MEMORANDUM

The City of
OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Professional Services Agreement with the Friends of NW 10th Street Association, Inc., dba WesTen District, to provide economic and community development services in the vicinity of NW 10th Street between I-44 and North Council Road, not to exceed $17,000, retroactive to July 1, 2024 through June 30, 2025. Wards 1, 3 and 6.

Location:
In the vicinity of NW 10th Street between I-44 and North Council Road, commonly known as WesTen.

Purpose:
The Agreement presented for your consideration provides for WesTen District to support the City's Commercial District Revitalization Program by building a stronger volunteer-led organization, identifying resources to enhance financial self-sufficiency, and cultivating collaborative relationships in WesTen community. The Agreement requires WesTen District to provide funds for 50 percent of the expenses incurred under the Agreement.

Background:
The Friends of NW 10th Street Association, Inc. was incorporated as an Oklahoma not-for-profit in 2008 with a mission to unite business and property owners, non-profits, and other and community stakeholders who are dedicated to the continued revitalization and redevelopment of the NW 10th Street corridor.

This is the thirteenth year that The City of Oklahoma City has contracted with WesTen District in conjunction with the City's Commercial District Revitalization Program. Last year's Agreement was approved by City Council on July 5, 2023. (Item No. IX. AB). The first year's Agreement was approved by City Council on August 14, 2012.

Planning staff has reviewed the proposed scope of work and recommends it for consideration by Council.

Cost:
$17,000 Not to exceed

Term:
Retroactive to July 1, 2024 through June 30, 2025

Source of Funds:
General Fund – Planning Urban Redevelopment – Economic Development (1001-2400308-52550589)

Review:
Planning Department

Recommendation: Agreement be approved.