



# MEMORANDUM

Council Agenda  
Item No. IX. X  
7/30/2024

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Professional Services Agreement with the 39th Street District, Inc. to provide economic and community development services in the vicinity of NW 39th Street and I-44, between Pennsylvania Avenue and Youngs Boulevard, not to exceed \$23,000, retroactive to July 1, 2024, through June 30, 2025. Ward 2.

**Location:**

NW 39th Street and I-44 between Pennsylvania Avenue and Youngs Boulevard.

**Purpose:**

The Agreement presented for your consideration provides for 39th Street District, Inc. (39th Street) to support the City's Commercial District Revitalization Program (CDRP) through the economic revitalization of the area commonly known as the 39th Street business district. The Agreement requires 39th Street to provide funds for eight percent (8%) of the expenses incurred under the agreement.

**Background:**

39th Street District, Inc. was incorporated as an Oklahoma not-for-profit in 2013 with a mission to unite business and property owners in matters concerning safety, beautification, and community relations.

This marks the eleventh year that The City has contracted with 39th Street District, Inc. in conjunction with the CDRP. Last year's Agreement was approved by City Council on July 18, 2023. (Item No. IX.AJ.) The first year's Agreement was approved by City Council on December 2, 2014.

Planning staff has reviewed the proposed scope of work and recommends it for consideration by Council.

**Cost:**

\$23,000 Not to exceed.

**Term:**

Retroactive to July 1, 2024, through June 30, 2025.

**Source of Funds:**

General Fund – Planning Urban Redevelopment – Economic Development  
(1001-2400308-52550589)

**Review:**

Planning Department

**Recommendation:** Agreement be approved.