



MEMORANDUM

Council Agenda
Item No. VIII. A
12/31/2024

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Revocable Right-of-Way Use Permit with the OKC Martin Luther King Jr. Alliance to hold the "Martin Luther King Jr. Holiday Parade," Monday, January 20, 2025, North Walker Avenue between NW 6th Street and West Reno Avenue, revenue of \$100. Ward 6.

Location:

North Walker Avenue between NW 6th Street and West Reno Avenue, Midtown, Downtown

Background:

The "Martin Luther King Jr. Holiday Parade" is a community event hosted by the OKC Martin Luther King Jr. Alliance. The parade features an array of participating local organizations, marching bands, local school groups and other community partners. This will be the 45th year for the annual parade celebrating the life and legacy of Dr. Martin Luther King Jr.

The parade will begin on Walker Avenue at NW 6th Street and will proceed south to Reno Avenue. The parade will then disband at California Avenue and Reno Avenue.

Parade organizers have entered into an agreement with Downtown OKC Partnership for cleanup immediately following the parade. This includes all areas covered under the revocable permit such as the staging area, parade route and the areas immediately abutting the route. Parade entries that include animals will provide a waste team for their own cleanup. Also, a volunteer solid waste team will be the last entry in the parade followed by street sweepers provided per the agreement.

Electronic message boards will be used on North Walker Avenue at NW 8th and at West Reno Avenue to notify drivers of the event date and closure of North Walker Avenue. These signs will be placed on Wednesday, January 15th.

To provide safe viewing areas, on-street parking will be restricted in key places along the parade route starting at 11 a.m. The streets used for the event staging area will close from 11 a.m. to 4 p.m. The parade will begin at 2 p.m. and will be finished by 4 p.m. The parade route will be closed from 1:30 p.m. to 4:00 p.m. to allow time for final parade preparation and cleanup.

Revenue:

\$100 to be deposited in the General Fund - General Operations - Ofc Special Event – Charges (OCITY/1001/REV1400/42700016)

Review:

Public Information & Marketing

Recommendation: Revocable Permit be approved.