



# MEMORANDUM

Council Agenda  
Item No. IX. X  
4/8/2025

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Resolution receiving the Meridian Placemaking Assessment and encouraging the pursuit of recommended actions to realize the vision of a more vibrant and revitalized Meridian Corridor. Ward 3.

**Location:**

North Meridian Avenue from West Reno Avenue south to I-240.

**Purpose:**

The Meridian Placemaking Assessment lays out a compelling vision and suite of strategies and actionable recommendations, which include capital projects and initiatives related to security, beautification, branding and marketing, and more.

**Background:**

The City hired Johnson and Associates, Inc., to deliver a final report for the Meridian Placemaking Assessment. The priorities of the work were to create recommendations for capital projects and foster agreement and goodwill among the stakeholders for the future of the Meridian Hospitality Corridor.

City staff and the consultant team interacted with dozens of Meridian stakeholders, property and businesses owners over an 18-month period and held two Meridian Community Meetings. The desires, concerns and strategies gathered from this community form the basis of the recommendations in the Meridian Placemaking Assessment being presented today.

**Review:**

Planning Department

**Recommendation:** Resolution be adopted.