

Planning Commission Minutes
July 28, 2022

(The agenda was filed with the City Clerk of The City of Oklahoma City at 4:40 p.m. on July 22, 2022.)

4. (SN-094) Consider a request to change the name of Deercreech Boulevard to Marketplace Boulevard, located north of W. Memorial Road and east of N. Rockwell Avenue. Ward 8.

APPROVED.

MOVED BY CLAIR, SECONDED BY POWERS

AYES: CLAIR, POWERS, FRALEY, PRIVETT, HINKLE, GOVIN,
PENNINGTON, LAFORGE;

ABSENT: NOBLE



STAFF REPORT
The City of Oklahoma City
Planning Commission

Item No. IV. 4.

(SN-094) Consider a request to change the name of Deercresc Boulevard to Marketplace Boulevard, located north of W. Memorial Road and east of N. Rockwell Avenue. Ward 8.

I. GENERAL INFORMATION

A. Contacts

Mark W. Zitzow, Johnson & Associates
mzitzow@jaokc.com

405-235-8075

B. Case History

This is a new application. Deercresc Boulevard was recently constructed and dedicated to the City of Oklahoma City. This street is one of the entry streets into the Deercresc Marketplace development; however, this street was constructed and dedicated separate from the plat for Deercresc Marketplace. The street is approximately 370 feet in length. The right-of-way is 60-feet in width. This street name change currently only affects one property owner and doesn't affect any addresses at this time.

C. Reason for Request

Deercresc Boulevard was constructed and dedicated separate from the Deercresc Marketplace plat / development. When the original Deercresc Marketplace development was approved and started, Walmart was a part of the development. They later pulled out of the development, and then a new group picked it up and completed it. The new development group is moving toward a different naming scheme and want the name of this street to be more general, to allow flexibility later. Changing the name to Marketplace Boulevard would accomplish this goal. The street will also serve as primary access to a future development that is east of the Deercresc Marketplace development.

II. STAFF ANALYSIS OF ISSUES

A. Public Works Department

No objection.

B. Water/Wastewater Utilities Department

An existing 8-inch wastewater main(s) is adjacent to the subject site and a service connection will be permitted in accordance with City Standard Specifications. A separate service connection is required for each building / structure.

Existing 12-inch and 8-inch water mains are adjacent to the subject site and a service connection will be permitted in accordance with City Standard Specifications. A separate service connection and meter is required for each building / structure.

No objection.

C. Fire Department

No objection.

D. Traffic Department

No objection.

E. Subdivision and Zoning

No objection. This request is considered to be a correction of errors with the original street names. As such, the Planning Commission and City Council may approve the changes without satisfying all of the criteria in the Street Naming Policy below. The new spellings are simpler and will reduce confusion, allowing emergency vehicles and other address-based services to find the streets and addresses within the subdivision. The changes satisfy numbers 1 and 4 below. Policies 2 and 3 do not apply due to these changes being needed to correct errors in the spelling of the original street names.

Street Naming Policy

Outside of the correction of errors, the Planning Commission and City Council shall consider applications for changing the name or names of an existing public street, in accordance with the following requirements:

- 1) The street, alley, or way to be renamed shall be the shortest segment possible and shall not disturb the existing naming or numbering pattern. Major arterial streets, section-line roads or streets with a consistent name through the City are not subject to renaming.
- 2) A name change or declaration must reflect some special public interest, place, historic event or to honor a nationally recognized person or group, an elected official or outstanding citizen with citywide impact.
 - a. Biographical data that demonstrates the stature of such person or entity shall be submitted to the Planning Commission in conjunction with the name change application (see attachment).
 - b. If honoring an individual person, the street name will not include titles or honorariums.
- 3) Corporate or academic campuses that are self-contained can petition for renaming outside of these requirements.

- 4) The proposed name must meet the specifications required by the City's public safety agencies and the Geographic Information System (GIS) with regard to numbering, punctuation, spelling, and foreign language.

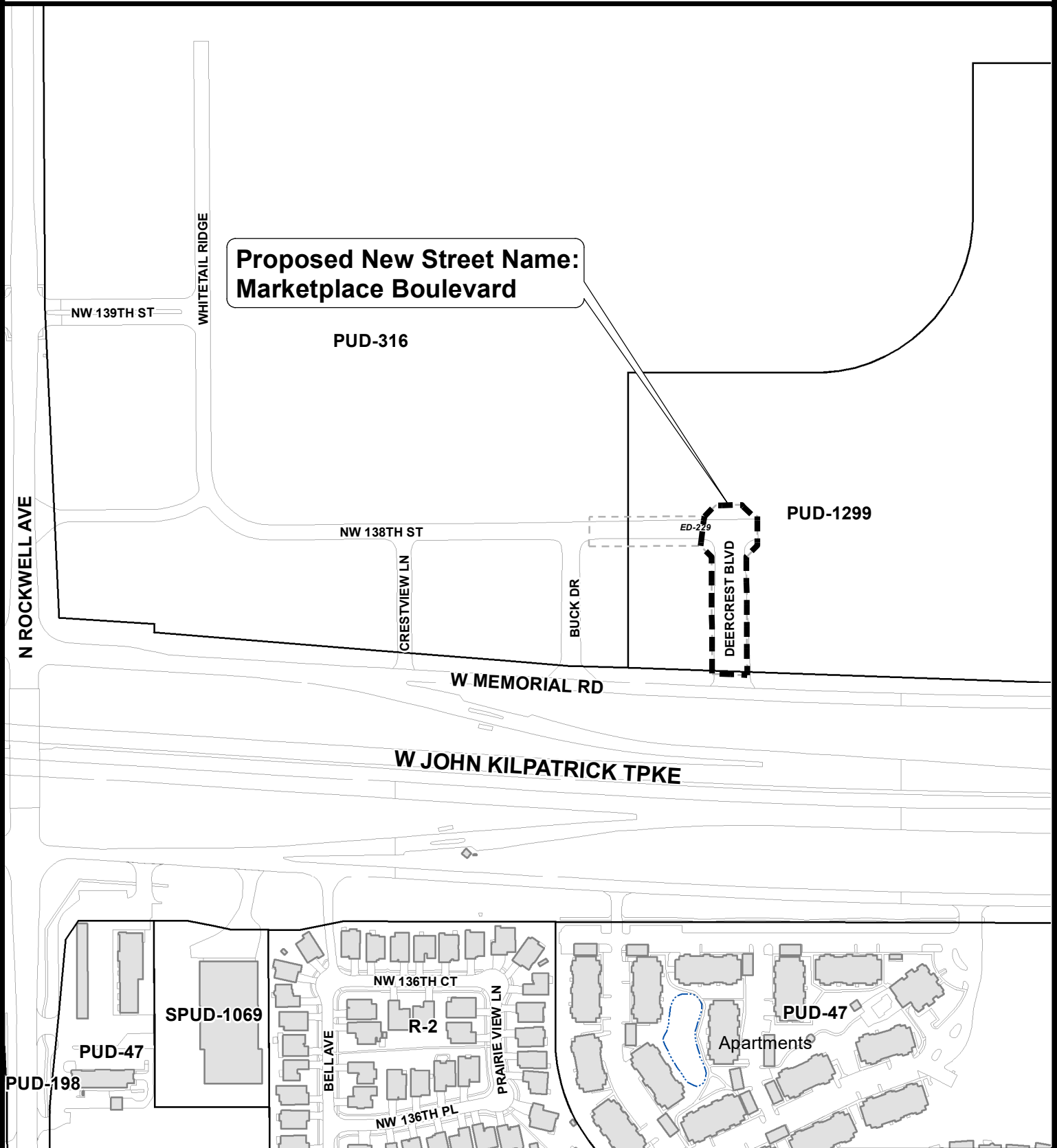
III. STAFF RECOMMENDATION

Recommend approval.

jm

Case No: SN-094 Applicant: Mark W. Zitzow, Johnson & Associates

Location: North of W. Memorial Rd. approximately 1,290' east of N. Rockwell Ave.



The City of
OKLAHOMA CITY

Application for Street Name Change



0 150 300
Feet

Case No: SN-094 Applicant: Mark W. Zitzow, Johnson & Associates

Location: North of W. Memorial Rd. approximately 1,290' east of N. Rockwell Ave.



Aerial Photo from 2/2020



The City of
OKLAHOMA CITY

**Application for
Street Name Change**



0 150 300
Feet