, INCLEMENT WEATHER, OR UNFORESEEN CIRCUMSTANCE

- A. If an emergency, inclement weather, or other unforeseen circumstance threatens to prevent Permittee from conducting any part of the Event, the parties shall notify each other's liaisons as soon as is feasible.
- B. If either party, acting in good faith, elects to postpone or cancel any part of the Event as provided for under this section, it shall do so in writing to the other party (by email, text, or other means). Permittee shall be responsible for providing proper notice of such postponement or cancellation to Event attendees or participants.

- C. If any part of the Event is postponed or cancelled, as provided for under this section, the City and Permittee may reschedule it upon mutual consent. An alternate Event date(s) within one (1) year of the scheduled Event date(s) must be chosen within fourteen (14) calendar days after such postponement or cancellation.
- D. Postponement or cancellation of any part of the Event due to an emergency, inclement weather, or other unforeseen circumstance shall be without cost or liability to the City.
- E. As used in this section, an emergency or other unforeseen circumstance shall include, but is not limited to, a declaration of a state of emergency by a federal, state, or local jurisdiction that substantially impacts the Event or prevents Permittee from conducting the Event.

45. ENVIRONMENTAL DAMAGE

Permittee shall cause no environmental damage at the Event Site or on surrounding City property. If such damage occurs due to activities under this Permit, Permittee shall immediately remedy the situation, pursuant to applicable environmental regulations, or otherwise compensate the City for actual damages or losses.

46. PARKING

- A. Event parking shall only be allowed in designated areas, as shown in the Site Plan. Permittee's Event security personnel shall inform Event attendees of City parking Ordinances and, if necessary, notify the City's Police Department of parking violations.
- B. Except as authorized in the Site Plan, Permittee shall prohibit vehicle parking on non-paved areas of the Event Site. However, Permittee's authorized agents and personnel may operate vehicles on non-paved areas of the Event Site **for temporary loading, unloading, and transport of Event-related equipment, supplies, and personnel only**. Other such operation or parking of vehicles by Permittee's agents, or by Event attendees or participants, shall be a Permit breach.
- C. Event parking fees shall not exceed the current, daily rates established by the Central Oklahoma Transportation and Parking Authority.

47. ASSIGNMENT OF PERMIT

This Permit shall not be assigned without written consent of the City.

48. DRONES

Permittee or its agent(s) shall not operate drones or other radio-controlled aircraft at the Event Site without approval of the City's authorized agent(s). A copy of the operator's Federal Aviation Administration license shall be required as part of the approval process.

49. CITY SERVICES MEETING

- A. Well in advance of the Event, Permittee’s authorized agent(s) shall attend a City Services Meeting. At the City’s option, the City Services Meeting may be held in-person, by videoconference, or by other means.
- B. At the City Services Meeting, Permittee shall present information about the Event and receive direction from representatives of the City, the Emergency Medical Services Authority (“EMSA”), the EMBARK public transit service, or similar entities about Event-related logistics and safety. Permittee shall comply with all directives received at the City Services Meeting. Failure to do so shall be a Permit breach.

50. OUTSIDE VENDORS

Permittee may prohibit non-authorized vendors from soliciting within the Event Site.

51. PROHIBITED ITEMS

Permittee may prohibit Event attendees from bringing certain items within the Event Site. Permittee shall post appropriate notice at the Event Site, and in pre-Event advertising, to inform the public of the prohibited items. Such items may include, but are not limited to, lasers, coolers, umbrellas, or certain weapons.

52. RESTRICTIONS ON MEDICAL SERVICES

Permittee shall not authorize healthcare providers to issue medical recommendations at the Event Site. Nothing in this section shall prohibit Permittee from facilitating emergency medical care to Event attendees or participants as provided by EMSA, City Police officers or firefighters, or others.

53. EVENT SITE “AS-IS”

- A. Permittee accepts the Event Site “as-is” and without warranty. The City makes no representation about the Event Site’s suitability for Permittee’s intended use and shall not be liable for any defect at the Event Site.
- B. Permittee warrants that, before entering into this Permit, its authorized agent(s) inspected the Event Site, to the extent they deemed necessary and prudent, to determine the facility’s condition and appropriateness for use in conducting the Event.

54. NO WATER BALLOONS

Permittee shall not authorize Event attendees or participants to use water balloons at the Event Site.

55. CONFLICT OF INTEREST

No City officer or agent shall have any financial interest, directly or indirectly, in this Permit. Permittee shall promptly notify the City's authorized agent(s) of any known, or potential, conflict of interest involving any City officer or agent.

56. GLASS BOTTLES PROHIBITED

Group shall not allow the sale or use of glass bottles at the Event Sites without approval of the City's authorized agent(s).

57. SEPARATE STREET PERMITS FOR OTHER MUNICIPALITIES

Group acknowledges that this Agreement grants it no right to use streets in the municipalities of The Village or Nichols Hills. Group shall obtain street-closure permits from those municipalities as needed to conduct the Event.

58. CITY EVENT MARKETING

- A. The City's efforts to market and promote the Event, as outlined in Section 19, shall be consistent with the OKC Parks Brand Standard, as determined by the City's authorized agent(s). Any items that use the City seal, or the OKC Parks brand, shall be approved by the City's authorized agent(s) before public use. All marketing efforts shall be designed to ensure mutually beneficial results. However, the City's authorized agent(s) reserve the right to modify any content.
- B. Any Event-related advertising or marketing done by Group before this Permit is approved by the City shall be at Group's risk.

SIGNATURE PAGE TO FOLLOW

APPROVED by the Oklahoma City National Memorial Foundation this 13<sup>th</sup> day of February, 2025.

Lynne Pinta  
Authorized Agent

Oklahoma County )  
State of Oklahoma ) SS:  
)

This instrument was acknowledged before me on this 13<sup>th</sup> day of February, 2025.

Mary Eppler  
Notary Public

My Commission No. 14003217  
My Commission Expires 04/09/26



25TH  
APPROVED by the Council of The City of Oklahoma City this \_\_\_ day of FEBRUARY, 2025.

Amy K. Simpson  
City Clerk



David Holt  
Mayor

REVIEWED for form and legality.

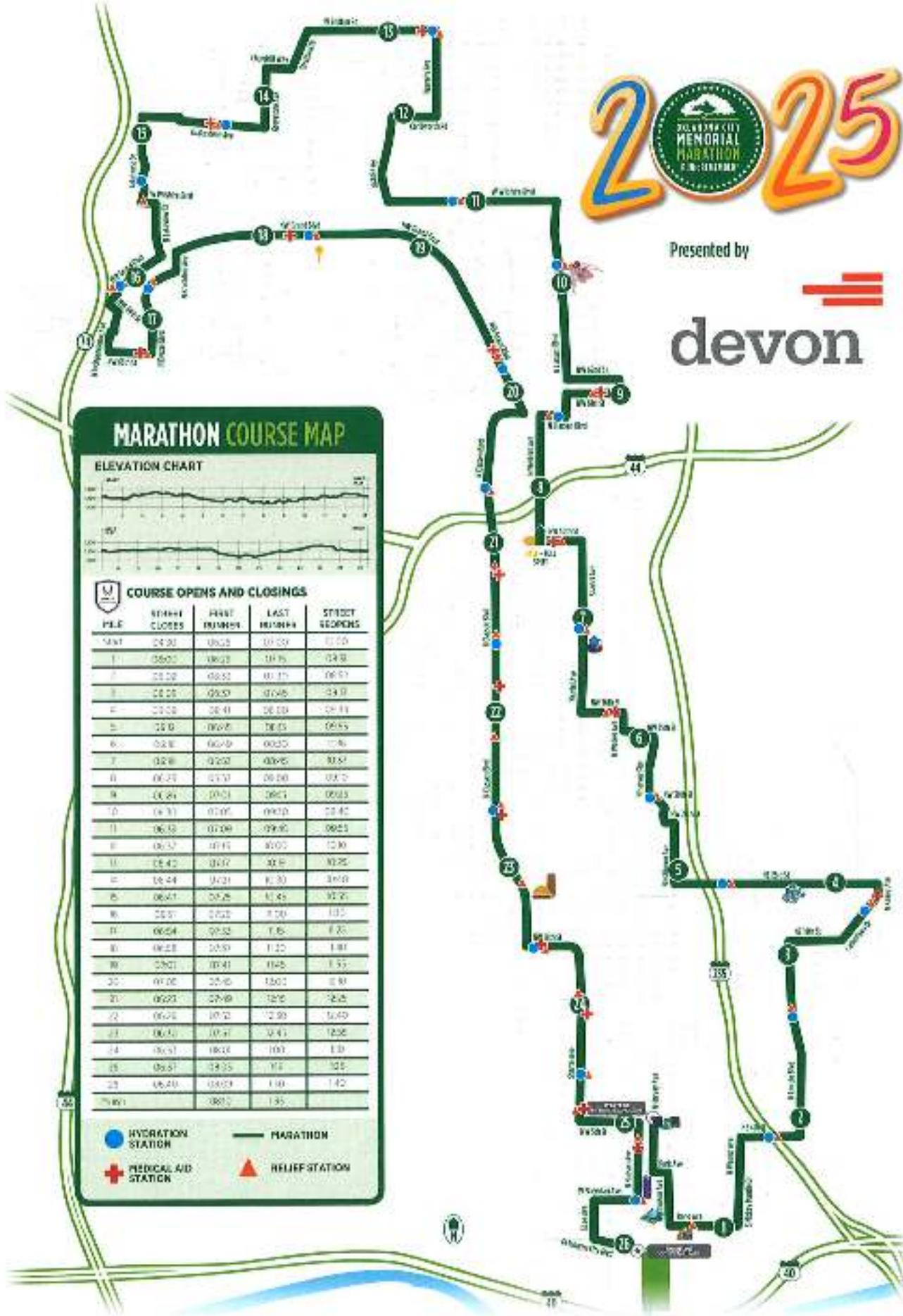
Jill Burnett  
Assistant Municipal Counselor

Exhibit A  
Event Sites and Site Plan  
(Attached)

# 2025



Presented by



### MARATHON COURSE MAP

#### ELEVATION CHART

#### COURSE OPENS AND CLOSINGS

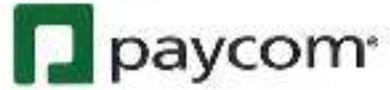
MILE	COURSE CLOSES	FIRST RUNNER	LAST RUNNER	STREET SECTIONS
Start	04:30	06:25	07:00	11:00
1	05:00	06:25	07:00	11:00
2	05:30	06:30	07:05	11:00
3	06:00	06:35	07:10	11:00
4	06:30	06:40	07:15	11:00
5	07:00	06:45	07:20	11:00
6	07:30	06:50	07:25	11:00
7	08:00	06:55	07:30	11:00
8	08:30	07:00	07:35	11:00
9	09:00	07:05	07:40	11:00
10	09:30	07:10	07:45	11:00
11	10:00	07:15	07:50	11:00
12	10:30	07:20	07:55	11:00
13	11:00	07:25	08:00	11:00
14	11:30	07:30	08:05	11:00
15	12:00	07:35	08:10	11:00
16	12:30	07:40	08:15	11:00
17	13:00	07:45	08:20	11:00
18	13:30	07:50	08:25	11:00
19	14:00	07:55	08:30	11:00
20	14:30	08:00	08:35	11:00
21	15:00	08:05	08:40	11:00
22	15:30	08:10	08:45	11:00
23	16:00	08:15	08:50	11:00
24	16:30	08:20	08:55	11:00
25	17:00	08:25	09:00	11:00
26	17:30	08:30	09:05	11:00
26.2	18:00	08:35	09:10	11:00

● HYDRATION STATION      — MARATHON  
+ MEDICAL AID STATION      ▲ RELIEF STATION

# 2025



Presented by



### HALF MARATHON COURSE MAP

**ELEVATION CHART**

**COURSE OPENS AND CLOSINGS**

MILE	STREET	START TIME	END TIME	START TIME	END TIME
0.0	50th St	06:30	07:00	06:30	07:00
1	36th St	06:30	07:00	06:30	07:00
2	35th St	06:30	07:00	06:30	07:00
3	30th St	06:30	07:00	06:30	07:00
4	28th St	06:30	07:00	06:30	07:00
5	23rd St	06:30	07:00	06:30	07:00
6	15th St	06:30	07:00	06:30	07:00
7	Lincoln Blvd	06:30	07:00	06:30	07:00
8	24th St	06:30	07:00	06:30	07:00
9	Walnut Ave	06:30	07:00	06:30	07:00
10	Kinsey Ave	06:30	07:00	06:30	07:00
11	Sheridan Ave	06:30	07:00	06:30	07:00
12	6th St	06:30	07:00	06:30	07:00
13	3rd St	06:30	07:00	06:30	07:00
13.1	1st St	06:30	07:00	06:30	07:00
13.2	Main St	06:30	07:00	06:30	07:00
Total		06:30	07:00	06:30	07:00

**LEGEND:**

- HYDRATION STATION
- RELAY EXCHANGE
- ⊕ MEDICAL AID STATION
- HALF MARATHON
- ▲ RELIEF STATION

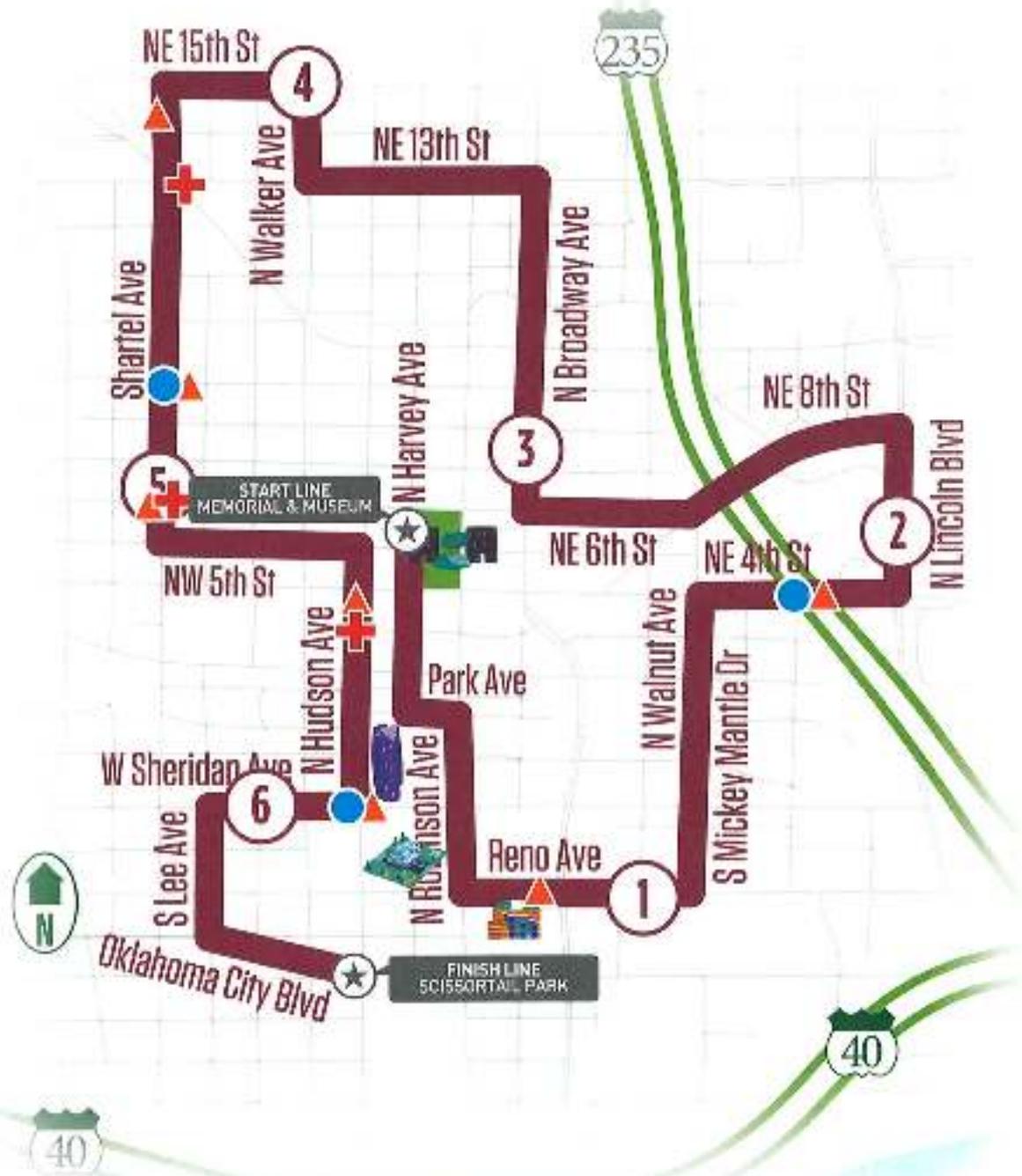
# 2025



Presented by



*the*  
**Chickasaw**  
*Nation*



# 2025



Presented by



### MEMORIAL 5K COURSE MAP

**ELEVATION CHART**

**COURSE OPENS AND CLOSINGS**

MILE	STREET CLOSURE	FIRST RUNNER	LAST RUNNER	START/END
0.0	101st	11:00	11:15	11:00
1.0	101st	11:00	11:15	11:00
2.0	101st	11:00	11:15	11:00
3.0	101st	11:00	11:15	11:00
4.0	101st	11:00	11:15	11:00
5.0	101st	11:00	11:15	11:00

**Legend:**

- Blue circle: HYDRATION STATION
- Red triangle: RELIEF STATION
- Blue line: 5K
- Red cross: MEDICAL AID STATION



2025

Presented by

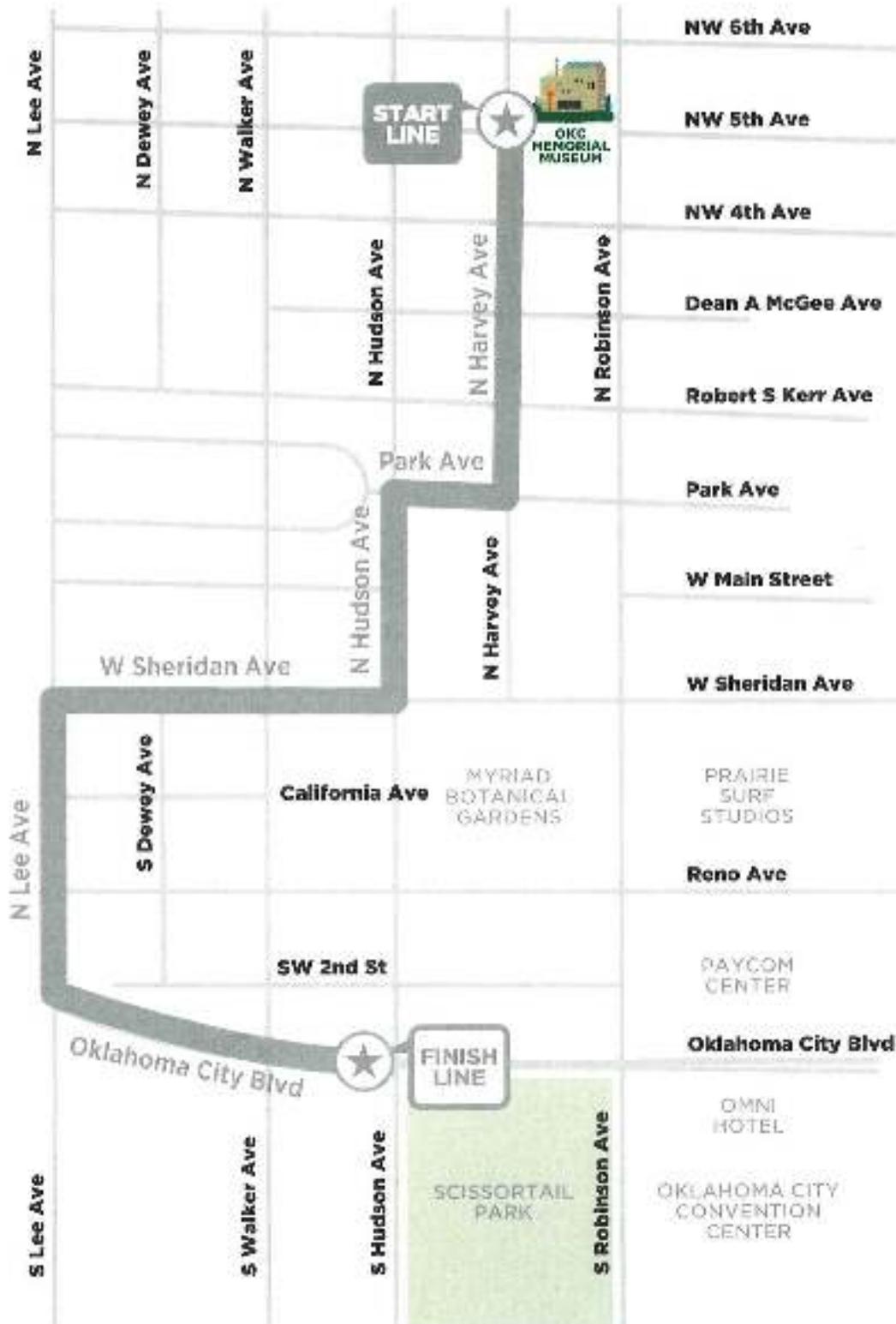




Presented by



## SENIOR MARATHON COURSE MAP



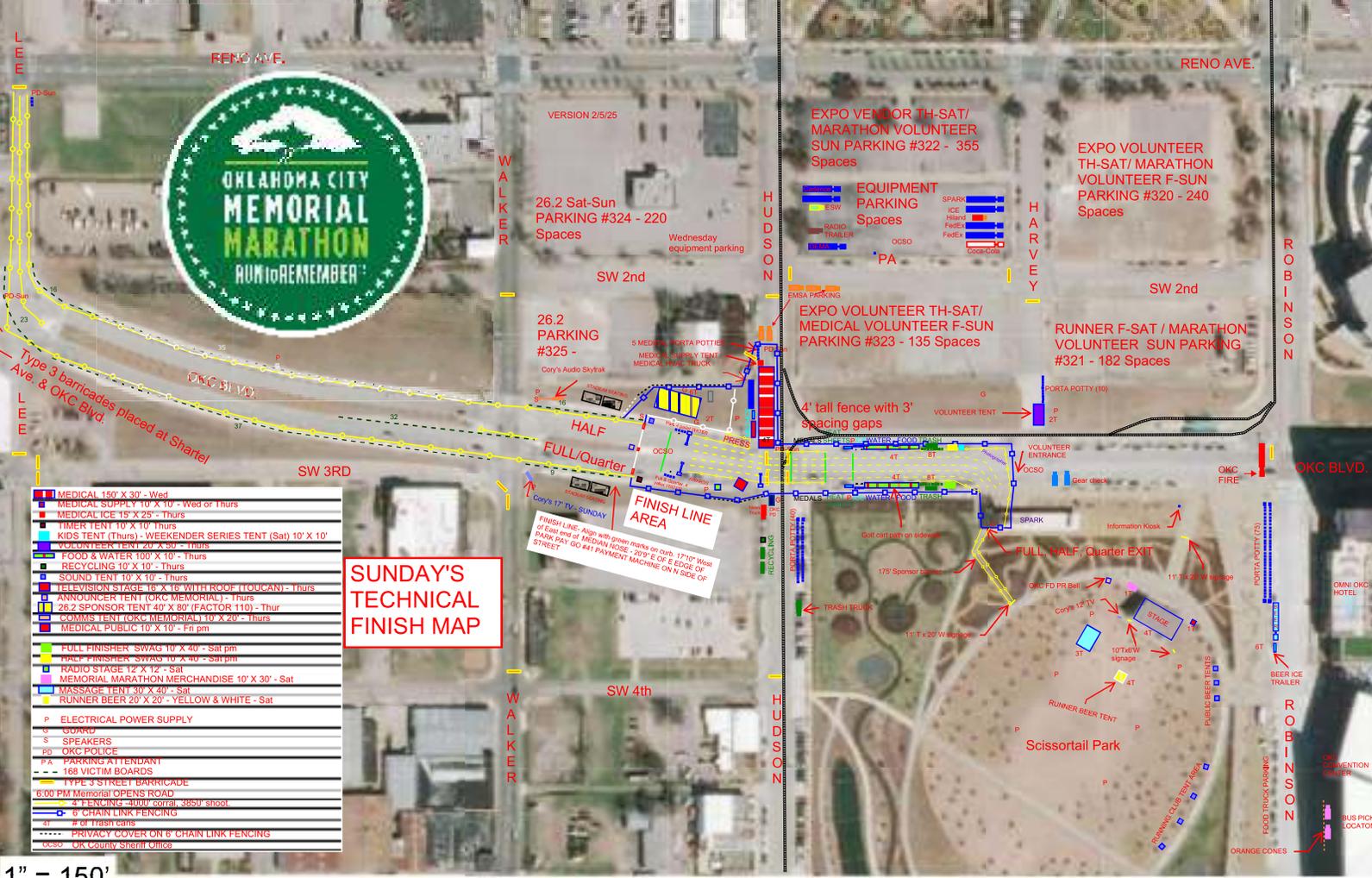




**SUNDAY'S TECHNICAL FINISH MAP**

- MEDICAL 150' X 30' - Wed
- MEDICAL SUPPLY 10' X 10' - Wed or Thurs
- MEDICAL ICE 15' X 25' - Thurs
- TIMER TENT 10' X 10' - Thurs
- KIDS TENT (Thurs) - WEEKENDER SERIES TENT (Sat) 10' X 10'
- VOLUNTEER TENT 20' X 80' - Thurs
- FOOD & WATER 100' X 10' - Thurs
- RECYCLING 10' X 10' - Thurs
- SOUND TENT 10' X 10' - Thurs
- TELEVISION STAGE 18' X 18' WITH ROOF (TOUCAN) - Thurs
- ANNOUNCER TENT (OKC MEMORIAL) - Thurs
- 26.2 SPONSOR TENT 40' X 80' (FACTOR 110) - Thur
- COMMS TENT (OKC MEMORIAL) 10' X 20' - Thurs
- MEDICAL PUBLIC 10' X 10' - Fri pm
- FULL FINISHER SWAG 10' X 40' - Sat pm
- BEST FINISHER SWAG 10' X 40' - Sat pm
- RADIO STAGE 12' X 12' - Sat
- MEMORIAL MARATHON MERCHANDISE 10' X 30' - Sat
- MESSAGE TENT 30' X 40' - Sat
- RUNNER BEER 20' X 20' - YELLOW & WHITE - Sat
- P ELECTRICAL POWER SUPPLY
- G GUARD
- S SPEAKERS
- PO OKC POLICE
- PA PARKING ATTENDANT
- - 168 VICTIM BOARDS
- - TYPE 3 STREET BARRICADE
- 6:00 PM Memorial OPENS ROAD
- 4' FENCING - 4000' corral, 3850' shoot
- 6' CHAIN LINK FENCING
- # of trash cans
- PRIVACY COVER ON 6' CHAIN LINK FENCING
- OCISO OK County Sheriff's Office

FINISH LINE: Align with green marks on curb, 17'10" West of East end of MEDIAN ROSE, 20'9" E of E EDGE OF STREET  
 PARK PAY GO #441 PAYMENT MACHINE ON N SIDE OF STREET



1" = 150'

Exhibit B  
Certificate of Insurance  
(Attached)



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
10/03/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

Table with 2 columns: PRODUCER (Nicholas Hill Group, Inc.), CONTACT NAME (Andrea Slate), PHONE (719-694-2595), INSURED (Oklahoma City Memorial Marathon), EMAIL ADDRESS (andrea@nicholashillgroup.com), INSURER(S) AFFORDING COVERAGE (Everest National Insurance Co.), NAIC (10120)

COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

Main table with columns: INSR LTR, TYPE OF INSURANCE, ADD INS, SUBR WVD, POLICY NUMBER, POLICY EFF, POLICY EXP, LIMITS. Includes rows for Commercial General Liability, Automobile Liability, Umbrella Liab, and Workers Compensation.

DESCRIPTION OF OPERATIONS: SPECIAL EVENTS - DAY TO DAY OPERATIONS EXCLUDED Certificate holder is added as Additional Insured per form ECG 20 600 - Additional Insured - Automatic Status When Required in a Written Agreement with You and/or CG 20 26 - Additional Insured - Designated Person or Organization on a Primary and Noncontributory basis under this General Liability Insurance and shall include a Waiver of Subrogation in favor of the Additional Insured. Host Liquor Liability included. Certificate holder is named as an additional insured as respects to their interest in the operations of the named insured. Date of Event(S): 04/26-27/24 Oklahoma City Memorial Marathon. Insured Member Oklahoma City National Memorial Foundation. The certificate holder is City of Oklahojma City and its Trusts, this certificate holder is an additional insured on the general liability policy.

Table with 2 columns: CERTIFICATE HOLDER (City of Oklahoma City), CANCELLATION: SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE: (Signature)

Exhibit C  
ACKNOWLEDGEMENT AND GENERAL RELEASE

I acknowledge that I am a volunteer or participant of the Oklahoma City National Memorial Foundation (Permittee) and have agreed to take part in the “2025 Oklahoma City Memorial Marathon” (Event) to be held at various sites in Oklahoma City. I also acknowledge that I am not employed or contracted by Permittee, or The City of Oklahoma City (City) to perform work or other tasks at the Event. I further acknowledge that I am at least eighteen (18) years of age and have no impairments that prevent me from performing such work or tasks.

**I understand that this activity may involve strenuous physical exertion and carries inherent risks, including, but not limited to, property damage, personal injury, or death. I also understand that I can avoid these inherent risks by not volunteering or participating.** I further understand that factors beyond my control, *including negligence*, may affect my safety. In signing this Acknowledgement and General Release (Release), I affirm that neither Permittee, nor the City can guarantee my safety and that I participate willingly. If injured, I will rely solely on my own insurance or resources to cover any medical bills or other expenses or losses. I understand that no workers’ compensation or third-party insurance will be available to me.

I hereby release Permittee, the City, and their agents, affiliates, successors, and assigns, from all liability related, in any way, to my volunteer activities or participation at the Event.

Signed this \_\_\_\_\_ day of \_\_\_\_\_ 2025.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

NOTE: Upon request, Permittee shall provide copies of signed Releases to the City.

Exhibit D  
ACKNOWLEDGEMENT AND GENERAL RELEASE  
(For Children Under Eighteen (18) Years of Age)

I acknowledge that I and/or my child(ren) are volunteers or participants of the Oklahoma City National Memorial Foundation (Permittee) and have agreed to take part in the “2025 Oklahoma City Memorial Marathon” (Event) to be held at various sites in Oklahoma City. I also acknowledge that neither I nor my child(ren) are employed or contracted by Permittee, or The City of Oklahoma City (City) to perform work or other tasks at the Event. I further acknowledge that I am at least eighteen (18) years of age and that neither I nor my child(ren) have any impairments that prevent us from performing such work or tasks.

**I understand that this activity may involve strenuous physical exertion and carries inherent risks, including, but not limited to, property damage, personal injury, or death. I also understand that I and my child(ren) can avoid these inherent risks by not volunteering or participating.** I further understand that factors beyond my control, *including negligence*, may affect our safety. In signing this Acknowledgement and General Release (Release), I affirm that neither Permittee, nor the City can guarantee our safety and that we participate willingly. If I or my child(ren) are injured, I will rely solely on my own insurance or resources to cover any medical bills or other expenses or losses. I understand that no workers’ compensation or third-party insurance will be available to us.

I hereby release Permittee, the City, and their agents, affiliates, successors, and assigns, from all liability related, in any way, to our volunteer activities or participation at the Event.

Signed this \_\_\_\_\_ day of \_\_\_\_\_ 2025.

Print Name (Parent or Guardian): \_\_\_\_\_

Signature of Parent or Guardian: \_\_\_\_\_

Names of Children: \_\_\_\_\_ Age: \_\_\_\_\_  
\_\_\_\_\_ Age: \_\_\_\_\_  
\_\_\_\_\_ Age: \_\_\_\_\_  
\_\_\_\_\_ Age: \_\_\_\_\_  
\_\_\_\_\_ Age: \_\_\_\_\_

NOTE: Upon request, Permittee shall provide copies of signed Releases to the City.

Exhibit E  
Sponsorship Benefits  
(Attached)



# OKLAHOMA CITY MEMORIAL MARATHON

25th Annual | April 25-27, 2025 |   



## City of OKC Parks & Recreation Sponsorship Benefits

 PA acknowledgment of your sponsorship by the race announcer at the Start/Finish lines

 Logo hyperlinked on sponsor page at [okcMarathon.com](http://okcMarathon.com)

 Logo recognition on digital signage outside the Museum, in Museum Lobby and at the Finish

 Line Logo recognition on signage at the Health & Fitness Expo

 Logo on Event T-Shirts (varies by sponsorship level)

 Logo on Start/Finish line banners (size varies by sponsorship level)

 Complimentary 10x10 Health & Fitness Expo booth space (amenities excluded)

 Complimentary toolkit with resources for promoting the Marathon to employees/stakeholders

 Banner with logo hung on major streets along or near the 26.2 mile Marathon course

 25 Complimentary Race Entries

Type of Media	Outreach (people)		Cost
OKC Marathon Website-Logo	500,000	\$	12,246.00
Event T Shirt-Logo	50,000	\$	160,000.00
Digital Signage-Logo	500,000	\$	50,000.00
PA Acknowledgment	150,000	\$	25,000.00
<b>Total</b>	<b>1,200,000</b>	<b>\$</b>	<b>247,246.00</b>
<b>Cost Per Sponsor</b>		<b>\$</b>	<b>4,945.00</b>
<b>Sponsor Specific Costs</b>			
Podcast		\$	2,000.00
Complimentary Race Entries	25	\$	3,750.00
Sponsor Tent Wristbands	25	\$	625.00
Museum Expo Table		\$	1,000.00
Start & Finisher Banner-Logo	4	\$	6,000.00
Expo Signage-Logo		\$	1,500.00
Outdoor Banner-Logo		\$	1,500.00
<b>Total Cost to Sponsor</b>		<b>\$</b>	<b>22,040.00</b>



[okcMarathon.com](http://okcMarathon.com)