



MEMORANDUM

Council Agenda
Item No. IX. BW
4/8/2025

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Receive Parks and Recreation Department report on the value of volunteer hours and third-party agreements for 2024.

Background:

Staff prepared a report on the monetary value of volunteer services within the Parks and Recreation Department. It was compiled using a nationally recognized methodology. The report was designed to capture the value of third-party agreements for landscape maintenance, park enhancement and programming, etc. This was done to provide a comprehensive view of the value of such agreements.

To prepare the report, staff asked community partners to provide an estimated value of the volunteer labor and/or other work performed under their agreements with the City. Fifty-four entities supplied information, which was ten fewer than last year. The estimated number of volunteers was 13,899. The information is categorized and tabulated in the report.

When calculating volunteer hours, staff used the formula established by Independent Sector, a Washington, D.C., based coalition for nonprofit and philanthropic issues. The current estimated value of volunteer time in Oklahoma is \$29.31 per hour. For 2024, the reported value of those volunteer hours was \$6,892,385.72. When the reported value of maintenance is included, the total reported value of third-party partnerships for 2024 was \$16,800,672.94.

These figures do not include City trust employees or concessions, such as the Oklahoma City Public Property Authority and their work at public golf courses, etc. On March 19, 2025, the Park Commission received the report.

Review:

Parks and Recreation

Recommendation: Report be received.