



# MEMORANDUM

Council Agenda  
Item No. IX. E  
3/25/2025

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Resolution authorizing the sole source purchase of software licensing and support services from LeadsOnline, LLC (COKC01525) for access to pawn shop data for police investigative purposes, \$119,998, April 1, 2025 through March 31, 2026.

### **Purpose:**

To provide software that enables law enforcement officers the ability to cross check stolen items within their jurisdiction against the millions of goods reported to LeadsOnline.

### **Background:**

Since 2014, the City has maintained this sole source agreement with LeadsOnline, LLC, consistently renewing or readopting it under the same terms and conditions established in the original 2014 agreement. On March 29, 2022 (Item No. IX. G.), City Council approved a new agreement for software licensing and support services from LeadsOnline, LLC. This agreement provided access to pawn shop data for police investigative purposes, from April 1, 2022 through March 31, 2023. In March 2023, Oklahoma City entered into a three-year agreement called "Option 1, Straight-lined annual dollar renewal increase" with LeadsOnline, LLC. The agreement discounted the market rate by 18%, saving the City of Oklahoma City \$67,029. The original agreement, effective from April 1, 2023, to March 31, 2024, was priced at \$77,741. The first renewal, covering the period from April 1, 2024, to March 31, 2025, was presented to City Council on March 26, 2024, with an updated price of \$98,870. This is the last and final renewal of the current agreement.

LeadsOnline, LLC is the sole source provider of a national web-based database which compiles data of pawned and sold goods from over 28,000 pawnshops, electronics stores, precious metal dealers, metal recyclers and on the eBay website from across the United States.

Staff requests Council authorize the sole source purchase of software licensing and support services from LeadsOnline, LLC (COKC01525) for access to pawn shop data for police investigative purposes, \$119,998, April 1, 2025 through March 31, 2026.

### **Cost:**

\$119,998

### **Source of Funds:**

Police–Police Sales Tax -RSTR–Police Investigations–Licenses–PSST Supplies/Equipment  
(1201-4200731-52100001-11056)

**Review:**  
Finance Department

**Recommendation:** Resolution be adopted