



MEMORANDUM

Council Agenda
Item No. IX. N
5/21/2024

The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Request for Proposals to be advertised, Bond Election and Education Campaign (RFP25306).

Purpose:

To obtain proposals from an agency or agencies to conduct a two year coordinated community outreach and education campaign for the 2025 bond election. The consultant will oversee every level of engagement and education, including planning, designing, implementing, monitoring, and managing the campaign.

Proposal Receipt Date:

June 5, 2024 - 4:00:00 p.m.

Background:

The consultant will oversee every level of engagement and education, including planning, designing, implementing, monitoring, and managing the campaign for the 2025 bond election. The Agreement/Contract shall be for one year with the option to renew for an additional one-year period.

Source of Funds:

Various funds and accounts

Review:

Finance Department

Recommendation: Request for Proposals be approved and the City Clerk be authorized to advertise for proposals.