



MEMORANDUM

Council Agenda
Item No. IX. AP
7/2/2024

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Professional Services Agreement with the Paseo Arts Association, Inc., to provide cultural and economic development services in the area of NW 28th Street and Dewey Avenue, commonly referred to as the Paseo District, not to exceed \$16,000, retroactive to July 1, 2024 through June 30, 2025. Ward 2.

Location:

The area of NW 28th Street and Dewey Avenue, commonly referred to as the Paseo District.

Purpose:

The Agreement presented for your consideration provides for the Paseo Arts Association, Inc., (Paseo), to continue supporting the City's Commercial District Revitalization Program by building a strong volunteer-led organization and managing ongoing events, increasing art education programs for life-long learning, identifying additional funding resources, and strengthening relationships with Paseo neighborhoods and the arts community. The Agreement requires Paseo to provide funds for 50 percent of the expenses incurred under the Agreement.

Background:

Paseo is a non-profit organization composed of business and property owners and residents who are dedicated to the continued redevelopment of the area and have provided financial support for this effort.

This is the fourteenth year that the City of Oklahoma City has contracted with the Paseo Arts Association, Inc. in conjunction with the City's Commercial District Revitalization Program. Last year's agreement was approved by City Council on July 18, 2023 (Item No. IX. AH). The first year's agreement was approved by City Council on August 16, 2011.

Planning staff has reviewed the proposed scope of work and recommends it for consideration by Council.

Cost:

\$16,000 Not to exceed

Term:

Retroactive to July 1, 2024 through June 30, 2025

Source of Funds:

General Fund – Planning Urban Redevelopment – Economic Development (1001-2400308-52550589)

Review:

Planning Department

Recommendation: Agreement be approved.