

APPROVED AND AUTHORIZED



# MEMORANDUM

Council Agenda  
Item No. IX. Q  
2/25/2025

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Request for Proposals to be advertised for a professional consultant to develop a Downtown Strategic Development Plan for the downtown area of Oklahoma City (RFP OCITY-177).

### **Background:**

The City of Oklahoma City is seeking a professional consultant to develop a strategic development plan for the Downtown and Bricktown areas of Oklahoma City. This plan will guide land use, public infrastructure, and private development decisions to ensure that thoughtful, contextual, and complementary development builds on the momentum of the vibrant and growing core of our city.

The overall goal is to identify major elements that should be considered by all public and private development in this area to promote the mutual success, connectivity, and cohesiveness of developments downtown. Such elements may include public infrastructure, transit options, parking concerns, and market absorption considerations (housing, entertainment, restaurant, hotel, etc.) of the various assets being developed.

Several downtown plans have been developed and implemented over the last 20 years. Since these plans were completed, significant development and investment have occurred with several major projects on the horizon, prompting the need to create an updated strategy that builds upon and advances ideas and recommendations of previous planning work while factoring in the changing dynamics and projected impacts of new investments.

This strategic development plan will project needs for infrastructure related to known new development and identify opportunity sites and land uses within established areas to foster sustainable, complementary growth. The Planning Department of the City of Oklahoma City will serve as the lead for this project, in coordination with the Alliance for Economic Development, Downtown OKC Inc., and the Greater OKC Chamber. The consultant will also work with key stakeholders within the project area.

### **Proposal Receipt Date:**

April 23, 2025 – 4:00:00 p.m.

### **Review:**

Planning Department

**Recommendation:** Request for Proposals be approved and the City Clerk be authorized to

advertise for proposals.