

**City Council Action  
Financial Impact Report**

**Title of Item:** Ordinance relating to Zoning and Planning Code, amending Chapter 59 of the Oklahoma City Municipal Code, 2020, Article XVI – Sign Regulations, by amending Section 59-16111 – Off-Premise Signs/Billboards, to establish the Lake Hefner Parkway Scenic Corridor and prevent off-premise signs/billboards within said corridor. Wards 2 and 8.

**Originating Department:** Planning Department

**Description of Impact**

This ordinance will create the Lake Hefner Parkway Scenic Corridor along both sides of State Highway 74 generally from the Northwest Expressway to the eastbound lanes of Memorial Road for the purpose of prohibiting billboards.

**Summary of Impact**

**a. Cost to City Organization:** No direct costs anticipated.

**b. Cost to Citizens:** None.

**c. Cost to Business Community:** None.

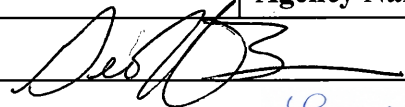
**c. Revenue Produced:** None.

**Source of Funds**

**Fund Name:** N/A

**Agency Name:**

**Department Head Signature:**

 6/17/24

**OMB Review Completed by:**

Lori Hind