

**RESOLUTION APPROVING THE GOLF SYSTEM MARKETING BUDGET UP TO \$25,000 FROM THE OKLAHOMA CITY PUBLIC PROPERTY AUTHORITY GOLF SYSTEM MARKING FUND FOR FISCAL YEAR 2024.**

**WHEREAS**, the Oklahoma City Public Property Authority (OCPPA) adopted a resolution creating the Golf System’s Marketing Fund on January 31, 2006; and

**WHEREAS**, the Oklahoma City Golf Commission recommended the creation of the fund to help advertise and market the Golf System to enhance revenues; and

**WHEREAS**, during fiscal year 2023, the OCPPA approved an annual marketing budget up to \$20,000 for the Golf System using this Fund; and

**WHEREAS**, the Golf Commission is recommending creating a marketing budget for the current fiscal year; and

**WHEREAS**, this would enable the Golf Commission and City Staff to efficiently plan out marketing efforts for the Golf System through July 31, 2024; and

**WHEREAS**, the Marketing Fund’s current balance is \$109,101; and

**WHEREAS**, on September 6, 2023, the Golf Commission approved the recommendation of a \$25,000 marketing budget for fiscal year 2024 utilizing the Marketing Fund; and

**WHEREAS**, this funding would be used specifically for local radio campaigns, magazine advertisements, social media campaigns, website upgrades/mobile applications, and community events.

**NOW, THEREFORE, BE IT RESOLVED** by the Trustees of the Oklahoma City Public Property Authority approve the golf system marketing budget up to \$25,000 from the Oklahoma City Public Property Authority Golf System Marketing Fund for fiscal year 2024.

**ADOPTED** by the Trustees and **APPROVED** by the Chairman of the Oklahoma City Public Property Authority this 26TH day of SEPTEMBER, 2023.

**ATTEST:**

  
SECRETARY



  
CHAIRMAN

**REVIEWED** as to form and legality.

A handwritten signature in black ink, reading "Richard E. Mahoney". The signature is written in a cursive style with a large initial "R" and "M".

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**ASSISTANT MUNICIPAL COUNSELOR**