



# MEMORANDUM

Council Agenda  
Item No. IX. Y  
6/4/2024

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Amendment No. 1 to Professional Services Agreement with the Paseo Arts Association, Inc., to provide cultural and economic development services in the area of NW 28th Street and Dewey Avenue, commonly referred to as the Paseo District, increase of \$5,000, for the period ending June 30, 2024. Ward 2.

**Location:**

The area of NW 28th Street and Dewey Avenue, commonly referred to as the Paseo District.

**Purpose:**

The Amendment will increase the amount of the current Agreement with the Paseo Arts Association, Inc. (PAA) from \$18,000 to \$23,000 with an amended Scope of Work.

**Background:**

The PAA entered into a Professional Services Agreement with the City of Oklahoma City on July 18, 2023 (Item No. IX. AH) to be effective through June 30, 2024.

The City and the PAA desire to increase the contract amount to allow the organization to produce the annual Paseo Arts Festival, which attracts thousands of visitors to the district. Due to rising costs, Paseo has taken on additional expenses associated with the festival and, due to recent renovations to the street, the space available for artist booths has been reduced thereby decreasing the amount of revenue generated from booth fees.

Funds are available for a contract increase to the PAA by disencumbering Commercial District Revitalization Program (CDRP) funds from the Britton Business District, Inc. Today's Council Agenda includes that associated Amendment.

**Cost:**

Original Agreement Amount	\$18,000
Amendment No. 1	<u>\$ 5,000</u>
Total Revised Agreement Cost:	\$23,000

**Source of Funds:**

General Fund – Planning Urban Redevelopment – Economic Development (1001-2400308-52550589)

**Review:**  
Planning Department

**Recommendation:** Amendment be approved.