



# MEMORANDUM

Council Agenda  
Item No. XI. N  
7/2/2024

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Ordinance on final hearing (emergency), relating to Zoning and Planning Code, amending Chapter 59 of the Oklahoma City Municipal Code, 2020, amending Article VII - Special Purpose Districts, by amending Section 59-7200 - Downtown Design Districts, to update language regarding signage in the area around the Oklahoma City National Memorial.

### **Purpose:**

This ordinance will amend the Downtown Design Districts by adding additional types of signs to be prohibited within a defined area around the Oklahoma City National Memorial.

### **Background:**

On March 6, 2007, City Council adopted Ordinance No. 23,294 establishing the Downtown Design District. This ordinance included the following: *"In order to protect the viewscapes of the Oklahoma City National Memorial, nonaccessory signs are not permitted in an area of the DBD located between Dean A. McGee Avenue, NW 7th Street, North Broadway and North Hudson Avenue."*

On August 31, 2010, City Council adopted Ordinance No. 24,128 adding additional types of signage to be prohibited within the defined area around the Oklahoma City National Memorial to include Electronic Message Display (EMD) signs and Temporary Signs – Large Display Banners and Supergraphics (Wallscape/Building Wraps) and projection Image Signs.

On February 13, 2024, City Council adopted the new sign code (Chapter 59, Article XVI) under Ordinance 27,526 (Item XI.E). This ordinance became effective March 15, 2024. The new sign regulations didn't fully coordinate the existing provision that prohibits certain types of signs within a defined area around the Memorial. In addition, the new sign regulations also changed the title of certain types of signs, so staff is taking this opportunity to clean that up in this paragraph.

On April 18, 2024, the Downtown Design Review Committee unanimously recommended approval of the proposed ordinance amendment.

On April 25, 2024 the ordinance was introduced at a Planning Commission meeting and set for recommendation on May 23, 2024.

On May 23, 2024, the Planning Commission unanimously recommended approval of the ordinance to City Council.

**Review:**  
Planning Department

**Recommendation:** Ordinance be adopted.