



# MEMORANDUM

Council Agenda  
Item No. IX. Z  
12/3/2024

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Resolution approving a sole source Professional Services Agreement with the Uptown 23rd Street Association, Inc. for the Uptown 23rd Business Improvement District, City of Oklahoma City Business Improvement and Special Services Assessment District No. 11, services including management, marketing, maintenance, sidewalk cleaning, landscaping, and security, not to exceed \$271,371.56, retroactive to December 1, 2024 through November 30, 2025. Wards 2 and 6.

**Location:**

Commercial frontage on NW 23rd Street between I-235 and Shartel Avenue.

**Purpose:**

The proposed agreement authorizes the Uptown 23rd Street Association, Inc. (Uptown 23rd) to manage the Uptown 23rd Business Improvement District (Uptown BID) for the BID year of December 1, 2024 through November 30, 2025. The current year's Agreement expires November 30, 2024. This will be the sixth year of BID services, which may include management, marketing, maintenance, sidewalk cleaning, landscaping, and security.

There are two associated items on today's City Council agenda: a public hearing with a resolution adopting the Uptown BID assessment roll, and an ordinance providing terms and conditions for payments of the assessments.

The City entered into a sole source contract with Uptown 23rd Street Association, Inc. for the 10-year term of the Uptown BID beginning November 19, 2019, and concluding November 30, 2029. The Professional Services Agreement to manage services for the Uptown BID requires an annual renewal.

**Source of Funds:**

OCITY-Uptown 23 BID-RSTR-Uptown 23rd BID-Other Service and Charges (1630-9801080-52890001)

**Review:**

Planning Department

**Recommendation:** Resolution be adopted.