



MEMORANDUM

Council Agenda
Item No. IX. Y
1/30/2024

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Professional Services Agreement with the Asian District Cultural Association, Inc., to provide cultural and economic development services in the area of North Classen Boulevard between NW 23rd and NW 36th Streets, commonly referred to as the Asian District, not to exceed \$18,000, retroactive to July 1, 2023 through June 30, 2024. Ward 2.

Location:

North Classen Boulevard between NW 23rd and NW 36th Streets, commonly referred to as the Asian District.

Purpose:

The proposed Agreement provides for the Asian District Cultural Association, Inc. (ADCA), to support the City's Commercial District Revitalization Program by building a strong, volunteer-led organization to develop the Asian District as a multicultural commercial district where culture, arts, local businesses, and neighborhood communities thrive. The Agreement requires ADCA to provide funds for 31 percent of the expenses incurred under the Agreement.

Background:

The ADCA is a non-profit organization incorporated in the State of Oklahoma in 2018, composed of business and property owners who are dedicated to the continued success of the Asian District through economic investment, cultural events, and by cultivating relationships across the community.

This is the sixth year that the City of Oklahoma City has contracted with the ADCA in conjunction with the City's Commercial District Revitalization Program. The prior Agreement was approved by City Council on July 5, 2022 (Item No. IX.BF). The first Agreement was approved on September 11, 2018. This year's annual renewal was delayed while ADCA worked to procure a new insurance policy in accordance with the contract requirements.

Planning Staff reviewed the proposed scope of work and recommends it for consideration by Council.

Cost:

\$18,000 Not to exceed

Term:

Retroactive to July 1, 2023 through June 30, 2024

Source of Funds:

General Fund – General Operations – Planning Urban Redevelopment – Economic Development
(001-0001-2400308-52550589)

Review:

Planning Department

Recommendation: Agreement be approved.