



# MEMORANDUM

Council Agenda  
Item No. XI. L  
4/22/2025

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Joint Resolution with the Oklahoma City Public Property Authority approving an updated Oklahoma City Convention Center Booking Policy.

### **Background:**

The City of Oklahoma City opened the new downtown convention center (the "Oklahoma City Convention Center") as part of the MAPS 3 Program in January 2021. ASM Global was selected by the Oklahoma City Public Property Authority (OCPPA) and the City to provide pre-opening consulting services and management services for the Oklahoma City Convention Center, including development of a booking policy intended to: (i) maximize event activity and associated direct spending in Oklahoma City including, but not limited to, conventions, trade shows, exhibitions and community events; and (ii) generate revenues to support operations and future capital needs of the Oklahoma City Convention Center. ASM Global developed the booking policy for the Oklahoma City Convention Center in collaboration with City staff, representatives of the Oklahoma City Convention and Visitors Bureau, and the OMNI Hotel.

On October 22, 2019 (Item Nos. IX.K. and PPA.B.), the City Council and the OCPPA adopted a Joint Resolution approving the Oklahoma City Convention Center Policy.

In 2024, City staff, the Oklahoma City Convention and Visitors Bureau, ASM Global, and the OMNI Hotel re-convened to update the Oklahoma City Convention Center Policy to better reflect the changes and realities of the convention, tourism, and event business. The proposed update includes refined guidelines for booking priorities, option holds, group status scheduling commitments, and discount procedures.

On April 16, 2025, the Oklahoma City Convention and Visitors Commission recommended approval of the updated Oklahoma City Convention Center Policy.

### **Review:**

City Manager's Office

**Recommendation:** Joint Resolution be adopted.