



# MEMORANDUM

Council Agenda  
Item No. IX. AS  
9/26/2023

## The City of OKLAHOMA CITY

TO: Mayor and City Council

FROM: Craig Freeman, City Manager

Resolution renewing the OKC Outlets Economic Development Agreement dated September 14, 2021, development and marketing of a destination-based Regional Outlet Center in Oklahoma City, not to exceed \$250,000, retroactive to August 1, 2023 through July 31, 2024. Ward 3.

**Location:**

West Reno Avenue and Council Road

**Background:**

On May 6, 2008 (Council Item No. VIII.F.), The City and the Oklahoma City Economic Development Trust (“Trust”) entered into an Economic Development Agreement with Horizon Group Properties, L.P. (“Horizon Group”) for the construction of a regional outlet mall (“Regional Outlet Mall”) initially named The Outlet Shoppes in Oklahoma City near the intersection of West Reno Avenue and North Council Road in Oklahoma City.

On June 29, 2010 (Council Item No. VI.BB.), The City and Trust entered into a new, replacement Economic Development Agreement (the “2010 Economic Development Agreement”) with Horizon Group to allow for an assignment of the Agreement from Horizon Group to OK City Outlets, LLC, on November 30, 2010, which was necessary to secure financing from U.S. Bank National Association. The 2010 Economic Development Agreement provided for the reimbursement of the Regional Outlet Mall’s regional marketing and advertising expenses for an eleven (11) year period beginning on the date six months after the grand opening of the Regional Outlet Mall, which grand opening occurred on August 5th, 2011.

In 2017, OK City Outlets, LLC, sold the Regional Outlet Mall to OKC Outlets I, LLC, a Delaware limited liability company whose membership is comprised of Chicago-based Singerman Real Estate (SRE) and The Outlet Resource Group (TORG). On May 30, 2017 (Council Item No. VII.AY.), The City and Trust adopted a Joint Resolution consenting to an assignment of the 2010 Economic Development Agreement from OK City Outlets, LLC, to OKC Outlets I, LLC, a Delaware limited liability company (“Company”).

On September 14, 2021 (Council Item No. IX.BS.), The City and Company entered into the Economic Development Agreement (“Agreement”) subject to annual renewal by the City Council. The City desires to renew said Agreement for its second renewal term retroactive to August 1, 2023 for an amount not to exceed \$250,000.

**Cost:**

Not to exceed \$250,000 for period August 1, 2023-July 31, 2024

**Source of Funds:**

General Fund – General Operations-UASN – Non-Departmental Economic Development – Economic Development Agreement (OCITY-001-0001-9800010-52010030)

**Review:**

Finance – Economic Development

**Recommendation:** Resolution be adopted.