

# Oklahoma City Film Incentive Allocation

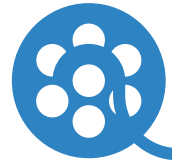
November 5, 2024





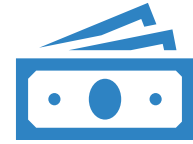
## PROJECT DESCRIPTION

- ▶ Low budget independent feature
- ▶ Coming-of-age story set in high school
- ▶ Filming dates are November 22 - December 18, 2024



## PRODUCTION TEAM

- ▶ Produced by Tulsa-based Talia Bella and Randy Wayne of Rebellum Films
- ▶ Filming in various OKC neighborhoods and at El Reno High School
- ▶ All practical locations (no sound stages)



## OKC IMPACT

- ▶ 100% OKC-based crew
- ▶ Anticipated OKC expenditures totaling \$1,834,569 (75%)

# Project: SCHOOL

# Film & Television Production Incentive Awards

## PROJECT QUALIFICATIONS

### **Feature Film with total Qualified Expenditures of at least \$500,000**

- Project School is anticipated to have local qualified expenditures of \$1,864,569

### **Pre-Qualifications for Incentive Award**

- Expenditures of at least \$500,000 on a feature film
- More than 50% of filming days in OKC
- Main production office located within city limits of OKC (Location TBD)
- Pre-qualified for the State of Oklahoma's film incentive

### **Eligible to receive up to 5% rebate of eligible expenditures**

- Recommended Rebate Allocation for Project School: \$91,728

# PROJECT SCHOOL

## By the Numbers

Estimated  
number of local  
OKC metro area  
hires



**587 hires**  
(87 crew + 500 extras)

Estimated number  
of working days  
for OKC metro  
residents



**2066 Days**  
(crew - 1566 + extras - 500)

OKC metro area  
resident percentage  
of total crew



**100% OKC Residents**

Qualifying labor  
income



**\$1,080,008**

Filming at OKC  
locations



**10 days (56%)**

Post Production  
In OKC



**TBD**

# PROJECT SCHOOL

## Other Benefits to the Community

**56%**  
Filming  
days

Within Oklahoma City city limits

**100%**  
of  
crew

Are from the Oklahoma City Metro MSA

**Majority  
of  
vendors**

Within Oklahoma City city limits. Eye towards use of diverse/minority-owned companies.

# PROJECT SCHOOL

## Project Impacts

### Total Local Economic Impact

**\$4.9M**

- Jobs supported (direct & indirect) **619**
- Labor Income **\$427,216**

### Qualified Expenditures

**\$1,834,569**

- Taxable Expenditures **\$300,431**
- \*Below-the-line Salary and Per Diem **\$886,930**
- \*\*Above-the-line Salary and Per Diem (25% cap) **\$193,078**

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